

Where did the 2005 Bachelor of Business Administration graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2005 to answer the following questions about Bachelor of Business Administration graduates:-

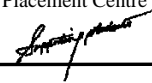
- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2005

Of the 57 graduates from this programme, 43 responded to the survey. Their employment situations are listed below.

	BBA				HKU Overall*			
	2005		2004		2005		2004	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	43	100%	48	100%	2273	100%	2361	100%
Employed	39	91%	45	94%	1786	79%	1787	76%
Unemployed seeking F/T job	2	4.7%	0	0%	12	0.5%	15	0.6%
Further Studies	2	4.7%	2	4.2%	457	20%	531	22%
Emigrated/Returned to home country	0	0%	0	0%	2	0.1%	7	0.3%
Not seeking F/T job	0	0%	1	2.1%	16	0.7%	21	0.9%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.



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III. Further Studies

Since the number is small to protect privacy of the respondent(s).

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2005	2004
May or before	38%	24%
June	57%	58%
July	73%	74%
August	81%	95%
September	89%	97%
October	89%	97%
November	97%	97%
December	100%	100%

No Response = 2

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V. Employment Sectors

The majority of Bachelor of Business Administration graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services.

Sector	% of graduates	
	2005	2004
Commerce & Industry	97%	98%
Community, Social & Personal Services	2.7%	0%
Educational Institutions	0%	2.5%

No Response = 2

VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Business Administration graduates is shown

	Basic Salary				Gross Income			
	BBA		HKU Average*		BBA		HKU Average*	
	2005	2004	2005	2004	2005	2004	2005	2004
Mean	\$10,988	\$10,421	\$13,322	\$12,550	\$11,576	\$11,167	\$14,121	\$13,374
Median	\$9,750	\$10,000	\$10,250	\$10,000	\$10,246	\$10,833	\$11,050	\$10,292
Minimum	\$8,000	\$8,000	\$5,400	\$3,000	\$8,000	\$8,000	\$5,500	\$3,500
Maximum	\$20,000	\$16,500	\$67,000	\$55,000	\$20,000	\$16,500	\$74,443	\$62,500

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Business Administration graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	10 (29%)
Two	8 (23%)
Three	5 (14%)
Four	9 (26%)
Five	3 (8.6%)

No Response = 4

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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Business Administration graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Community, Social and Personal Services -	
- Jean M. Wong School of Ballet	- Administrator
Commerce and Industry -	
- Canon HK Ltd.	- Office Solution Trainee
- Cathay Pacific Airways Limited	- Flight Attendant
- Chung Ngai Company Limited	- Management Trainee
- Credit Suisse Group	- Financial Consultant
- Deloitte Touche Tohmatsu	- Immigration Associate
- Dragonair	- Flight Attendant
- Exel (HK) Limited	- Logistics Coordinator
- Futurebrand HK	- project co-ordinator
- Glory Star Group Limited	- Market Executive
- Grand Hyatt Hong Kong Hotel	- Human Resource Assistant
- Hong Kong Jewellery Manufacturers' Association	- Project Coordinator
- Horwath Management Services Limited	- Company Secretarial Assistant
- HSBC	- Assistant Manager
- HSBC	- Assistant Manager SME Centre
- HSBC	- Financial Services Officer
- IBM	- Sales Specialist Trainee
- IC Star Industrial Company Limited	- Director
- Jardine Aviation Services Ltd	- Passenger Services Agent
- John Swire and Sons (HK) Ltd.	- Management Trainee
- KPMG	- Auditor I
- KPMG	- Tax Consultant
- LG Electronics HK Ltd	- Product Management Assistant
- LG Electronics HK Ltd	- Product Management Assistant
- L'Oreal Hong Kong Limited	- Management Trainee
- MaBelle	- Communication Executive
- Medtronic International, Ltd.	- Marketing Assistant
- Ossima Publishing Group Ltd.	- Channel Sales Executive
- PriceWaterhouse Coopers	- Occupation's name not reported
- The Bank of East Asia	- Executive Trainee
- TQM Consultants Company Ltd	- Corporate Consulting Officer
- Trevo Limited	- Occupation's name not reported
- Yorkbest Enterprise Limited	- Marketing Manager
- Organization's name not reported	- Assistant Marketing Officer
- Organization's name not reported	- Business Development Executive
- Organization's name not reported	- Management Trainee
- Organization's name not reported	- Marketing Trainee
- Organization's name not reported	- Sales Representative

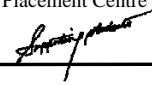


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Where did the 2005 Bachelor of Business Administration graduates go?

No Response = 1

Where did the 2005 Bachelor of Business Administration graduates go?



- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

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August 2006

The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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