

Where did the 2007 Bachelor of Social Sciences graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2007 to answer the following questions about Bachelor of Social Sciences graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2007

Of the 149 graduates from this programme, 136 responded to the survey. Their employment situations are listed below.

| | BSocSc | | | | HKU Overall* | | | |
|---|--------|------|------|------|--------------|------|------|------|
| | 2007 | | 2006 | | 2007 | | 2006 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 136 | 100% | 147 | 100% | 2450 | 100% | 2561 | 100% |
| Employed | 118 | 87% | 116 | 79% | 1977 | 81% | 2031 | 79% |
| Unemployed seeking F/T job | 0 | 0.0% | 0 | 0% | 5 | 0.2% | 5 | 0% |
| Further Studies | 17 | 13% | 29 | 20% | 451 | 18% | 513 | 20% |
| Emigrated/Returned to home country | 1 | 0.7% | 1 | 1% | 3 | 0.1% | 4 | 0% |
| Not seeking F/T job | 0 | 0.0% | 1 | 1% | 14 | 0.6% | 8 | 0% |

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

17 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

| Field of Study | Academic Programme | | | |
|-----------------|--------------------|---------------------|--------------------------|----------------------------|
| | M.Phil. | Master (Coursework) | Postgraduate Certificate | Advanced Diploma / Diploma |
| Education | - | - | 5 | 4 |
| Science | 1 | 1 | - | - |
| Social Sciences | 1 | 2 | - | - |
| Social Work | - | 1 | - | - |
| Others | - | 2 | - | - |

| Source of Funds | No. of Graduates |
|------------------------------------|------------------|
| Own Funds | 12 |
| Government Grant + Loan | 2 |
| Teaching Assistantship/Studentship | 3 |

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| By the end of | % of new graduates who have secured employment | |
|---------------|--|------|
| | 2007 | 2006 |
| May or before | 21% | 22% |
| June | 41% | 40% |
| July | 62% | 63% |
| August | 75% | 81% |
| September | 88% | 87% |
| October | 95% | 89% |
| November | 97% | 92% |
| December | 97% | 94% |
| January | 98% | 98% |
| February | 100% | 100% |

No Response = 23

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V. Employment Sectors

The majority of Bachelor of Social Sciences graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, the Civil Service and Community, Social & Personal Services.

| Sector | % of graduates | |
|---------------------------------------|----------------|------|
| | 2007 | 2006 |
| Commerce & Industry | 54% | 62% |
| Educational Institutions | 18% | 18% |
| Civil Service | 17% | 8.7% |
| Community, Social & Personal Services | 11% | 12% |

No Response = 6

VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Social Sciences graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|----------------|--------------|----------|--------------|----------|--------------|----------|--------------|----------|
| | BSocSc | | HKU Average* | | BSocSc | | HKU Average* | |
| | 2007 | 2006 | 2007 | 2006 | 2007 | 2006 | 2007 | 2006 |
| Mean | \$14,387 | \$12,240 | \$16,146 | \$14,548 | \$14,773 | \$12,901 | \$17,021 | \$15,226 |
| Median | \$12,000 | \$11,000 | \$12,000 | \$11,500 | \$12,967 | \$11,958 | \$13,000 | \$12,111 |
| Minimum | \$8,000 | \$8,000 | \$5,000 | \$5,000 | \$8,000 | \$8,000 | \$5,000 | \$5,000 |
| Maximum | \$34,895 | \$26,540 | \$78,500 | \$75,000 | \$34,895 | \$26,540 | \$102,000 | \$95,000 |

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

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VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Social Sciences graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) |
|----------------------------|-----------------------------------|
| One | 37 (40%) |
| Two | 22 (24%) |
| Three | 22 (24%) |
| Four | 5 (5.4%) |
| Five | 4 (4.3%) |
| Six | 1 (1.1%) |
| Eight or more | 1 (1%) |

No Response = 23

VIII. Names of Employers and Job Titles

The job titles of Bachelor of Social Sciences graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | <u>Job Titles</u> |
|--|--|
| Civil Service - | |
| - Agriculture, Fisheries and Conservation Department | - Executive Officer |
| - Airport Authority, Hong Kong | - Human Resources Assistant |
| - Civil Service Bureau | - Executive Officer |
| - Environment Bureau | - Administrative Officer |
| - Food and Environmental Hygiene Department | - Executive Officer II |
| - Food and Environmental Hygiene Department | - Executive Officer II |
| - Home Affairs Department | - Administrative Officer |
| - Home Affairs Department | - Executive Officer (Administrative & Accounts) |
| - Home Affairs Department | - Executive Officer II |
| - Hong Kong Police Force | - Probationary Inspector |
| - Immigration Department | - Immigration Officer |
| - Immigration Department | - Immigration Officer |
| - Immigration Department | - Immigration Officer |
| - Immigration Department | - Immigration Officer |

