

Where did the 2008 BBA(IBGM) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2008 to answer the following questions about BBA(IBGM) graduates :-

- How many were employed six months after graduation?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2008

Of the 19 graduates from this programme, 17 responded to the survey. Their employment situations are listed below.

	BBA(IBGM)		HKU Overall*	
	2008		2008	
	No.	%	No.	%
No. of respondents	17	100%	2572	100%
Employed	17	100%	2060	80%
Unemployed seeking F/T job	0	0.0%	15	0.6%
Further Studies	0	0.0%	462	18%
Emigrated/Returned to home country	0	0.0%	1	0.0%
Not seeking F/T job	0	0.0%	34	1.3%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2008	
May or before	67%	
June	73%	
July	73%	
August	73%	
September	73%	
October	73%	
November	73%	
December	93%	
January	100%	
February	100%	

No Response = 1

IV Employment Sectors

The majority of BBA(IBGM) graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services.

Sector	% of graduates	
	2008	
Commerce & Industry	94%	
Community, Social & Personal Services	6.3%	

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V Basic Salary and Gross Income

The remuneration received by BBA(IBGM) graduates is shown below.

	Basic Salary		Gross Income	
	BBA(IBGM)	HKU Average*	BBA(IBGM)	HKU Average*
	2008	2008	2008	2008
Mean	\$17,657	\$18,142	\$19,616	\$18,755
Median	\$18,000	\$14,000	\$19,750	\$14,583
Minimum	\$10,000	\$3,000	\$10,000	\$6,450
Maximum	\$30,000	\$87,000	\$39,000	\$87,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VI Number of Full-Time Job Offers

The number of job offers received by BBA(IBGM) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	4 (31%)
Two	5 (38%)
Three	1 (7.7%)
Four	2 (15%)
Five	1 (7.7%)

No Response = 3

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VII Names of Employers and Job Titles

The job titles of BBA(IBGM) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Community, Social and Personal Services -	
- EF Education First Ltd	- Project Manager
Commerce and Industry -	
- Bank of China (Hong Kong) Limited	- Officer Trainee
- Bank of Tokyo-Mitsubishi UFJ, Ltd.(The)	- Management Trainee
- China Construction Bank (Asia) Corporation Limited	- Occupation's name not reported
- CITIC Ka Wah Bank Limited	- Graduate Trainee
- Credit Suisse	- Graduate Trainee
- Hang Seng Bank Ltd.	- Management Trainee
- Hongkong and Shanghai Banking Corporation Limited	- Analyst
- KPMG	- Accountant
- KPMG	- Occupation's name not reported
- Procter & Gamble Hong Kong	- Assistant Account Manager
- Sa Sa International Holdings Limited	- Brand Assistant
- Standard Chartered Bank (Hong Kong) Limited	- International Graduate
- The Boston Consulting Group, Inc	- Associate
- The Nielsen Company	- Executive
- Organization's name not reported	- Analyst

Note: Some of the 2008 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

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VIII. Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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