

Where did the 2003 Bachelor of Arts (Overall) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2003 to answer the following questions about Bachelor of Arts graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2003

Of the 494 graduates from this programme, 447 responded to the survey. Their employment situations are listed below.

	BA				HKU Overall*			
	2003		2002		2003		2002	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	447	100%	382	100%	2364	100%	2139	100%
Employed	264	59%	228	60%	1712	72%	1546	72%
Unemployed seeking F/T job	4	0.9%	5	1.3%	7	0.3%	18	0.8%
Further Studies	174	39%	147	38%	625	26%	554	26%
Emigrated/Returned to home country	0	0%	1	0.3%	3	0.1%	3	0.1%
Not seeking F/T job	5	1.1%	1	0.3%	17	0.7%	18	0.8%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

174 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme						
	Ph.D.	M.Phil.	Master (Coursework)	Postgraduate Certificate	Bachelor's Degree	Advanced Diploma / Diploma	Others
Architecture	-	-	1	-	-	1	-
Arts	1	20	14	1	1	1	2
Business Administration/Management	-	-	2	1	-	-	-
Education	-	-	-	88	-	4	-
Social Sciences	-	1	4	-	-	-	-
Urban Planning/Studies	-	-	7	-	-	-	-
Others	-	-	2	-	-	2	1

No Response = 20

Source of Funds	No. of Graduates
Full Scholarship	6
Own Funds	86
Scholarship + Teaching Assistantship/Studentship	1
Government Grant + Loan	43
Scholarship + Own Funds	3
Teaching Assistantship/Studentship	17

No Response = 18

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2003	2002
May or before	11%	16%
June	33%	36%
July	54%	61%
August	75%	76%
September	90%	87%
October	94%	96%
November	99%	99%
December	100%	100%

No Response = 25

V. Employment Sectors

The majority of Arts graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2003	2002
Commerce & Industry	77%	62%
Educational Institutions	9.5%	24%
Community, Social & Personal Services	9.5%	4.8%
Civil Service	3.9%	9.2%

No Response = 21

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VI. Basic Salary and Gross Income

The remuneration received by Arts graduates is shown below.

	Basic Salary				Gross Income			
	Arts		HKU Average*		Arts		HKU Average*	
	2003	2002	2003	2002	2003	2002	2003	2002
Mean	\$8,981	\$11,391	\$12,545	\$13,507	\$9,453	\$11,960	\$13,470	\$14,410
Median	\$8,500	\$10,000	\$9,500	\$10,300	\$8,750	\$10,296	\$10,000	\$11,000
Minimum	\$4,500	\$5,000	\$3,000	\$2,000	\$4,500	\$5,000	\$3,000	\$2,000
Maximum	\$20,000	\$35,000	\$60,000	\$75,000	\$30,000	\$37,917	\$60,000	\$95,833

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	101 (45%)
Two	66 (29%)
Three	33 (15%)
Four	15 (6.6%)
Five	3 (1.3%)
Six	2 (0.9%)
Seven	2 (0.9%)
Eight or more	4 (1.8%)

No Response = 27

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VIII. Names of Employers and Job Titles

The job titles of Arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSARG - Agriculture, Fisheries and Conservation Department	- Park Ranger Trainee
- HKSARG - Agriculture, Fisheries and Conservation Department	- Park Ranger Trainee
- HKSARG - Agriculture, Fisheries and Conservation Department	- Park Ranger Trainee
- HKSARG - Agriculture, Fisheries and Conservation Department	- Park Ranger Trainee
- HKSARG - Agriculture, Fisheries and Conservation Department	- Park Ranger Trainee
- HKSARG - Agriculture, Fisheries and Conservation Department	- Park Ranger Trainee
- HKSARG - Agriculture, Fisheries and Conservation Department	- Park Ranger Trainee
- HKSARG - Home Affairs Department	- Project Executive
- Organization's name not reported	- Electoral Assistant
Educational Institutions -	
- Asson College	- English Teacher
- HKTA Tang Hin Memorial Secondary School	- Teacher
- Lei Muk Shue Catholic Primary School	- Teaching Assistant
- Man Kiu College	- Certificate Mistress
- Precious Blood Primary School (Wah Fu Estate)	- Teaching Assistant
- St. Paul's Convent School	- Teacher
- Shun Lee Catholic Secondary School	- Teacher
- SKH Lam Kau Mow Secondary School	- Teaching Assistant
- SKH St. Joseph's Church Kindergarten	- Full-Time Teacher
- St. Joseph's Anglo-Chinese Primary School	- Certificate Mistress
- The Chinese University of Hong Kong	- Project Assistant
- The Hong Kong Polytechnic University	- Project Administrative Assistant
- The Hong Kong Polytechnic University - Department of Applied Social Sciences	- Research Assistant
- The University of Hong Kong	- Executive Assistant
- The University of Hong Kong	- Liaison Officer
- The University of Hong Kong - Department of Linguistics	- Teaching Assistant
- The University of Hong Kong - Department of English	- Research Assistant