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| | |
|---|--|
| - Leisure and Cultural Services Department | - Executive Officer (Leisure Service) |
| - Radio Television Hong Kong | - Project Officer |
| - Television and Entertainment Licensing Authority | - Licensing Officer |
| - Transport and Housing Bureau | - Assistant Secretary (Transport) |
| Educational Institutions - | |
| - Centre for Information Technology in Education, Faculty of Education, The University of Hong Kong | - Professional Development Coordinator |
| - Centre of Urban Planning and Environmental Management, The University of Hong Kong | - Project Officer |
| - Centre on Behavioral Health, The University of Hong Kong | - Research Assistant |
| - Centre on Behavioral Health, The University of Hong Kong | - Research Assistant |
| - Department of Nursing Studies, The University of Hong Kong | - Research Assistant II |
| - Department of Psychology, The Chinese University of Hong Kong | - Research Assistant |
| - Department of Psychology, The University of Hong Kong | - Research Assistant II |
| - Hong Kong Baptist University | - Research Assistant |
| - Lingnan University | - Assistant Human Resources Officer |
| - Pui Ching Middle School | - Supply Teacher |
| - St Catherine's International Kindergarten | - Occupation's name not reported |
| - The Chinese University of Hong Kong | - Research Assistant |
| - The Hong Kong Institute of Education | - Clerical Officer |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant II |
| - The University of Hong Kong | - Research Assistant II |
| - Vocational Training Council | - Term Officer |
| Community, Social and Personal Services - | |
| - Autism Partnership Foundation | - Programme Specialist |
| - Autism Partnership Foundation | - Occupation's name not reported |
| - Hong Kong Employment Development Service | - Project Officer |
| - Hong Kong Human Rights Monitor | - Education Officer |
| - Hong Kong Institute of Human Resource Management | - Assistant - Public Affairs |
| - Hong Kong Trade Development Council | - Project Executive |
| - Hong Kong Young Women Christians' Association | - Assistant Officer |
| - Jumpin Gym Ltd. | - Management Trainee |
| - The Boys' and Girls' Clubs Association of Hong Kong | - Corporate Communications Officer |
| - The Conservancy Association Centre for Heritage | - Project Officer |
| - Organization's name not reported | - Executive Assistant |
| - Organization's name not reported | - Project Manager |
| Commerce and Industry - | |
| - AMTD Financial Planning Ltd | - Financial Planner Analyst |
| - Bank of Communications | - Management Trainee |

Where did the 2007 Bachelor of Social Sciences graduates go?

| | |
|--|--|
| - Cathay Pacific Airways Limited | - Cabin Crew |
| - Cathay Pacific Airways Limited | - Flight Attendant |
| - Chris Lonsdale & Associates | - Office Manager |
| - Citibank (Hong Kong) Limited | - Global Settlement Executive |
| - City Telecom | - Management Trainee |
| - DBS Bank (Hong Kong) Limited | - Management Associate |
| - Deloitte Touche Tohmatsu | - Associate |
| - DFS Group L.P. | - Management Trainee |
| - Direct Printing Co. Ltd. | - Project Administrator |
| - Easy-Royal Fashion Co | - Marketing Executive |
| - eBay Inc. | - Occupation's name not reported |
| - Ernst and Young | - Staff Accountant I |
| - Expeditors Hong Kong Limited | - Operation Executive |
| - George M. C. Mak & Co. | - Audit Trainee |
| - Hang Seng Bank Limited | - Business Development Manager |
| - Hang Seng Bank Limited | - Relationship Officer |
| - Hong Kong Cable Television Limited | - Reporter |
| - Hong Kong Dragon Airlines Limited | - Flight Attendant |
| - Hong Kong Dragon Airlines Limited | - Flight Attendant |
| - Hong Kong Economic Journal | - Assistant Library Officer |
| - Hospitality Marketing Concepts | - Consultant |
| - HSBC | - Management Associate |
| - ING Life | - Management Trainee |
| - Johnson & Johnson | - Management Trainee |
| - Kenny Wong & Co (Far East) Manufacturing Limited | - Administrative Assistant |
| - KGI Asia Ltd | - Sales Assistant (Securities) |
| - KPMG | - Accountant |
| - KPMG | - Accountant |
| - KPMG | - Human Resources Officer |
| - KPMG | - Human Resources Officer |
| - Mindshare Media Ltd | - Trainee |
| - Oracle Added Value Limited | - Research Executive |
| - Pacific Century Premium Developments Limited | - Human Resources Assistant |
| - PCCW | - Account Manager |
| - Popular Holdings Limited | - Account Executive |
| - PricewaterhouseCoopers | - Associate |
| - Procter & Gamble | - Financial Analyst |
| - Prowell Asia Holdings Ltd | - Merchandizer |
| - Reader's Digest | - Marketing Officer |
| - Sing Tao News Corporation Ltd | - Reporter |
| - Standard Chartered Bank (Hong Kong) Limited | - Human Resources Assistant |
| - Sumitomo Mitsui Banking Corporation | - Settlement Clerk |
| - Synovate | - Researcher |
| - TASTE, A.S. Watson & Company, Limited | - Trainee Manager |
| - Television Broadcasts Limited | - Assistant Marketing Research Executive |
| - The Royal Bank of Scotland | - Trainee |
| - Thematic Pro-Active Limited | - Account Executive |

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- | | |
|------------------------------------|--------------------------|
| - Tricor Services Limited | - Associate |
| - Watson Wyatt Hong Kong Limited | - Analyst |
| - Williams Lea Asia Limited | - DTP Associate |
| - Wing Lung Bank Limited | - Relationship Executive |
| - Wing Lung Bank Limited | - Relationship Executive |
| - ZenithOptimedia | - Media Buyer |
| - Organization's name not reported | - Marketing Coorporator |
| - Organization's name not reported | - Programme Specialist |

No Response = 9

Note: Some of the 2007 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

Centre of Development and Resources for Students (CEDARS)
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : ges@cepc.hku.hk
Homepage : <http://cedars.hku.hk/>

Opening Hours : Monday - Thursday (9:00 a.m. to 5:45 p.m.)
Friday (9:00 a.m. to 6:00 p.m.)
Saturday (9:00 a.m. to 1:00 p.m.)

Herman Chan
Director of Careers and Placement

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The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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