

## Where did the 2007 BBA(IS) graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2007 to answer the following questions about BBA(IS) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2007

Of the 25 graduates from this programme, 22 responded to the survey. Their employment situations are listed below.

	BBA(IS)				HKU Overall*			
	2007		2006		2007		2006	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	22	100%	28	100%	2450	100%	2561	100%
<b>Employed</b>	12	55%	8	29%	1977	81%	2031	79%
<b>Unemployed seeking F/T job</b>	0	0.0%	0	0%	5	0.2%	5	0%
<b>Further Studies</b>	10	45%	20	71%	451	18%	513	20%
<b>Emigrated/Returned to home country</b>	0	0.0%	0	0%	3	0.1%	4	0%
<b>Not seeking F/T job</b>	0	0.0%	0	0%	14	0.6%	8	0%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### III. Further Studies

10 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme	
	Master (Coursework)	Bachelor's Degree
Computer Science	1	6
Science	1	-
Others	-	2

Source of Funds	No. of Graduates
Own Funds	10

### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2007	2006
May or before	40%	43%
June	60%	43%
July	100%	57%
August	100%	71%
September	100%	86%
October	100%	86%
November	100%	86%
December	100%	100%
January	100%	100%
February	100%	100%

No Response = 2

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### V. Employment Sectors

All the BBA(IS) graduates responded to the survey were employed in Commerce & Industry.

Sector	% of graduates	
	2007	2006
Commerce & Industry	100%	86%
Community, Social & Personal Services	0.0%	14%

No Response = 1

### VI. Basic Salary and Gross Income

The remuneration received by BBA(IS) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IS)		HKU Average*		BBA(IS)		HKU Average*	
	2007	2006	2007	2006	2007	2006	2007	2006
<b>Mean</b>	\$14,144	\$15,250	\$16,146	\$14,548	\$15,184	\$15,250	\$17,021	\$15,226
<b>Median</b>	\$15,000	\$15,000	\$12,000	\$11,500	\$15,000	\$15,000	\$13,000	\$12,111
<b>Minimum</b>	\$8,300	\$8,000	\$5,000	\$5,000	\$8,300	\$8,000	\$5,000	\$5,000
<b>Maximum</b>	\$20,000	\$22,500	\$78,500	\$75,000	\$20,000	\$22,500	\$102,000	\$95,000

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### VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IS) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	4 (40%)
Two	4 (40%)
Three	1 (10%)
Four	1 (10%)

No Response = 2

### VIII. Names of Employers and Job Titles

The job titles of BBA(IS) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Commerce and Industry -</b>	
- Bank of China (Hong Kong) Limited	- Assistant Relationship Manager
- Calyon Crédit Agricole CIB	- Trainee
- Citibank (Hong Kong) Limited	- Assistant
- Credit Suisse Group	- Analyst
- Ernst and Young	- IT Auditor
- HSBC	- Analyst
- IBM China / Hong Kong Limited	- Placement Student
- Macquarie Group Limited	- IT Professional
- PCCW	- Account Manager
- Prudential Assurance Co. Ltd. (Hong Kong)	- Associate Financial Planner
- R. R. Donnelley & Sons Company	- Deal Management Associate

No Response = 1

Note: Some of the 2007 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

## Where did the 2007 BBA(IS) graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS  
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