

## Where did the 2007 Bachelor of Arts graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2007 to answer the following questions about Bachelor of Arts graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2007

Of the 483 graduates from this programme, 454 responded to the survey. Their employment situations are listed below.

	BA				HKU Overall*			
	2007		2006		2007		2006	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	454	100%	449	100%	2450	100%	2561	100%
<b>Employed</b>	359	79%	354	79%	1977	81%	2031	79%
<b>Unemployed seeking F/T job</b>	0	0.0%	0	0%	5	0.2%	5	0%
<b>Further Studies</b>	91	20%	93	21%	451	18%	513	20%
<b>Emigrated/Returned to home country</b>	1	0.2%	1	0%	3	0.1%	4	0%
<b>Not seeking F/T job</b>	3	0.7%	1	0%	14	0.6%	8	0%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

## Where did the 2007 Bachelor of Arts graduates go?

### III. Further Studies

91 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme					
	<i>Ph.D.</i>	<i>M.Phil.</i>	<i>Master (Coursework)</i>	<i>Postgraduate Certificate</i>	<i>Bachelor's Degree</i>	<i>Advanced Diploma / Diploma</i>
Architecture	-	-	1	-	-	-
Arts	2	13	9	2	-	-
Business Administration/Management	-	-	2	-	-	1
Education	-	-	3	16	-	20
Law	-	-	-	1	-	-
Science	-	1	-	-	1	-
Social Sciences	-	3	1	-	-	-
Urban Planning/Studies	-	-	3	-	-	-
Others	-	-	4	-	-	1

No Response = 7

Source of Funds	No. of Graduates
Full Scholarship	2
Own Funds	47
Scholarship+Teaching Assistantship/Studentship	2
Government Grant + Loan	14
Scholarship + Own Funds	1
Teaching Assistantship/Studentship	19

No Response = 6

## Where did the 2007 Bachelor of Arts graduates go?

### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2007	2006
May or before	19%	21%
June	38%	42%
July	66%	66%
August	83%	81%
September	91%	91%
October	96%	97%
November	97%	98%
December	99%	99%
January	100%	99%
February	100%	100%

No Response = 51

### V. Employment Sectors

The majority of Bachelor of Arts graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2007	2006
Commerce & Industry	60%	40%
Educational Institutions	23%	28%
Community, Social & Personal Services	8.7%	27%
Civil Service	8.7%	5.3%

No Response = 25

## Where did the 2007 Bachelor of Arts graduates go?

### VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Arts graduates is shown below.

	Basic Salary				Gross Income			
	BA		HKU Average*		BA		HKU Average*	
	2007	2006	2007	2006	2007	2006	2007	2006
<b>Mean</b>	\$12,993	\$11,789	\$16,146	\$14,548	\$13,519	\$12,243	\$17,021	\$15,226
<b>Median</b>	\$11,100	\$11,000	\$12,000	\$11,500	\$12,000	\$11,483	\$13,000	\$12,111
<b>Minimum</b>	\$5,000	\$6,000	\$5,000	\$5,000	\$5,000	\$6,000	\$5,000	\$5,000
<b>Maximum</b>	\$34,895	\$24,650	\$78,500	\$75,000	\$34,895	\$25,900	\$102,000	\$95,000

\* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

### VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	102 (35%)
Two	80 (27%)
Three	66 (22%)
Four	25 (8.5%)
Five	16 (5.4%)
Six	1 (0.3%)
Seven	4 (1%)

