



Where did the 2008 Bachelor of Cognitive Science graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2008 to answer the following questions about Bachelor of Cognitive Science graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2008

Of the 17 graduates from this programme, 15 responded to the survey. Their employment situations are listed below.

| | BCogSc | | | | HKU Overall* | | | |
|---|--------|------|------|------|--------------|------|------|------|
| | 2008 | | 2007 | | 2008 | | 2007 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 15 | 100% | 20 | 100% | 2572 | 100% | 2450 | 100% |
| Employed | 11 | 73% | 16 | 80% | 2060 | 80% | 1977 | 81% |
| Unemployed seeking F/T job | 0 | 0.0% | 0 | 0% | 15 | 0.6% | 5 | 0% |
| Further Studies | 4 | 27% | 4 | 20% | 462 | 18% | 451 | 18% |
| Emigrated/Returned to home country | 0 | 0.0% | 0 | 0% | 1 | 0.0% | 3 | 0% |
| Not seeking F/T job | 0 | 0.0% | 0 | 0% | 34 | 1.3% | 14 | 1% |

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).



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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| By the end of | % of new graduates who have secured employment | |
|---------------|--|------|
| | 2008 | 2007 |
| May or before | 22% | 25% |
| June | 33% | 25% |
| July | 33% | 25% |
| August | 56% | 33% |
| September | 56% | 67% |
| October | 78% | 83% |
| November | 100% | 92% |
| December | 100% | 100% |
| January | 100% | 100% |
| February | 100% | 100% |

No Response = 1

V. Employment Sectors

The majority of Bachelor of Cognitive Science graduates were employed in Commerce & Industry, while others were employed in Educational Institutions and Community, Social & Personal Services.

| Sector | % of graduates | |
|---------------------------------------|----------------|------|
| | 2008 | 2007 |
| Commerce & Industry | 50% | 53% |
| Educational Institutions | 30% | 27% |
| Community, Social & Personal Services | 20% | 20% |



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VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Cognitive Science graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|----------------|--------------|----------|--------------|----------|--------------|----------|--------------|-----------|
| | BCogSc | | HKU Average* | | BCogSc | | HKU Average* | |
| | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 |
| Mean | \$12,448 | \$11,346 | \$18,142 | \$16,146 | \$12,661 | \$11,442 | \$18,755 | \$17,021 |
| Median | \$12,000 | \$11,000 | \$14,000 | \$12,000 | \$12,000 | \$11,250 | \$14,583 | \$13,000 |
| Minimum | \$10,000 | \$8,000 | \$3,000 | \$5,000 | \$10,000 | \$8,000 | \$6,450 | \$5,000 |
| Maximum | \$16,000 | \$15,950 | \$87,000 | \$78,500 | \$17,333 | \$15,950 | \$87,000 | \$102,000 |

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Cognitive Science graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) |
|----------------------------|-----------------------------------|
| One | 5 (63%) |
| Two | 2 (25%) |
| Five | 1 (13%) |

No Response = 2



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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Cognitive Science graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | <u>Job Titles</u> |
|--|---------------------------------------|
| Educational Institutions - | |
| - The Chinese University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong - Department of Psychology | - Research Assistant |
| Community, Social and Personal Services - | |
| - Mother's Choice | - Occupation's name not reported |
| - United Nations Children's Fund (UNICEF) | - Fund Raiser |
| Commerce and Industry - | |
| - Expeditors Hong Kong Ltd. | - Account Management Coordinator |
| - Fidessa group plc | - Software Support Analyst |
| - Linedata Services (BFT H.K.) | - Support & Implementation Consultant |
| - Oriental Press Group Limited | - Reporter |
| - Tricor Services Limited | - Corporate Service Associate |

Note: Some of the 2008 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.



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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

Centre of Development and Resources for Students (CEDARS)
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : ges@cedars.hku.hk
Homepage : <http://cedars.hku.hk/>

Opening Hours : Monday - Thursday (9:00 a.m. to 5:45 p.m.)
Friday (9:00 a.m. to 6:00 p.m.)
Saturday (9:00 a.m. to 1:00 p.m.)

Herman Chan
Director of Careers and Placement

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The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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