

Where did the 2008 Bachelor of Arts graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2008 to answer the following questions about Bachelor of Arts graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2008

Of the 448 graduates from this programme, 418 responded to the survey. Their employment situations are listed below.

	BA				HKU Overall*			
	2008		2007		2008		2007	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	418	100%	454	100%	2572	100%	2450	100%
Employed	332	79%	359	79%	2060	80%	1977	81%
Unemployed seeking F/T job	5	1.2%	0	0%	15	0.6%	5	0%
Further Studies	70	17%	91	20%	462	18%	451	18%
Emigrated/Returned to home country	1	0.2%	1	0%	1	0.0%	3	0%
Not seeking F/T job	10	2.4%	3	1%	34	1.3%	14	1%

* HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

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III. Further Studies

70 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme						
	<i>Ph.D.</i>	<i>M.Phil.</i>	<i>Master (Coursework)</i>	<i>Postgraduate Certificate</i>	<i>Bachelor's Degree</i>	<i>Advanced Diploma / Diploma</i>	<i>Others</i>
Architecture	-	-	1	-	-	-	-
Arts	1	11	10	2	1	-	-
Business Administration/Management	-	-	3	-	-	-	-
Education	-	-	-	20	-	2	-
Law	-	-	1	-	3	-	1
Social Sciences	-	-	2	2	-	-	-
Urban Planning/Studies	-	-	1	-	-	-	-
Others	-	1	2	-	-	-	2

No Response = 4

Source of Funds	No. of Graduates
Full Scholarship	4
Own Funds	37
Scholarship+Teaching Assistantship/Studentship	1
Government Grant + Loan	12
Scholarship + Own Funds	4
Teaching Assistantship/Studentship	7

No Response = 5

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2008	2007
May or before	28%	19%
June	47%	38%
July	65%	66%
August	77%	83%
September	87%	91%
October	94%	96%
November	97%	97%
December	98%	99%
January	99%	100%
February	100%	100%

No Response = 43

V. Employment Sectors

The majority of Bachelor of Arts graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2008	2007
Commerce & Industry	68%	60%
Educational Institutions	16%	23%
Community, Social & Personal Services	9.1%	8.7%
Civil Service	6.9%	8.7%

No Response = 31

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VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Arts graduates is shown below.

	Basic Salary				Gross Income			
	BA		HKU Average*		BA		HKU Average*	
	2008	2007	2008	2007	2008	2007	2008	2007
Mean	\$12,981	\$12,993	\$18,142	\$16,146	\$13,472	\$13,519	\$18,755	\$17,021
Median	\$12,000	\$11,100	\$14,000	\$12,000	\$12,000	\$12,000	\$14,583	\$13,000
Minimum	\$7,200	\$5,000	\$3,000	\$5,000	\$7,200	\$5,000	\$6,450	\$5,000
Maximum	\$36,740	\$34,895	\$87,000	\$78,500	\$36,740	\$34,895	\$87,000	\$102,000

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	100 (40%)
Two	78 (31%)
Three	37 (15%)
Four	22 (8.7%)
Five	10 (4.0%)
Six	3 (1.2%)
Seven	1 (0%)
Eight or more	1 (0%)

