

Where did the 2003 Bachelor of Science in Sports Science and Leisure Management graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2003 to answer the following questions about Bachelor of Science in Sports Science and Leisure Management graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2003

Of the 9 graduates from this programme, 6 responded to the survey. Their employment situations are listed below.

	BSc(SSLM)		HKU Overall*	
	2003		2003	
	No.	%	No.	%
No. of respondents	6	100%	2364	100%
Employed	5	83%	1712	72%
Unemployed seeking F/T job	0	0%	7	0.3%
Further Studies	1	17%	625	26%
Emigrated/Returned to home country	0	0%	3	0.1%
Not seeking F/T job	0	0%	17	0.7%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.



Where did the 2003 Bachelor of Science in Sports Science and Leisure Management graduates go?

III. Further Studies

1 graduate proceeded to postgraduate studies. The tables below show the academic programme that the graduate pursued and the source of funds.

Field of Study	Academic Programme
	M.Phil.
Others	1

Source of Funds	No. of Graduates
Scholarship + Own Funds	1

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment
	2003
May or before	25%
June	75%
July	75%
August	75%
September	100%

No Response = 1



Where did the 2003 Bachelor of Science in Sports Science and Leisure Management graduates go?

V. Employment Sectors

The majority of BSc(SSLM) graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services.

Sector	% of graduates
	2003
Commerce & Industry	60%
Community, Social & Personal Services	40%

VI. Basic Salary and Gross Income

The remuneration received by BSc(SSLM) graduates is shown below.

	Basic Salary		Gross Income	
	BSc(SSLM)	HKU Average*	BSc(SSLM)	HKU Average*
	2003	2003	2003	2003
Mean	\$10,649	\$12,545	\$10,899	\$13,470
Median	\$11,000	\$9,500	\$11,500	\$10,000
Minimum	\$8,000	\$3,000	\$8,000	\$3,000
Maximum	\$12,595	\$60,000	\$12,595	\$60,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.



Where did the 2003 Bachelor of Science in Sports Science and Leisure Management graduates go?

VII. Number of Full-Time Job Offers

The number of job offers received by BSc(SSLM) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
Two	1 (25%)
Four	2 (50%)
Five	1 (25%)

No Response = 1

VIII. Names of Employers and Job Titles

The job titles of BSc(SSLM) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Community, Social and Personal Services -	
- Hong Kong Tennis Association	- Sports Executive
- The Hong Kong Federation of Youth Groups	- Development Officer
Commerce and Industry -	
- Bank of Bermuda	- Administrator
- PCCW	- Management Trainee
- UA Cinema	- Management Trainee

Note: Some of the 2003 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.



Where did the 2003 Bachelor of Science in Sports Science and Leisure Management graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

Careers Education and Placement Centre
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : cepc@hkucc.hku.hk
Homepage : <http://www.hku.hk/cepc>

Opening Hours : Monday - Friday (9:00 a.m. to 5:30p.m.)
Saturday (9:00 a.m. to 12:00 p.m.)

Louisa Li

April 2004

The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

No part of this report may be reproduced in any form or by whatever means, unless with written permission from the Director of the Careers Education and Placement Centre, The University of Hong Kong.