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- The University of Hong Kong - Faculty of Medicine	- Executive Assistant
- The University of Hong Kong - SPACE	- Student Assistant
- Yan Chai Hospital Wong Wha San Secondary	- Certificate Mistress
- Organization's name not reported	- Teaching Assistant
Community, Social and Personal Services -	
- 3 Media Enterprise Company/ Paulusperkenny Translation Consultancy	- Translation Consultant
- Aberdeen Kai Fong Welfare Association Social Service Centre	- Administrative Assistant
- Christian Family Helping Centre	- Development supervisor
- Hong Kong Institute Of Director	- Assistant Executive
- Hong Kong Taoist Association	- Occupation's name not reported
- Hong Kong Tennis Association	- Sports Executive
- Hong Kong Tennis Association	- Sports Executive
- Hong Kong Trade Development Council	- Project Assistant
- Hong Kong Trade Development Council	- Temporary Assistant
- Hospital Authority - Kowloon Hospital	- Public Affairs Executives
- Hospital Authority - Tung Wah Hospital	- Executive Assistant II
- Intel Education	- Management Trainee
- K&C Education Ltd	- Teacher
- KIDS' Gallery	- Teaching Assistant
- Kids' Gallery Co Ltd.	- Teaching Assistant
- Parsons Music	- Occupation's name not reported
- Rock's Piano Company	- Occupation's name not reported
- Sino-Global Education Consultancy Ltd	- Executive Assistant
- Suen Mei Centre	- Activity Programmer
- The Chartered Institute of Logistics & Transport in Hong Kong	- Administrative Assistant
- The Hong Kong Jockey Club	- Assistant Supervisor
- YMCA of Hong Kong	- Supervisor
Commerce and Industry -	
- AD Target International Ltd.	- Administrative Officer
- American International Assurance Co. Ltd. (AIA)	- Financial Planner
- Apple Daily Ltd.	- Assistant Sub-editor
- Asahi Group Lee Ltd	- Project Co-coordinator
- ASAT Ltd	- Document Control Officer
- Astec Agency Limited	- Project Coordinator
- Atico International	- Assistant Merchandiser
- Atryz (HK) Co. Ltd.	- Assistant to General Manager
- Avery Dennison HK	- Customer Services Assistant
- Bank Consortium Trust Company Ltd.	- Scheme Admin Officer
- Basic Trend International	- Merchandiser
- Bentley Porter Novelli Pte Ltd	- Executive Assistant