No Response = 53

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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- Airport Authority Hong Kong	- Occupation's name not reported
- HKSAR - Agriculture, Fisheries and Conservation Department	- Official Languages Officer II
- HKSAR - Civil Service Bureau	- Official Languages Officer
- Official Languages Division	
- HKSAR - Customs & Excise Department	- General Clerk
- HKSAR - Customs & Excise Department	- Official Languages Officer
- HKSAR - Department of Health	- Administrative Assistant
- HKSAR - Department of Health	- Registration Supervisor
- HKSAR - Education Bureau	- Administrative Assistant
- HKSAR - Environmental Protection Department	- Project Coordinator
- Environmental Campaign Committee (ECC)	
- HKSAR - Home Affairs Department	- Assistant District Officer (Yau Tsim Mong)
- HKSAR - Home Affairs Department	- Executive Officer
- HKSAR - Hong Kong Police Force	- Executive Officer II
- HKSAR - Hong Kong Police Force	- Police Inspector
- HKSAR - Hong Kong Police Force	- Police Inspector
- HKSAR - Security Bureau	- Executive Officer II
- HKSAR Government	- Executive Officer
- Hong Kong Tourism Board	- Assistant
- Radio Television Hong Kong	- Project Coordinator
- Securities and Futures Commission	- Human Resources Assistant
Educational Institutions -	
- CCC Fong Yun Wah Secondary School	- Teacher
- Cheung Sha Wan Catholic Secondary School	- Certificated Master
- Chiu Lut Sau Memorial Secondary School	- Teaching Assistant
- CUHKFAA Thomas Cheung Secondary School	- Certificated Master
- Diamond Hill Ling Liang Kindergarten	- Substitute Teacher
- HKWMA Chu Shek Lun Secondary School	- Administrative Assistant
- Hong Kong Tang King Po College	- Teacher
- Hong Kong Taoist Association Tang Hin Memorial Secondary School	- Occupation's name not reported
- Hong Kong Teachers' Association	- Teacher
- Lee Heng Kwei Secondary School	



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- Kit Sam Lam Bing Yim Secondary School	- Graduate Master
- Liu Po Shan Memorial College	- Teacher
- Madam Lau Kam Lung Secondary School of Miu Fat Buddhist Monastery	- Teacher
- Pui Tak Canossian College	- Certificated Master
- Pui Ying Secondary School	- Teaching Assistant
- Queen's College	- Teaching Assistant
- Sacred Heart Canossian College	- Teacher
- Sheng Kung Hui Chan Young Secondary School	- Occupation's name not reported
- Sheng Kung Hui Lam Woo Memorial Secondary School	- English Teaching Assistant
- Singapore International School	- Administrative Assistant
- St. Francis Xavier's School, Tsuen Wan	- Teacher
- St. Paul's Convent School	- Teacher
- The Chinese University of Hong Kong	- Project Coordinator
- The Chinese University of Hong Kong	- Project Coordinator
- The Hong Kong Institute of Education	- Research Assistant
- The Hong Kong Institute of Education	- Research Assistant
- The University of Hong Kong	- Demonstrator / Research Assistant
- The University of Hong Kong	- Executive Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong - Department of Linguistics	- Research Assistant
- The University of Hong Kong - School of Modern Languages and Cultures	- Research Assistant
- The University of Hong Kong - School of Professional and Continuing Education (HKU SPACE)	- Temporary Clerical Assistant
- Tsuen Wan Public Ho Chuen Yiu Memorial College	- School Teacher
- Tsung Tsin Middle School	- Teacher
- Yew Chung International School	- Chinese Teaching Assistant
- Yew Chung International School - Secondary	- Teacher
- Organization's name not reported	- Contract Teacher
- Organization's name not reported	- Graduate Master
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teaching Assistant
- Organization's name not reported	- Teaching Assistant
- Organization's name not reported	- Teaching Assistant
Community, Social and Personal Services -	
- Asia Art Archive	- Librarian Assistant
- Asia Pacific Customer Service Consortium	- Project Coordinator
- Conservancy Association	- Conservation Officer
- Construction Industry Institute, Hong Kong	- Administrative Assistant
- EMD Life Science Holding Ltd.	- Project Executive
- Enlighten Hong Kong Ltd	- Education and Training Officer
- Federation of Hong Kong Industries	- Corporate Communication Officer



