

Where did the 2003 Bachelor of Social Sciences (General Stream) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2003 to answer the following questions about Bachelor of Social Sciences (General Stream) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2003

Of the 115 graduates from this programme, 106 responded to the survey. Their employment situations are listed below.

	BSocSc (General Stream)				HKU Overall*			
	2003		2002		2003		2002	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	106	100%	89	100%	2364	100%	2139	100%
Employed	87	82%	62	70%	1712	72%	1546	72%
Unemployed seeking F/T job	1	0.9%	0	0%	7	0.3%	18	0.8%
Further Studies	18	17%	27	30%	625	26%	554	26%
Emigrated/Returned to home country	0	0%	0	0%	3	0.1%	3	0.1%
Not seeking F/T job	0	0%	0	0%	17	0.7%	18	0.8%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

18 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme				
	M.Phil.	Master (Coursework)	Postgraduate Certificate	Advanced Diploma / Diploma	Others
Education	-	-	7	1	-
Social Sciences	1	1	-	-	1
Social Work	-	2	-	-	-
Others	-	3	-	-	-

No Response = 2

Source of Funds	No. of Graduates
Own Funds	10
Government Grant + Loan	1
Scholarship + Own Funds	1
Teaching Assistantship/Studentship	1

No Response = 5

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2003	2002
May or before	13%	9.6%
June	29%	31%
July	60%	44%
August	81%	69%
September	94%	87%
October	97%	92%
November	100%	96%
December	100%	100%

No Response = 6

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V. Employment Sectors

The majority of General Stream graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services, Educational Institutions and the Civil Service.

Sector	% of graduates	
	2003	2002
Commerce & Industry	61%	41%
Community, Social & Personal Services	24%	21%
Educational Institutions	13%	25%
Civil Service	1.2%	13%

No Response = 2

VI. Basic Salary and Gross Income

The remuneration received by General Stream graduates is shown below.

	Basic Salary				Gross Income			
	BSocSc (General Stream)		HKU Average*		BSocSc (General Stream)		HKU Average*	
	2003	2002	2003	2002	2003	2002	2003	2002
Mean	\$8,814	\$10,261	\$12,545	\$13,507	\$9,107	\$10,502	\$13,470	\$14,410
Median	\$8,000	\$9,180	\$9,500	\$10,300	\$8,500	\$9,500	\$10,000	\$11,000
Minimum	\$6,000	\$5,000	\$3,000	\$2,000	\$6,000	\$7,000	\$3,000	\$2,000
Maximum	\$17,000	\$23,095	\$60,000	\$75,000	\$18,417	\$23,095	\$60,000	\$95,833

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

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VII. Number of Full-Time Job Offers

The number of job offers received by General Stream graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	22 (29%)
Two	27 (36%)
Three	12 (16%)
Four	8 (11%)
Five	2 (2.7%)
Six	3 (4.0%)
Eight or more	1 (1.3%)

No Response = 9

VIII. Names of Employers and Job Titles

The job titles of General Stream graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- Radio and Television Hong Kong	- Reporter
Educational Institutions -	
- Piu Tak Canossian College	- Teaching Assistant
- The Chinese University of Hong Kong	- Junior Research Assistant
- The Chinese University of Hong Kong - Department of Psychology	- Research Assistant
- The Hong Kong Polytechnic University	- Research Assistant
- The Spastics Association of Hong Kong	- Enthalpy Assistant
- The Spastics Association of Hong Kong - Wang Tau Hom Pre-school Centre	- Therapist Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant II
- The University of Hong Kong	- Technical Assistant
- Organization's name not reported	- Teaching Assistant

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Community, Social and Personal Services -

