

Where did the 2008 BBA(IS) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2008 to answer the following questions about BBA(IS) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2008

Of the 39 graduates from this programme, 35 responded to the survey. Their employment situations are listed below.

	BBA(IS)				HKU Overall*			
	2008		2007		2008		2007	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	35	100%	22	100%	2572	100%	2450	100%
Employed	14	40%	12	55%	2060	80%	1977	81%
Unemployed seeking F/T job	0	0.0%	0	0%	15	0.6%	5	0%
Further Studies	20	57%	10	45%	462	18%	451	18%
Emigrated/Returned to home country	0	0.0%	0	0%	1	0.0%	3	0%
Not seeking F/T job	1	2.9%	0	0%	34	1.3%	14	1%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

20 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme	
	Master (Coursework)	Bachelor's Degree
Business Administration/Management	1	1
Computer Science	1	12
Science	1	-
Others	1	-

No Response = 3

Source of Funds	No. of Graduates
Own Funds	17
Government Grant + Loan	1

No Response = 2

Where did the 2008 BBA(IS) graduates go?

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2008	2007
May or before	33%	40%
June	58%	60%
July	75%	100%
August	83%	100%
September	83%	100%
October	92%	100%
November	92%	100%
December	92%	100%
January	100%	100%
February	100%	100%

No Response = 1

V. Employment Sectors

All the BBA(IS) graduates responded to the survey were employed in Commerce & Industry.

Sector	% of graduates	
	2008	2007
Commerce & Industry	100%	100%

No Response = 1

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VI. Basic Salary and Gross Income

The remuneration received by BBA(IS) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IS)		HKU Average*		BBA(IS)		HKU Average*	
	2008	2007	2008	2007	2008	2007	2008	2007
Mean	\$15,517	\$14,144	\$18,142	\$16,146	\$16,256	\$15,184	\$18,755	\$17,021
Median	\$12,600	\$15,000	\$14,000	\$12,000	\$13,521	\$15,000	\$14,583	\$13,000
Minimum	\$10,000	\$8,300	\$3,000	\$5,000	\$10,000	\$8,300	\$6,450	\$5,000
Maximum	\$55,000	\$20,000	\$87,000	\$78,500	\$55,000	\$20,000	\$87,000	\$102,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IS) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	4 (33%)
Two	3 (25%)
Three	3 (25%)
Four	1 (8.3%)
Five	1 (8.3%)

No Response = 1

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VIII. Names of Employers and Job Titles

The job titles of BBA(IS) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Commerce and Industry -	
- AIA Pension and Trustee Co Ltd	- Account Executive
- Bank of China (Hong Kong) Limited	- Customer Service Officer
- Excel Technology International (Hong Kong) Limited	- Programmer
- Harmon Manufactory	- Owner
- Hewlett-Packard HK SAR Limited	- Associate Consultant
- Hutchison Global Communications Limited	- Product Marketing Executive
- Lane Crawford (Hong Kong) Ltd.	- Marketing Officer
- Macquarie Group	- Analyst
- PricewaterhouseCoopers	- Associate
- PricewaterhouseCoopers	- System Engineer
- Strategic Financial Relations Limited	- Executive
- Wing Lung Bank Limited	- Assistant Officer

No Response = 1

Note: Some of the 2008 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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