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- German Academic Exchange Service (DAAD)	- Educational Officer
- Hong Kong Arts Centre	- Programme Officer
- Hong Kong Convention and Exhibition Centre	- Customer Service Officer
- Hong Kong Design Centre	- Project Assistant
- Hong Kong New Chinese Association	- Teacher
- Liberal Party	- Communication Officer
- Nebula Group Limited	- Administrative Assistant
- SEE Network Ltd	- Project Officer
- The English Lab	- Grammar Teacher
- The Hong Kong Federation of Youth Groups (HKFYG)	- Development Officer
- The Hong Kong Federation of Youth Groups (HKFYG)	- Youth Worker
- The Hong Kong Jockey Club	- Telebet Services Assistant
- The Hong Kong Polytechnic University	- Executive Assistant
- Knowledge Management Research Centre	
- Wall Street Institute (WSI)	- Service Officer
- World Wide Fund for Nature (WWF) Hong Kong	- Assistant Education Officer
- Young Men's Christian Association of Hong Kong (YMCA)	- Assistant Programme Secretary
- Organization's name not reported	- Relationship Manager
- Organization's name not reported	- Trainee Manager
Commerce and Industry -	
- A.S. Watson Group	- Trainee Manager
- AEON Stores (Hong Kong) Co., Limited	- Leasing Officer
- AIA Pension and Trustee Co Ltd	- Account Executive
- AIA Pension and Trustee Co Ltd	- Account Executive
- Altruist Financial Group Limited	- Account Manager
- American International Assurance Company (Bermuda) Limited	- Financial Planner
- Arcadia Jewellery Limited	- Sales Executive
- Asatsu-DK Hong Kong Limited	- Account Executive
- Asia City Publishing Ltd.	- Writer
- ASM Assembly Automation Limited	- Personnel Officer
- Avery Dennison (Hong Kong) Ltd.	- Assistant Customer Service
- Bank of China (Hong Kong) Limited	- Customer Service Officer
- Bank of East Asia, Limited (The)	- Teller
- Bank of Tokyo-Mitsubishi UFJ, Ltd.(The)	- Assistant Supervisor
- Bank of Tokyo-Mitsubishi UFJ, Ltd.(The)	- International Trainee Officer
- Bank of Tokyo-Mitsubishi UFJ, Ltd.(The)	- Marketing Officer
- Bowne & Co., Inc.	- Project Coordinator
- Canon Hongkong Co. Ltd	- Corporate Communication Assistant
- Cathay Pacific Airways Limited	- Cabin Crew
- Cathay Pacific Airways Limited	- Customer Service Officer
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant

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- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- CentaPro International Limited	- Project Assistant
- Citibank (Hong Kong) Limited	- Business Development Executive
- Classroom Publications Limited	- Assistant English Editor
- College Hill Asia	- Associate
- College Hill Asia	- Associate Consultant
- Concierge Co Ltd	- Editorial Assistant
- Consulate General of France in Hong Kong & Macau	- Officer
- Convoy Financial Services Limited	- Consultant
- DataSource International Limited	- Project Coordinator
- DBS Bank (Hong Kong) Limited	- Occupation's name not reported
- Defond Electrical Industries Ltd	- Project Management Trainee
- DT Communications Asia Pacific	- Public Relations Executive
- Educational Publishing House Ltd	- Marketing and Education Development Executive
- Emirates Airlines	- Cabin Crew
- Esquel Enterprises Limited	- Sales and Merchandizer Management Trainee
- Esquel Enterprises Limited	- Sales and Merchandizer Management Trainee
- Eternity Manufacturing Limited	- Marketing Trainee
- Euroclear Bank	- Analyst
- Finest Office Furniture Supplies	- Sales Executive
- FlexSystem Limited	- Sales & Marketing Trainee
- GlaxoSmithKline Ltd	- Key Account Executive
- Global Connect Electronics Ltd.	- Marketing Executive
- Grani & Partners HK Ltd	- Merchandizer & Personal Assistant to General Manager
- Groupe Casino Ltd	- Assistant Merchandizer
- Hachette Filipacchi Hong Kong Ltd	- Subscription Assistant
- Harbour City Estates Limited	- Management Trainee
- HeterMedia Services Limited	- Proofreader
- Hong Kong Airport Services Limited	- Passenger Services Officer
- Hong Kong Broadband Network Limited	- Account Manager
- Hongkong and Shanghai Banking Corporation Limited	- Counter Service Officer
- Hongkong and Shanghai Banking Corporation Limited	- Customer Service Officer
- Hongkong and Shanghai Banking Corporation Limited	- Reconciliation Assistant
- Hongkong and Shanghai Banking Corporation Limited	- Occupation's name not reported
- Huawei Technologies Co., Ltd.	- Secretary
- i-CABLE News Limited	- News Translator
- iLearners Publishing Ltd	- Associate Editor
- ImagineX Management Co Ltd	- Accounting Assistant
- iOne Financial Press Limited	- Translation Officer
- Japan Airlines Corporation	- Customer Service Officer
- Johnson Electric Group	- Human Resources Assistant
- Juroku Bank, Ltd. (The)	- Secretary