No Response = 52

## Where did the 2007 Bachelor of Arts graduates go?

### VIII. Names of Employers and Job Titles

The job titles of Bachelor of Arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- Commerce and Economic Development Bureau	- Administrative Officer
- Electrical and Mechanical Services Department	- Project Assistant
- Food and Environmental Hygiene Department	- Executive Officer (Grade Management)
- HKSAR Government	- Executive Officer
- Home Affairs Department	- Executive Officer
- Home Affairs Department	- Executive Officer
- Home Affairs Department	- Executive Officer II
- Hong Kong Police Force	- Executive Officer
- Hong Kong Police Force	- Probationary Inspector
- Hong Kong Tourism Board	- Visitor Services Officer
- Hongkong Post (Post Office)	- Assistant Manager
- Immigration Department	- Immigration Assistant
- Immigration Department	- Immigration Assistant
- Immigration Department	- Immigration Assistant
- Immigration Department	- Immigration Assistant
- Immigration Department	- Immigration Officer
- Immigration Department	- Immigration Officer
- Immigration Department	- Immigration Officer
- Independent Commission Against Corruption	- Police Constable
- Information Services Department	- Assistant Information Officer
- Information Services Department	- Assistant Information Officer
- Legal Aid Department	- Assistant Departmental Secretary (General)
- Leisure and Cultural Services Department	- Executive Officer II
- Music Office, Leisure and Cultural Services Department	- Assistant Music Officer
- Radio Television Hong Kong	- Corporate Development Officer
- Registration and Electoral Office	- Electoral Assistant
- Security Bureau	- Executive Officer II
- Tourism Commission	- Administrative Officer
<b>Educational Institutions -</b>	
- American International School of Guangzhou	- Occupation's name not reported
- Belilios Public School	- Teacher
- Buddhist Tai Kwong Middle School	- English Teacher
- Buddhist Yip Kei Nam Memorial College	- Teacher
- CCC Kung Lee College	- Teacher
- Chinese Methodist School (North Point)	- Teacher
- Ching Chung Hau Po Woon Secondary School	- Certified Master
- Christian Alliance S C Chan Memorial College	- Teaching Assistant

**Where did the 2007 Bachelor of Arts graduates go?**

- Christian Alliance S W Chan Memorial College	- Teacher
- Christian Alliance S W Chan Memorial College	- Teacher
- Chun Tok School	- Teacher
- City University of Hong Kong	- Research Assistant
- City University of Hong Kong	- Research Assistant
- Clementi Secondary School	- Teacher
- CUHKFAA Thomas Cheung Secondary School	- Teacher
- Delia Memorial School	- Teacher
- Delia Memorial School	- Teacher
- Delia Memorial School	- Teacher
- Delia Memorial School (Broadway)	- Administrative Executive
- Delia Memorial School (Hip Wo)	- Teacher
- ELCHK Lutheran Secondary School	- Teacher
- Executive Education Office, School of Business and Management, The Hong Kong University of Science and Technology	- Program Assistant
- External Relations Office, The University of Hong Kong	- Clerk II
- Faculty of Education, The University of Hong Kong	- Research Assistant
- Heung To Secondary School (Tseung Kwan O)	- Teacher
- Heung To Secondary School (Tseung Kwan O)	- Teacher
- HKFEW Wong Cho Bau Secondary School	- Teacher
- HKWMA Chu Shek Lun Secondary School	- Teaching Assistant
- Hong Kong Adventist College	- Teacher
- Hong Kong Baptist University	- Research Assistant
- Hotung Secondary School	- English Teaching Assistant
- Kit Sam Lam Bing Yim Secondary School	- Assistant Teacher
- La Salle College	- Teaching Assistant
- Lai King Catholic Secondary School	- Teaching Assistant
- Lam Tai Fai College	- Teaching Assistant
- Ma On Shan Tsung Tsin Secondary School	- Teacher
- Maryknoll Secondary School	- Teaching Assistant
- Meng Tak Catholic School	- Teaching Assistant
- Munsang College (Hong Kong Island)	- Teacher
- New Method College	- Teacher
- Pak Kau College	- English Teacher
- Pak Kau College	- Teacher
- Pentecostal School	- Teacher
- Po Leung Kuk No.1 W.H. Cheung College	- Teaching Assistant for Chinese Language
- Pooi To Middle School	- Teacher
- Precious Blood Kindergarten	- Teacher
- Pui Ching Middle School	- Executive Officer
- Rosaryhill School	- Teacher
- Shau Kei Wan East Government Secondary School	- Administrative Assistant
- Shau Kei Wan East Government Secondary School	- Teaching Assistant
- Shau Kei Wan Government Secondary School	- Teaching Assistant
- Shun Tak Fraternal Association Leung Kau Kui College	- Teacher
- Shung Tak Catholic English College	- Teacher
- SKH Lui Ming Choi Secondary School	- Teaching Assistant
- St. Margaret's Co-educational English Secondary & Primary School	- Graduate Master
- Stewards Pooi Kei College	- Teacher

