

## Where did the 2004 Bachelor of Social Sciences (General Stream) graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2004 to answer the following questions about General Stream graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2004

Of the 128 graduates from this programme, 119 responded to the survey. Their employment situations are listed below.

	General Stream				HKU Overall*			
	2004		2003		2004		2003	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	119	100%	106	100%	2361	100%	2364	100%
<b>Employed</b>	92	77%	87	82%	1787	76%	1712	72%
<b>Unemployed seeking F/T job</b>	0	0%	1	0.9%	15	0.6%	7	0.3%
<b>Further Studies</b>	27	23%	18	17%	531	22%	625	26%
<b>Emigrated/Returned to home country</b>	0	0%	0	0%	7	0.3%	3	0.1%
<b>Not seeking F/T job</b>	0	0%	0	0%	21	0.9%	17	0.7%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### III. Further Studies

27 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme			
	M.Phil.	Master (Coursework)	Postgraduate Certificate	Others
Education	-	-	7	-
Medical Science	1	-	-	-
Social Sciences	10	3	-	1
Social Work	-	2	-	-
Others	1	1	-	-

No Response = 1

Source of Funds	No. of Graduates
Full Scholarship	1
Own Funds	11
Scholarship+Teaching Assistantship/Studentship	1
Government Grant + Loan	4
Scholarship + Own Funds	1
Teaching Assistantship/Studentship	8

No Response = 1

### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2004	2003
May or before	15%	13%
June	40%	29%
July	69%	60%
August	86%	81%
September	98%	94%
October	100%	97%
November	100%	100%

No Response = 11

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### V. Employment Sectors

The majority of General Stream graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2004	2003
Commerce & Industry	66%	61%
Educational Institutions	13%	13%
Community, Social & Personal Services	12%	24%
Civil Service	8.4%	1.2%

No Response = 8

### VI. Basic Salary and Gross Income

The remuneration received by General Stream graduates is shown below.

	Basic Salary				Gross Income			
	General Stream		HKU Average*		General Stream		HKU Average*	
	2004	2003	2004	2003	2004	2003	2004	2003
<b>Mean</b>	\$9,415	\$8,814	\$12,550	\$12,545	\$10,179	\$9,107	\$13,374	\$13,470
<b>Median</b>	\$9,000	\$8,000	\$10,000	\$9,500	\$9,750	\$8,500	\$10,292	\$10,000
<b>Minimum</b>	\$3,000	\$6,000	\$3,000	\$3,000	\$5,000	\$6,000	\$3,500	\$3,000
<b>Maximum</b>	\$25,000	\$17,000	\$55,000	\$60,000	\$25,000	\$18,417	\$62,500	\$60,000

\* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### VII. Number of Full-Time Job Offers

The number of job offers received by General Stream graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	22 (27%)
Two	20 (24%)
Three	24 (29%)
Four	9 (11%)
Five	6 (7.2%)
Six	2 (2.4%)

No Response = 8

### VIII. Names of Employers and Job Titles

The job titles of General Stream graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- HKSARG - Housing Society	- Graduate Trainee
- HKSARG - ICAC	- Assistant Corruption Officer
- HKSARG - Police Force	- Police Inspector
- HKSARG - Social Welfare Department	- Employment Assistant Co-ordinator
- HKSARG - Social Welfare Department	- Employment Assistant Co-ordinator
- HKSARG - Social Welfare Department - Sau Mau Ping Social Security Field Unit	- Employment Assistant Co-ordinator
- HKSARG - Social Welfare Department - Wong Tai Sin Social Security Field Unit	- Employment Assistant Co-ordinator

## Where did the 2004 Bachelor of Social Sciences (General Stream) graduates go?

### Educational Institutions -

- |   |                             |
|---|-----------------------------|
| - Caritas Lok Yi School   | - Certificate Mistress      |
| - Fanling Kau Yan College   | - Permitted Teacher         |
| - Hong Kong Baptist University                                      | - Research Assistant        |
| - The Chinese University of Hong Kong                               | - Junior Research Assistant |
| - The Chinese University of Hong Kong                               | - Research Assistant        |
| - The Chinese University of Hong Kong -<br>Department of Psychology | - Research Assistant        |
| - The Hong Kong University of Science and Technology                | - Research Assistant        |
| - The University of Hong Kong                                       | - Research Assistant        |
| - The University of Hong Kong -<br>Centre on Behavioural Health     | - Assistant Researcher      |
| - The University of Hong Kong -<br>Department of Psychology         | - Research Assistant        |