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- Karin Electronic Supplies Co., Ltd.	- Sales Engineer
- Kawasaki Heavy Industries (H.K.) Ltd.	- Sales Coordinate
- Korean Air	- Flight Attendant
- KPMG	- Accountant
- KPMG	- Analyst
- L.S. Collection Hong Kong Limited	- Management Trainee
- Ma Belle Jewellery Co. Ltd	- Management Trainee
- Macnica Hong Kong, Limited	- Coordinator
- Macnica Hong Kong, Limited	- Sales Executive
- Maersk Broker Hong Kong	- Shipbroker Trainee
- Maersk Line	- Sales Representative
- Mason LaRoche (HK) Ltd	- Assistant Client Servicing Executive
- Media Services Public Relations & Communication Ltd	- Account Executive
- metapeople Limited	- Account Manager Assistant
- Milk Magazine	- Reporter
- Ming Pao Newspapers Limited	- Reporter
- Mitsui & Co., (Hong Kong) Ltd.	- Assistant Officer
- New Concept Jewelry Co Ltd	- Oversea Salesman
- New Media Group Holdings Limited	- Reporter
- Newtimes Far East Development (HK) Ltd.	- Assistant Merchandizer
- Nidec Copal (Hong Kong) Co., Ltd.	- Sales Assistant
- Nintendo Company Ltd.	- Purchaser
- NNR Global Logistics Hong Kong Limited	- Sales Assistant
- Noritz Hong Kong Company Ltd	- Sales Coordinate
- Occasions PR & Marketing Limited	- Event Coordinator
- Ogilvy & Mather Hong Kong Group	- Media Executive
- Oriental Press Group Limited	- Clerk
- Pacific Basin Shipping Hong Kong Limited	- Investor Relations Assistant
- Pacific Century Cyberworks Limited (PCCW)	- Account Manager
- Pacific Century Cyberworks Limited (PCCW)	- Corporate Communication Assistant
- Pacific Century Cyberworks Limited (PCCW)	- Graduate Trainee
- Pan Lloyds Publishers Ltd	- Assistant Editor
- Panasonic Logistics (HK) Company Ltd.	- Assistant Purchaser
- Panasonic Logistics (HK) Company Ltd.	- Sales Coordinate
- Paragon Language Consultancy Company	- Translator
- Paragon Language Consultancy Company	- Translator
- Pearson Education Asia Limited	- Customer Service and Administration
- Polo Ralph Lauren	- Merchandizer
- Pop Art Group Ltd	- Account Executive
- PR Newswire Association LLC	- Media Researcher
- PricewaterhouseCoopers	- Associate
- PricewaterhouseCoopers	- Associate
- PricewaterhouseCoopers	- Assurance Associate
- Procter & Gamble Hong Kong	- Assistant Account Manager
- Proprans Language Service Limited	- Translation Officer
- Radica Systems Limited	- Account Executive
- Red Stone Global Investment Limited	- Senior Analyst