## Where did the 2007 Bachelor of Arts graduates go?

- The Chinese Foundation Secondary School	- Teacher
- The Hong Kong Polytechnic University	- Administrative Assistant
- The Salvation Army Shek Wu School	- Administrative Assistant
- The School of Professional and Continuing Education (SPACE), The University of Hong Kong	- Executive Officer
- The University of Hong Kong	- Clerical Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant I
- Tin Shui Wai Methodist College	- Teacher
- True Light Girls' College	- Teacher
- Vocational Training Council	- Teaching Associate
- Yan Chai Hospital No. 2 Secondary School	- Graduate Master
- Yan Chai Hospital No. 2 Secondary School	- Teacher
- YPI & CA Lee Lim Ming College	- Certified Master
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
<b>Community, Social and Personal Services -</b>	
- Asia Art Archive	- Coordinator
- Beacon College	- Teacher Assistant
- Bright Thinkers Learning Centre	- English Teacher
- Environmental Campaign Committee	- Project Coordinator
- Golden Gainer Ltd	- Editor and Teaching Assistant
- Hong Chi Association	- Administrative Assistant
- Hong Chi Association	- Teacher
- Hong Kong Arts Centre	- Event Organizer
- Hong Kong Medical Association	- Assistant Project Coordinator
- Informatics (HK) Ltd.	- Consultant
- International Management Development Centre	- Program Administrator
- Joanne Ha Speech Pathology Clinic	- Occupation's name not reported
- King's Glory Education Centre	- Teaching Associate
- King's Glory Education Centre	- Teaching Associate
- Learning Plus Language Centre	- English Teacher
- Multi-Intelligence Incubator Laboratory Company Limited	- Course Coordinator
- Music Box & Studio	- Teacher
- Nebula Group Limited	- Education Consultant
- PSI Education	- Translator
- Society of Genesis	- Teacher
- The Hong Kong Institution of Engineers	- Institutional Affairs Officer
- The Princeton Review Hong Kong	- Marketing Executive
- The Québec Immigration Bureau in Hong Kong	- Administrative Officer
- Wolfman Jack Entertainment (HK) Ltd.	- Occupation's name not reported
- Women Service Association Limited	- Project Manager
- Organization's name not reported	- Piano Teacher
- Organization's name not reported	- Piano Teacher
- Organization's name not reported	- Piano Teacher

## Where did the 2007 Bachelor of Arts graduates go?

### Commerce and Industry -

- ActionHouse International Ltd.	- Account Executive
- ActionHouse International Ltd.	- Project Executive
- All Nippon Airways Co., Ltd.	- Agent
- All Nippon Airways Co., Ltd.	- Tour & Promotion Agent
- AM730 Media Limited	- Reporter
- American International Assurance Company (Bermuda) Limited	- Financial Planner
- American International Assurance Company (Bermuda) Limited	- Financial Planner
- Applause Pictures	- Occupation's name not reported
- Applause Pictures	- Occupation's name not reported
- AXA China Region Insurance Company Limited	- Financial Consultant
- Bank of China (Hong Kong) Limited	- Administrative Officer
- Beauty Ceram (Hong Kong) Limited	- Marketing Executive
- BNP Paribas	- Fund Derivatives, Equity & Derivatives Salesman
- BNP Paribas	- Junior Marketing Associate
- Canon Engineering Hong Kong Co., Limited	- Coordinator
- Cathay Pacific Airways Limited	- Cabin Crew
- Cathay Pacific Airways Limited	- Customer Averages Officer
- Cathay Pacific Airways Limited	- Customer Service Officer
- Cathay Pacific Airways Limited	- Customer Service Officer
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Centaline Property Agency Limited	- Customer Service Officer
- Centaline Property Agency Limited	- Public Relations Assistant
- Citibank (Hong Kong) Limited	- Marketing Assistant
- Citibank (Hong Kong) Limited	- Receptionist
- Citigroup Inc.	- Customer Service Officer
- Classroom Publications Limited	- Assistant English Editor
- Colour Arrow Investment Limited	- Administrative Officer
- CommVerge Solutions Limited	- Personal Assistant
- Consulate-General of Japan in Hong Kong	- Occupation's name not reported
- Convoy Financial Services Limited	- Financial Consultant
- COSCO (Hong Kong) Group Limited	- Customer Service Officer
- COSCO (Hong Kong) Group Limited	- Customer Service Officer
- COSCO (Hong Kong) Group Limited	- Secretary of Managing Director
- CTPartners	- Researcher
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Tax Associate
- Designer Holdings Overseas Ltd.	- Merchandizing Trainee
- East Slope Publishing Limited	- Staff Writer
- Educational Publishing House Limited	- Assistant Editor
- Educational Publishing House Limited	- Programme Assistant