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- Best Friend Ltd	- Marketing Executive
- Bravo Personnel - So-net	- Service Planning Coordinator
- Bright Fortune Enterprise Ltd	- Personal Assistant
- Cable TV	- Production Officer
- Canon Engineering HK Co. Ltd	- Coordinator
- Car Plus Magazine	- Reporter
- Cathay Pacific Airways Ltd	- Customer Service Officer
- Cecilia Ho's Art Club	- Art coordinator
- Celestial Picture Ltd	- Trainee
- Centaline Property Agency Limited	- Assistant Public Relations Officer
- C'est la Pomme de terre Co. ltd	- Producer
- Channel Ace	- Secretary
- Chartersince Surveyors Ltd.	- Account Officer
- Cheung Kong (Holding) Ltd.	- Management Trainee
- China Aircraft Services Ltd.	- HR Assistant
- Chung Nam Watch and Clock Co. Ltd	- Marketing Assistant
- CK Lee and Associate	- Admin Assistant
- CWCC	- Advisor
- Cytech Software Limited	- Management Trainee
- Dah Sing Bank	- Customer Service Trainee
- Dontex Industrial Co.	- Marketing Executive
- Einsign Freight Ltd.	- Customer Service Officer
- Enlight Media Ltd	- Assistant Reporter
- E's Concept Communication Ltd.	- Account Executive
- Evergreen Products Factory Limited	- Marketing Executive
- Excel	- Management Trainee
- Excel Consolidation Services Limited	- Operations Analyst
- Exel Hong Kong Ltd	- Customer Service Officer
- Expeditors Hong Kong Limited	- Operations Assistant
- Farbell Investments Ltd.	- Japanese Coordinator
- Farbell Investments Ltd.	- Japanese Coordinator (Marketing)
- Film Workshop	- Production Trainee
- Fingers	- Writer
- Forever Living Products Ltd.	- Marketing Executive
- Genius Link International Ltd	- Marketing Assistant
- Go Licensing (Int'l) C. Ltd	- Marketing Executive
- Great Favour International Ltd.	- Merchandiser
- Hair Motif	- Hair Salon Junior & Receptionist
- Hankyu International Transport (HK) Ltd	- Customer Service Officer
- Henderson Real Estate Agency Limited	- Assistant Center Officer
- HK Book Centre Ltd. (Swindon Gp)	- Management Trainee
- Hang Yick Properties Management Limited	- Property Service Assistant
- Ho-Ho-Mei Hong Kong Limited	- Copywriter
- Holiday World Tours Ltd.	- Interpreter
- Holiday World Tours Ltd.	- Marketing Executive

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- Honey Lady International Ltd	- Assistant Merchandiser
- Hong Kong Air Cargo Terminals Ltd	- Supervisor Trainee
- Hong Kong Air Cargo Terminals Ltd	- Supervisor Trainee
- Hong Kong Broadband Network	- Anchor
- Hong Kong Economics Times	- Reporter
- Hong Kong Federation of Insurers	- Assistant Investigator
- Hong Kong International Airport Services Limited	- Cargo Services Officer
- HSBC	- Occupation's name not reported
- Imagi	- Production Assistant
- Imagi	- Production Assistant
- Interface Communications	- Account Executive
- iPR Asia Company Ltd.	- Chinese Copywriter
- J.Walter Thompson Co Ltd	- Account Executive
- Jam Events & Promotions Ltd.	- Public Relation Officer
- Japan Airlines	- Cabin Attendant
- Japan Airlines	- Flight Operation Officer
- Japan Airlines	- Ground Staff
- Japan Airlines	- Management Trainee
- Japan Airlines	- Occupation's name not reported
- Jardine Aviation Services Ltd.	- Passenger Services Agent
- Jusco	- Management Trainee
- Jusco	- Management Trainee
- Jusco	- Sales Management Trainee
- JVC Purchasing Centre (HK) Ltd	- Purchaser
- K&C Creation Ltd	- Marketing Executive
- KCRC	- Public Affairs Assistant
- Kssin Chemical Co. Ltd	- Marketing Trainee
- Kwan Ngai Garment Manufacturing Factory	- Administrative Assistant
- Lam Lee Holding Ltd	- Design Assistant
- Lane Crawford	- Human Resources Term Clerk
- Lau, Wong and Associates Consultants Ltd.	- Account Executive
- Lee Yuen Houseware Co. Ltd	- Merchandiser
- MA Department Stores International, Inc	- Assistant Market Representative
- Maersk Hong Kong Limited	- Corporate PR & Communications Executive
- Matsushita Electric International Logistics (HK) Co. Ltd.	- Coordinator
- Matsuta Co. Ltd	- Japanese Sales - Coordinator
- Miboriya Electrics HK Co. Ltd.	- Sale Assistant
- Microsoft Hong Kong Limited	- Sales Operator
- Mindworks Ltd	- Researcher
- Ming Pao Co. Ltd.	- Report
- Minick Jiao Design Group	- Shop Assistant
- Mitsubishi Heavy Industry(HK) LTD	- Marketing Research Assistant
- Mitsubishi Plastics, Inc (HK)	- Shipping Executive
- MK2 Communication	- Account Executive

