

## Where did the 2007 BSc(IM) graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2007 to answer the following questions about BSc(IM) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2007

Of the 19 graduates from this programme, 18 responded to the survey. Their employment situations are listed below.

	BSc(IM)		HKU Overall*	
	2007		2007	
	No.	%	No.	%
<b>No. of respondents</b>	18	100%	2450	100%
<b>Employed</b>	16	89%	1977	81%
<b>Unemployed seeking F/T job</b>	0	0.0%	5	0.2%
<b>Further Studies</b>	1	5.6%	451	18%
<b>Emigrated/Returned to home country</b>	0	0.0%	3	0.1%
<b>Not seeking F/T job</b>	1	5.6%	14	0.6%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

### III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2007	
May or before	29%	
June	43%	
July	71%	
August	86%	
September	93%	
October	93%	
November	100%	
December	100%	
January	100%	
February	100%	

No Response = 2

### V. Employment Sectors

The majority of BSc(IM) graduates were employed in Commerce & Industry, while others were employed in the Civil Service and Educational Institutions.

Sector	% of graduates	
	2007	
Commerce & Industry	75%	
Civil Service	19%	
Educational Institutions	6.3%	

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### VI. Basic Salary and Gross Income

The remuneration received by BSc(IM) graduates is shown below.

	Basic Salary		Gross Income	
	BSc(IM)	HKU Average*	BSc(IM)	HKU Average*
	2007	2007	2007	2007
<b>Mean</b>	\$11,856	\$16,146	\$12,369	\$17,021
<b>Median</b>	\$10,500	\$12,000	\$11,345	\$13,000
<b>Minimum</b>	\$9,500	\$5,000	\$10,000	\$5,000
<b>Maximum</b>	\$17,000	\$78,500	\$19,000	\$102,000

\* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

### VII. Number of Full-Time Job Offers

The number of job offers received by BSc(IM) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	1 (7.1%)
Two	6 (43%)
Three	4 (29%)
Four	3 (21%)

No Response = 2

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### VIII. Names of Employers and Job Titles

The job titles of BSc(IM) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- Education Bureau	- Project Executive
- Hospital Authority	- Administrative Assistant
- Radio Television Hong Kong	- Assistant Officer
<b>Educational Institutions -</b>	
- Lingnan University	- Assistant Library Officer II
<b>Commerce and Industry -</b>	
- Advanced Card Systems Limited	- Marketing Executive
- Hewlett-Packard Development Company, L.P.	- E-marketing Specialist
- Metadesign Ltd.	- Marketing Executive
- Neutrik® Hong Kong Ltd.	- Sales Manager
- Phoenix Mobile Technology Limited	- Administrative Secretary
- Prudential Assurance Co. Ltd. (Hong Kong)	- Marketing and Management Trainee
- RICHI Personnel	- Human Resources Assistant
- Sedna Systems Ltd.	- Sales Executive
- Sing Tao News Corporation Ltd	- Information Research Officer
- South China Morning Post Publishers Limited	- Executive
- Vickers Fire Appliance Co.	- Marketing Executive
- Organization's name not reported	- Knowledge Management Officer

Note: Some of the 2007 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

## Where did the 2007 BSc(IM) graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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