**Where did the 2007 Bachelor of Arts graduates go?**

- Elegance Printing Group	- Junior Translator
- Enrich Publishing Limited	- Editor
- Ernst and Young	- Staff Accountant I
- Euromonitor International (Asia) Pte Ltd.	- Country Research Analyst
- FedEx Express Hong Kong Limited	- Customer Service Executive
- Ford, Kwan & Co., Solicitors & Notaries	- Legal Assistant
- Four Seasons Hotel Hong Kong	- Assistant Counter Supervisor
- Franz & Groeger Asia Limited	- Assistant Project Manager
- Givenchy China Company Limited	- Management Trainee
- Global Connect Electronics Limited	- Marketing Executive
- Global Institute for Tomorrow	- Research Assistant
- Goodwill Management Limited	- Assistant Officer
- GR Translation	- Proof-reader
- Grey Interactive Hong Kong	- Account Executive
- Hang Seng Bank Limited	- Personal Banking Manager
- Harbour City Estates Limited	- Graduate Trainee
- Honda Connectors (HK) Ltd	- Sales Engineer
- Hong Kong Dragon Airlines Limited	- Flight Attendant
- Hong Kong Dragon Airlines Limited	- Flight Attendant
- Hong Kong New Century Publication Company Limited	- Assistant Editor
- Hong Kong Resort International Limited	- Management Trainee
- Hong Kong Resort International Limited	- Management Trainee
- Hong Kong Resort International Limited	- Management Trainee
- Hong Thai Travel Services Ltd	- Management Trainee
- HSBC	- Customer Service Officer
- HSBC	- Customer Service Officer
- HSBC	- General Banking Officer
- HSBC	- Production Coordinator
- HSBC	- Service & Sales Officer
- ICEA Finance Holdings Limited	- Dealer
- Industrial and Commercial Bank of China (Asia) Limited	- Commercial Banking Trainee
- International SOS (HK) Limited	- Customer Service Officer
- Island Property Consultancy Limited	- Administrative Officer
- K & T Foods Co Ltd	- Sales & Marketing Representative
- K. P. Cheng & Company	- Audit Assistant
- Kingboard Chemical Holdings Limited	- Management Trainee
- King's Gallery	- Gallery Manager
- KOA International Ltd	- Management Trainee
- Kosecare (China) Limited	- Product Executive
- Landscape Real Estate Services Ltd	- Negotiator
- Langham Hotel Hong Kong	- Marketing Communion Assistant
- Langham Hotel Hong Kong	- Quality and Research Management Trainee
- Leung & So, CPA Firm	- Accountant Assistant
- Lippo Group Marketing Limited	- Public Relations and Marketing Officer
- Louis Vuitton	- Occupation's name not reported
- Lulu's Closet	- Shop Owner
- Manhattan Press Limited	- Assistant Editor
- Manpower Resource Computing Limited	- Account Executive
- Manulife (International) Limited	- Customer Service Officer
- MassMutual Asia Ltd	- Human Resources Assistant
- Mind Resource PR Consulting Ltd	- Account Manager

**Where did the 2007 Bachelor of Arts graduates go?**

- Ming Pao Enterprise Corporation Limited	- International News Translator
- Ming Pao Enterprise Corporation Limited	- Translation Editor
- Ming Pao Enterprise Corporation Limited	- Occupation's name not reported
- Moët Hennessy - Louis Vuitton	- Human Resources Development Assistant
- MOS Food Services, Inc.	- Purchasing Office
- Murata Company Limited	- Costumer Services Representative
- MVA Consultancy	- Assistant Transport Planner
- New Media Group Holdings Limited	- Reporter
- Nikkei Inc.	- Staff Reporter
- Nisshin Trans Consolidator Co.,Ltd	- Occupation's name not reported
- Nuance-Watson (HK) Limited	- Buyer
- NYK Line (HK) Ltd	- Executive Trainee
- Occasions PR & Marketing Limited	- Event Coordinator
- Offshore Incorporations HK Limited	- Customer Service Assistant
- Ogilvy Public Relations Worldwide	- Account Coordinator
- Ogilvy Public Relations Worldwide	- Account Executive
- OKI Electronics (Hong Kong) Ltd.	- Customer Service
- Oracle Added Value Limited	- Office Administration Assistant
- Oxford University Press (China) Limited	- Assistant Editor
- Panasonic Electric Works (Hong Kong) Co., Ltd.	- Sales Executive
- PARKnSHOP	- PR Executive
- Paul W. Tse	- Legal Assistant
- PCCW	- Graduate Trainee
- PCCW	- Marketing Officer
- PCCW - now TV	- Anchor - Reporter
- Plum Blossoms Gallery	- Exhibition Coordinator
- Plum Blossoms Gallery	- Marketing Executive
- Polaris Securities (Hong Kong) Limited	- Customer Service Officer
- Porda International (Finance) PR Group	- Account Executive
- PricewaterhouseCoopers	- Associate
- PricewaterhouseCoopers	- Associate
- PricewaterhouseCoopers	- Associate
- Prudential Assurance Co. Ltd. (Hong Kong)	- Associate Financial Planner
- Prudential Assurance Co. Ltd. (Hong Kong)	- Insurance Consultant
- Prudential Assurance Co. Ltd. (Hong Kong)	- Management Trainee
- Publicis Hong Kong	- Account Executive
- Richemont Asia Pacific Limited	- Marketing Intelligent Assistant
- Riege Software International (Asia) Limited	- Administrative Executive Assistant
- RSM Nelson Wheeler	- Accountant II
- S&techs (Hong Kong) Limited	- Administration and Marketing Assistant
- Shirai Electronics Industrial Co., Ltd	- Sales Coordinator
- Shun Tak Property Management Limited	- Management Trainee
- Sino Group	- Occupation's name not reported
- SMBC Leasing (HK) Ltd.	- Marketing Clerk
- Snatt Asia Limited	- Logistic Operator
- Standard Chartered Bank (Hong Kong) Limited	- Assistant Manager - Credit Marketing
- Standard Chartered Bank (Hong Kong) Limited	- Customer Service Ambassador
- Standard Chartered Bank (Hong Kong) Limited	- Training Coordinator
- Stone & Webster	- Administrative Assistant
- Sun Hung Kai Properties Limited	- Leasing Executive
- Swiss Reinsurance Company	- Financial Advisor