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- Modern Terminals Ltd.	- Temporary Training Assistant
- New World Mobility	- Customer Services Operation Trainee
- Newell Public Relations	- Administrative Assistant
- Nippo (Hong Kong) Limited	- Sales Coordinator
- Nisko Cargo Consolidation Ltd.	- Trainee
- Orient Image Ltd	- Secretary
- Oriental Laser Limited	- Business Development Executive
- Oriental Press Group	- Occupation's name not reported
- Page One The Designer's Bookshop (HK) Ltd	- Shop Assistant
- Paragon Language Consultancy Company	- Translator
- Parkn' Shop	- Marketing executive
- Paul W. Tse Solicitors	- Legal Assistant (Trainee)
- Paxar Far East Ltd	- Customer Service Representative
- PMP Advertising (INT) LTD	- Account Executive
- PriceWaterhouseCoopers	- Associate
- PriceWaterhouseCoopers	- Associate
- Prpfila of West Germany (Far East) Ltd	- Marketing Executive
- Quizdb International Co. Ltd.	- Editor Trainee
- Reform Plastic & Metal Factory Ltd	- Executive Trainee
- Regal Hotels Group	- Customer Service Executive
- Regal Hotels Group	- Customer Service Executive
- Robert C.K. Tsui & Co.	- Personal assistant to Senior Partner
- Sanseimitsu(HK) Ltd	- Sales Assistant
- SGS Hong Kong Limited	- Japanese Clerk
- Shanghai Commercial Bank Ltd	- Officer Trainee
- Shanghai Commercial Bank Ltd	- Senior Clerk
- Shinetsu Polymer	- Sales Coordinator
- Shinko Asia (HK) Ltd.	- Sales Assistant
- Shun Tat Polybags Manufactory Ltd	- Sales & Marketing Assistant
- Sina Hong Kong	- News Editor
- Sing Tao Daily	- Marketing Assistant
- Smart Shirts Ltd	- Management Trainee
- South China Morning Post	- Customer Relations Executive
- South China Morning Post	- Customer Relationship Executive
- South China Morning Post	- Reporter
- Starz People HK Ltd Co	- Artist
- Strategic Thinking Group	- Occupation's name not reported
- Sun Cypress Shipping Co. LTD.	- Management Trainee
- Suzusei(HK) Limited	- Sales Executive
- Techno Time Ltd	- Sales Coordinator
- Temstaff (HK) Co Ltd	- Sales and Marketing Officer
- TFE Logistics LTD	- Executive Trainee
- The Bank of East Asia Ltd.	- Executive Trainee
- The Imperial Hotel	- Personal Secretary

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- The Juroku Bank Ltd. (Hong Kong Representative Office)	- Secretary
- The Prudential Assurance Co Ltd	- Temporary Clerk
- Trinity Carpet Systems Ltd.	- Customer Liaison Officer
- Tsang Fook Piano. Co. Ltd	- Marketing & Project Executive
- Tung Wing Tat (Holdings) Ltd	- Clerk
- UFJ Bank Ltd.	- Senior Clerk
- United Airline	- Sales
- United Airlines Hong Kong	- Reservation Sales & Services Representative
- United Airlines Hong Kong	- Reservation Sales & Services Representative
- United Airlines Hong Kong	- Reservation Sales & Services Representative
- Unitron Asia Limited	- Sales
- Urban Group Property Management Ltd.	- Management Trainee
- Wah Shing Hong	- Secretary
- Wah Tai Piece Goods Ltd	- Sales Coordinator
- Wai Lee Toys Manufactory	- Asst Purchasing Manager
- Wen Wei Po	- Editor
- Wing Hang Credit Limited	- Loan Officer
- Winjet Ltd	- Customer Service
- Wiserf Ltd	- Information Officers
- Worlotrans Logistics Services Ltd	- Customer Service Coordinator
- Yahoo HK	- HR Assistant
- YKK Hong Kong Ltd	- Occupation's name not reported
- You Up Int'l Co. Ltd.	- Marketing Executive
- Yuen Chak Construction Co Ltd	- Accounting Clerk
- Organization's name not reported	- Administrative Assistant
- