


Where did the 2003 Bachelor of Cognitive Science graduates go?



I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2003 to answer following questions about Bachelor of Cognitive Science graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2003

Of the 33 graduates from this programme, 32 responded to the survey. Their employment situations are listed below.

	BCogSc				HKU Overall*			
	2003		2002		2003		2002	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	32	100%	29	100%	2364	100%	2139	100%
Employed	22	69%	20	69%	1712	72%	1546	72%
Unemployed seeking F/T job	0	0%	1	3.4%	7	0.3%	18	0.8%
Further Studies	10	31%	7	24%	625	26%	554	26%
Emigrated/Returned to home country	0	0%	0	0%	3	0.1%	3	0.1%
Not seeking F/T job	0	0%	1	3.4%	17	0.7%	18	0.8%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

10 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme				
	Ph.D.	M.Phil.	Master (Coursework)	Postgraduate Certificate	Others
Arts	-	-	1	-	-
Education	-	-	-	2	1
Social Sciences	-	3	-	-	-
Others	1	-	2	-	-

Source of Funds	No. of Graduates
Full Scholarship	1
Own Funds	3
Government Grant + Loan	2
Teaching Assistantship/Studentship	3

No Response = 1

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2003	2002
May or before	4.8%	0.0%
June	33%	28%
July	43%	67%
August	57%	83%
September	86%	94%
October	90%	100%
November	100%	100%

No Response = 1

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V. Employment Sectors

The majority of Bachelor of Cognitive Science graduates were employed in Commerce & Industry, while others were employed in Educational Institutions and Community, Social & Personal Services.

Sector	% of graduates	
	2003	2002
Commerce & Industry	62%	74%
Educational Institutions	24%	5.3%
Community, Social & Personal Services	14%	21%

No Response = 1

VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Cognitive Science graduates is shown below.

	Basic Salary				Gross Income			
	BCogSc		HKU Average*		BCogSc		HKU Average*	
	2003	2002	2003	2002	2003	2002	2003	2002
Mean	\$8,511	\$8,802	\$12,545	\$13,507	\$8,691	\$9,186	\$13,470	\$14,410
Median	\$8,095	\$8,000	\$9,500	\$10,300	\$8,500	\$8,667	\$10,000	\$11,000
Minimum	\$6,950	\$7,000	\$3,000	\$2,000	\$6,950	\$7,000	\$3,000	\$2,000
Maximum	\$11,500	\$12,000	\$60,000	\$75,000	\$11,500	\$13,000	\$60,000	\$95,833

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Cognitive Science graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	7 (35%)
Two	6 (30%)
Three	3 (15%)
Four	2 (10%)
Five	2 (10%)

No Response = 2

VIII. Names of Employers and Job Titles

The job titles of Bachelor of Cognitive Science graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Educational Institutions -	
- Buddish Ho Nam Yim College	- Project Assistant
- Pauling Rhenish Church Secondary School	- Teaching Assistant
- The Chinese University of Hong Kong	- Research Assistant
- The Chinese University of Hong Kong - Department of Psychiatry	- Research Assistant
- The Chinese University of Hong Kong - Department of Psychology	- Junior Research Assistant
Community, Social and Personal Services -	
- Cultural Link Centre	- Program Officer
- The Hong Kong Award of Young	- Regional Officer
- The Spastics Association of Hong Kong	- Therapist Assistant

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Commerce and Industry -

- | | |
|---------------------------------------|-------------------------------------|
| - ADFAC Advertisement Ltd | - Marketing & Sales Executive |
| - Anderson Global Logistics Limited | - Management Trainee |
| - Asia Container Terminals | - Management Trainee |
| - Citibank International | - Customer Services Officer |
| - Hong Kong Information Net.Ltd | - System Analyst |
| - HSBC | - Customers Service Officer Trainee |
| - M&C Saatchi (HK) Limited | - Copy Writer |
| - Pricewaterhousecoopers | - Associate |
| - South Asia Knitting Factory Limited | - Merchandiser Trainee |
| - South Asia Knitting Factory Limited | - Merchandiser Trainee |
| - The Pacific Life Insurance Co. Ltd | - Administrated Assistant |
| - TVB | - Reporter |
| - Organization's name not reported | - Supervisor |

Others -

- | | |
|------------------------------------|------------------------------|
| - Organization's name not reported | - Freelance Theatre Educator |
|------------------------------------|------------------------------|

Note: Some of the 2003 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.

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Careers Education and Placement Centre

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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