## Where did the 2007 Bachelor of Arts graduates go?

- SynTxt Translation Limited	- Translator
- SynTxt Translation Limited	- Translator
- Teamco Translation Ltd	- Translator
- Television Broadcasts Limited	- Artist
- Television Broadcasts Limited	- Research Writer
- Television Broadcasts Limited	- Script Writer
- The Bank of East Asia, Limited	- Dealer
- The Bank of Tokyo-Mitsubishi UFJ, Ltd.	- Assistant Supervisor
- The Duty Lawyer Service	- Court Liaison Officer
- The Empire Hotel Kowloon	- Management Trainee
- The PR People Consultancy Ltd.	- Account Executive
- The South China Morning Post Publisher Ltd	- Copy Editor
- Tricor Services Limited	- Corporation Secretarial Associate
- Triolink Corporate Services Limited	- Company Secretary
- Ultra Active Technology Limited	- Marketing Salesman
- UNY (HK) Co., Ltd.	- Secretary
- UPON Communications Limited	- Secretary
- Valentino S.p.A	- PR & Advertising Assistant
- Vins de France Corporation Limited	- Wine Consultant
- W.K. To & Co.	- Legal Executive
- Wan Hai Lines (H.K.) Ltd.	- Sales Executive
- Williams Lea Asia Limited	- Desktop Publishing Associate
- Wing Lung Bank Limited	- Customer Service Officer
- Y.F.Pang & Co.	- Executive Officer
- Organization's name not reported	- Administrative Assistant
- Organization's name not reported	- Assistant Project Manager
- Organization's name not reported	- Associate
- Organization's name not reported	- Business Development Secretary
- Organization's name not reported	- Consultant
- Organization's name not reported	- Dance Teacher and Performer
- Organization's name not reported	- Manager
- Organization's name not reported	- Office Trainee
- Organization's name not reported	- Piano Teacher
- Organization's name not reported	- Production Coordinator
- Organization's name not reported	- Production Coordinator
<b>Others -</b>	
- Organization's name not reported	- Flight Attendant
- Organization's name not reported	- Makeup Stylist

No Response = 30

Note: Some of the 2007 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

## Where did the 2007 Bachelor of Arts graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact CEDARS for further details.

Centre of Development and Resources for Students (CEDARS)  
3/F Wong Chuang Lai Wah Building  
Meng Wah Complex  
The University of Hong Kong  
Pokfulam Road  
Hong Kong

Telephone : 2859 2314  
Fax : 2559 5238  
E-Mail : [ges@cepc.hku.hk](mailto:ges@cepc.hku.hk)  
Homepage : <http://cedars.hku.hk/>

Opening Hours : Monday - Thursday (9:00 a.m. to 5:45 p.m.)  
Friday (9:00 a.m. to 6:00 p.m.)  
Saturday (9:00 a.m. to 1:00 p.m.)

Herman Chan  
Director of Careers and Placement

July 2008

The analysis is based on information provided by the respondents, and CEDARS  
should not be held responsible for any errors arising therefrom.

No part of this report may be reproduced in any form or by whatever means,  
unless with written permission from the Director of Careers and Placement,  
The University of Hong Kong