- | | |
|--|--------------------------------------|
| - Autism Partnership Ltd | - Program Specialist |
| - Autism Partnership Ltd | - Programmed Specialist |
| - Cheung Si Yuan Hepatitis Research Foundation | - Administrative Assistant |
| - Dio Co. Ltd | - Management Trainee |
| - Family Learning Association | - Full-time Teacher |
| - Harmony House | - Family Support Worker |
| - Hong Kong Digestive Foundation | - Project Assistant |
| - Hong Kong Federation of Youth Groups | - Development officer |
| - Hong Kong Single Association | - Project Officer |
| - Hong Kong Trade Development Council | - Contract Trainee |
| - Hospital Authority - Hong Kong Eye Hospital | - Organ Donation Promotion Assistant |
| - Save the Children Hong Kong | - Campaign Coordinator |
| - The Hong Kong Jockey Club | - Customer Relations Assistant |
| - The Hong Kong Jockey Club | - Interactive Services Assistant |
| - The Spastics Association of Hong Kong | - Research Assistant |
| - The Spastics Association of Hong Kong | - Therapy Assistant |
| - YMCA of Hong Kong | - Program Officer |
| - Organization's name not reported | - Administrative Assistant |
| - Organization's name not reported | - Psychologist |
| - Organization's name not reported | - Secretary |

Commerce and Industry -

- | | |
|--|---------------------------------|
| - ACNielsen (China) Limited | - Client Service Assistant |
| - AJAX International Co Ltd | - Accounts Executive |
| - American Pop Ltd | - Admin Assistant |
| - Amgasia Pacific Ltd. | - Secretary |
| - Aviation Security CO. Ltd. | - Potential Officer |
| - Batum Network Corporate Ltd. | - Marketing Assistant |
| - Bureau Veritas Consumer Products Services (HK) Ltd | - Customer Services Coordinator |
| - Cal Safety Compliance Corporation | - Compliance Consultant |
| - Citibank N.A. | - Sales Analyst |
| - Cobssus (holdings) Ltd. | - Marketing Executive |
| - Consumer Search | - Interviewer |
| - Esquel Enterprises Ltd | - Management Trainee |
| - Eustern Jone | - Marketing Assistant |
| - Forward Transport Co. Ltd | - Programmer |
| - Freeway Communication Limited | - Account Executive |
| - General Ltd | - Marketing Coordinator |
| - Gone Tech Company | - Project Executive |
| - Grandford International Promotions Ltd. | - Assistant Managing |
| - Hang Seng Bank Limited | - Training Officer |
| - Hong Kong Air Cargo Terminals Ltd | - Supervisor Trainee |
| - Hong Kong Museum of Medical Sciences | - Research Assistant |
| - Hong Kong Property | - Public Relations Assistant |



Where did the 2003 Bachelor of Social Sciences (General Stream) graduates go?

- HSBC	- Customer Service Officer
- HSBC	- Customer Service Officer
- Laputa	- Shop Manager
- Li & Fung Trading Limited	- Management Trainee
- Liu Chong Hing Bank	- Assistant Business Officer
- LVMH Fashion Group Pacific Ltd.	- Sales Associate
- MnS Music	- Marketing Assistant
- New City Property Management Co. Ltd	- Administrative Officer
- New World Telecom	- Account Executive
- Oracle Market Research	- Research Trainee
- P & G	- Assistant Brand Manager
- P & O Nedlloyd	- Management Trainee
- PCCW	- Customer Service Officer
- Premier Image Technology (HK) Ltd	- Sales & Marketing Representative
- Pulse Time Centre Co, Ltd.	- Assistant Marketing Executive
- Seabo International Limited	- Secretary
- SEMA Group Limited	- Human Recourse Management
- SINA (HK)	- PR and Marketing Executive
- Standard Chartered Bank	- Teller
- Swidon Book Co Ltd	- Sales Associate
- TAL Apparel Limited	- Management Trainee
- Talents Consulting Limited	- Training Officer
- The Peninsula Group- The Repulse Bay Co. Ltd.	- Graduate Trainee
- Urban Group Property Management Ltd.	- Assistant Property Management Officer
- Urban Group Property Management Ltd.	- Executive Management Trainee
- Urban Group Property Management Ltd.	- Executive Management Trainee
- YWC & Partners, CPA	- Occupation's name not reported
Others -	
- Organization's name not reported	- Event Coordinator

No Response = 2

Note: Some of the 2003 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.

Where did the 2003 Bachelor of Social Sciences (General Stream) graduates go?



- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact the CePc for further details.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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