### Community, Social and Personal Services -

- |  |                      |
|--|----------------------|
| - Autism Partnership Ltd   | - Program Specialist |
| - Bonaventure Integrated Children and Youth Centre                   | - Tutor              |
| - Caritas Hong Kong  | - Activity Assistant |
| - Hong Kong Federation of Youth Groups                               | - Youth Worker       |
| - Hong Kong Trade Development Council                                | - Project Assistant  |
| - Kumon Hong Kong Company Limited                                    | - Executive          |
| - Manulife Centre for Children with<br>Special Learning Disabilities | - Research Assistant |
| - Office of Legislator Li Kwok Ying                                  | - Personal Assistant |
| - Quality Health Care  | - Medical Secretary  |
| - YMCA of Hong Kong  | - Programme Officer  |

### Commerce and Industry -

- |   |                                     |
|---|-------------------------------------|
| - AIA   | - Financial Planner                 |
| - Bed & Bath  | - Retail Management Trainee         |
| - Black & Veatch (Hong Kong) Limited                        | - Assistant Human Resources Officer |
| - Cathay Pacific Airways                                    | - Customer Service Officer          |
| - Cathay Pacific Airways                                    | - Flight Attendant                  |
| - Cathay Pacific Airways                                    | - Flight Attendant                  |
| - CentaPro International Limited                            | - Project Executive                 |
| - Chanel Limited  | - Customer Service Administrator    |
| - Cheung Kee Cleaning Company Limited                       | - Marketing Executive               |
| - China HK Intellectual Properties Services Co Ltd          | - Consultant                        |
| - Citibank (HK) Ltd   | - Banker Trainee                    |
| - Citibank (HK) Ltd   | - Banker Trainee                    |
| - DBS Bank (HK) Ltd   | - Customer Service Executive        |
| - Henry Ha & Co   | - Accountant                        |
| - HeterMedia Services Limited                               | - Customer Service Executive        |
| - HK Broadband Pay TV                                       | - Production Assistant              |
| - Hong Kong China Electric Appliance<br>Manufacturer Co Ltd | - Assistant Merchandiser            |

## Where did the 2004 Bachelor of Social Sciences (General Stream) graduates go?

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- Hong Kong CSL Limited	- Centre Officer
- Hong Kong Institute of Human Resource Management	- Training & Development Assistant
- HSBC	- Customer Service Officer
- HSBC	- Customer Services Officer
- Imperial Chicken	- Shop Assistant
- Infinity Cargo Logistics Limited	- Sales & Development
- Issac & Patrick Association Ltd	- Brand Protection Supervisor
- Jessica Management Limited	- Editorial Assistant
- Konwall Construction & Engineering Co Ltd	- Administrative Assistant
- KPMG	- Accountant
- KPMG	- Human Resources Officer
- Law's International Ltd	- Management Trainee
- Li & Fung (Trading) Ltd	- Management Trainee
- Maersk Logistics HK Ltd	- Assistant Operation Officer
- Manulife (International) Ltd	- Insurance Advisor
- MTRC	- Property Management Trainee
- Paper House Limited	- Production Assistant
- Perfect Promotion Ltd	- Assistant Executive
- Pizza Hut Management Hong Kong Ltd	- Human Resources Clerk
- PRG-Schultz Hong Kong	- Auditor
- Prudential Assurance Co Ltd	- Management Trainee
- Prudential Assurance Co. Ltd	- Insurance Consultant
- Sa Sa Cosmetics Co. Ltd	- Human Resources Assistant
- Sing Tao Newspaper Group Ltd	- Reporter
- Sing Tao Newspaper Group Ltd	- Reporter
- Sing Tao -The Standard	- Reporter
- Strategic Communications Consultants Limited	- Account Executive
- Surfgold (Hong Kong)	- Customer Service Executive
- Synovate Hong Kong	- Researcher
- Takungpao (Hong Kong) Ltd	- Reporter
- Tao Heung Holding Limited	- Human Resources Assistant
- The Economic Times	- Reporter
- The L.S Collection	- Management Trainee
- The Wharf (Holdings) Limited	- Graduate Trainee
- Unisia (HK) Co Ltd	- Marketing Executive
- Zebra Strategic Outsource Solutions	- Clerk
- Organization's name not reported	- Management Trainee
- Organization's name not reported	- Marketing Executive
<b>Others -</b>	
- Organization's name not reported	- Assistant Corporate Consulting Officer

No Response = 8

Note: Some of the 2004 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.

## Where did the 2004 Bachelor of Social Sciences (General Stream) graduates go?

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact the CePc for further details.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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