

Where did the 2003 Bachelor of Business Administration (Information Systems) graduates go?



I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2003 to answer the following questions about Bachelor of Business Administration (Information Systems) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2003

Of the 32 graduates from this programme, 31 responded to the survey. Their employment situations are listed below.

	BBA(IS)		HKU Overall*	
	2003	2002	2003	2002
	No.	%	No.	%
No. of respondents	31	100%	2364	100%
Employed	1	3.2%	1712	72%
Unemployed seeking F/T job	0	0%	7	0.3%
Further Studies	30	97%	625	26%
Emigrated/Returned to home country	0	0%	3	0.1%
Not seeking F/T job	0	0%	17	0.7%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

30 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme	
	Master (Coursework)	Bachelor's Degree
Computer Science	-	21
Social Sciences	2	-
Others	-	5

No Response = 2

Source of Funds	No. of Graduates
Own Funds	22
Government Grant + Loan	4

No Response = 4

IV. Time Taken to Secure Employment

Since the number of respondents is smaller than 5, this information is withheld to protect privacy of the respondent(s).

V. Employment Sectors

Since the number of respondents is smaller than 5, this information is withheld to protect privacy of the respondent(s).

VI. Basic Salary and Gross Income

Since the number of respondents is smaller than 5, this information is withheld to protect privacy of the respondent(s).

VII. Number of Full-Time Job Offers

Since the number of respondents is smaller than 5, this information is withheld to protect privacy of the respondent(s).

VIII. Names of Employers and Job Titles

Since the number of respondents is smaller than 5, this information is withheld to protect privacy of the respondent(s).

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THE UNIVERSITY OF HONG KONG



Careers Education and Placement Centre

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact the CePc for further details.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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