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- Redhorse Asia Limited	- Administrator
- Robert C K Tsui & Co.Solicitors	- Paralegal
- SGS Hong Kong Limited	- Account Executive
- SGS Hong Kong Limited	- Key Account Executive Trainee
- Shanghai Commercial Bank Ltd.	- Graduate Trainee
- Showa International (HK) Co.,Ltd	- Production Administrator
- Sing Tao News Corporation Limited	- Reporter
- Sing Tao News Corporation Limited	- Research Assistant
- Singapore Airlines Limited	- Flight Attendant
- Sino Group	- Property Trainee
- Sino Vantage Asia Ltd	- Assistant
- SmarTone-Vodafone	- Client Service Executive
- Standard Chartered Bank (Hong Kong) Limited	- Administrative Assistant
- Standard Chartered Bank (Hong Kong) Limited	- Personal Financial Manager
- Stephenson Harwood & Lo	- Information and Research Officer
- Strategic Financial Relations Limited	- Executive
- Swindon Book Co., Ltd.	- Marketing Executive
- t6.communications limited	- Account Executive
- Taylor Nelson Sofres Limited (TNS)	- Editorial Executive
- Taylor Nelson Sofres Limited (TNS)	- Editorial Executive
- TBWA\Hakuhodo China	- Account Executive
- Television Broadcasts Limited	- Artist
- The Hong Kong Delivery Company Ltd (HKDC)	- Customer Service Executive
- The Prudential Assurance Co. Ltd	- Financial Planner
- The Prudential Assurance Co. Ltd	- Financial Planner
- Toshiba Hong Kong Limited	- Marketing Coordinator
- Treasure Land Property Consulants (Holdings) Limited	- Marketing Executive Trainee
- Tricor Services Limited	- Associate
- Tricor Services Limited	- Company Secretarial Associate
- Tricor Services Limited	- Company Secretarial Associate
- Tricor Services Limited	- Company Secretary
- Tricor Services Limited	- Corporate Associate
- Tricor Services Limited	- Corporate Secretarial Associate
- Tricor Services Limited	- Corporate Secretarial Associate
- Tricor Services Limited	- Corporate Secretarial Associate
- Tricor Services Limited	- Corporate Secretarial Associate
- Tricor Services Limited	- Secretary Associate
- W Hotels Worldwide	- Welcome Ambassador
- Watami (China) Co., Ltd.	- Purchasing Clerk
- Wing Hang Bank Ltd.	- Management Trainee
- Wing On Travel (Holdings) Limited	- Assistant Customer Service Officer
- Wonderful Sky Financial Group Limited	- Public Relations Executive
- Wonderful Sky Financial Group Limited	- Translator
- Wonderfuldata.com Ltd	- Assistant Manager
- World Model Co., Ltd.	- Administrative Assistant
- Zapf Creation (H.K.) Ltd.	- Assistant Sales
	Administrative Specialist
- ZIII Art & PlayGame Ltd	- Occupation's name not reported

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- ZTE (H.K.) Ltd.	- Translator
- Zurich Insurance Group (Hong Kong)	- Regional Management Trainee
- Organization's name not reported	- Adminstrative Manager
- Organization's name not reported	- Assistant Merchandizer
- Organization's name not reported	- Clerk
- Organization's name not reported	- Community Officer
- Organization's name not reported	- Company Secretary
- Organization's name not reported	- Course Instructor
- Organization's name not reported	- Customer Service Executive
- Organization's name not reported	- Editor
- Organization's name not reported	- Executive Assistant
- Organization's name not reported	- Executive Assistant
- Organization's name not reported	- Legal Clerk
- Organization's name not reported	- Marketing Administrative Officer
- Organization's name not reported	- Marketing Assistant
- Organization's name not reported	- Operation
- Organization's name not reported	- Operation Officer
- Organization's name not reported	- Proofreader
- Organization's name not reported	- Sales Assistant
- Organization's name not reported	- Sales Assistant
- Organization's name not reported	- Sales Engineer
- Organization's name not reported	- Sales Executive
- Organization's name not reported	- Sales Executive
- Organization's name not reported	- Temporary Client Services Assistant
- Organization's name not reported	- Translator
Others -	
- Organization's name not reported	- Business & Marketing Executive
- Organization's name not reported	- Company Trainee
- Organization's name not reported	- Fundraising Officer
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teaching Assistant

No Response = 28

Note: Some of the 2008 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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Herman Chan
Director of Careers and Placement

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