

Where did the 2006 BBA(IS) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2006 to answer the following questions about BBA(IS) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2006

Of the 29 graduates from this programme, 28 responded to the survey. Their employment situations are listed below.

| | BBA(IS) | | | | HKU Overall* | | | |
|---|---------|------|------|------|--------------|------|------|------|
| | 2006 | | 2005 | | 2006 | | 2005 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 28 | 100% | 28 | 100% | 2561 | 100% | 2273 | 100% |
| Employed | 8 | 29% | 4 | 14% | 2031 | 79% | 1786 | 79% |
| Unemployed seeking F/T job | 0 | 0.0% | 0 | 0% | 5 | 0.2% | 12 | 1% |
| Further Studies | 20 | 71% | 24 | 86% | 513 | 20% | 457 | 20% |
| Emigrated/Returned to home country | 0 | 0.0% | 0 | 0% | 4 | 0.2% | 2 | 0% |
| Not seeking F/T job | 0 | 0.0% | 0 | 0% | 8 | 0.3% | 16 | 1% |

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

20 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

| Field of Study | Academic Programme | | |
|------------------------------------|------------------------|----------------------|--------|
| | Master (Coursework) | Bachelor's Degree | Others |
| Business Administration/Management | - | - | 13 |
| Computer Science | 1 | 4 | 1 |

No Response = 1

| Source of Funds | No. of Graduates |
|-------------------------|------------------|
| Own Funds | 15 |
| Government Grant + Loan | 5 |

No Response = 2

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| By the end of | % of new graduates who have secured employment | |
|---------------|--|------|
| | 2006 | 2005 |
| May or before | 43% | 50% |
| June | 43% | 50% |
| July | 57% | 50% |
| August | 71% | 100% |
| September | 86% | 100% |
| October | 86% | 100% |
| November | 86% | 100% |
| December | 100% | 100% |
| January | 100% | 100% |
| February | 100% | 100% |

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V. Employment Sectors

The majority of BBA(IS) graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services.

| Sector | % of graduates | |
|---------------------------------------|----------------|------|
| | 2006 | 2005 |
| Commerce & Industry | 86% | 100% |
| Community, Social & Personal Services | 14% | 0.0% |

VI. Basic Salary and Gross Income

The remuneration received by BBA(IS) graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|----------------|--------------|----------|--------------|----------|--------------|----------|--------------|----------|
| | BBA(IS) | | HKU Average* | | BBA(IS) | | HKU Average* | |
| | 2006 | 2005 | 2006 | 2005 | 2006 | 2005 | 2006 | 2005 |
| Mean | \$15,250 | \$11,195 | \$14,548 | \$13,322 | \$15,250 | \$12,003 | \$15,226 | \$14,121 |
| Median | \$15,000 | \$10,500 | \$11,500 | \$10,250 | \$15,000 | \$11,417 | \$12,111 | \$11,050 |
| Minimum | \$8,000 | \$7,000 | \$5,000 | \$5,400 | \$8,000 | \$7,000 | \$5,000 | \$5,500 |
| Maximum | \$22,500 | \$16,780 | \$75,000 | \$67,000 | \$22,500 | \$18,178 | \$95,000 | \$74,443 |

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IS) graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) |
|----------------------------|-----------------------------------|
| One | 5 (71%) |
| Three | 1 (14%) |
| Seven | 1 (14%) |

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VIII. Names of Employers and Job Titles

The job titles of BBA(IS) graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | <u>Job Titles</u> |
|--|-------------------------------------|
| Community, Social and Personal Services - | |
| - The Walt Disney Company Limited | - Marketing Secretary |
| Commerce and Industry - | |
| - ABN AMRO Bank N.V. | - Performance Measurement Assistant |
| - Accenture Company Limited | - Associate Software Engineer |
| - Calyon Coroperate and Investment Bank | - Application Analyst |
| - Credit Suisse (Hong Kong) Limited | - IT Graduate Trainee |
| - Reuters Hong Kong Limited | - Trainee Engineer |
| - UBS AG | - Graduate Trainee |

Note: Some of the 2006 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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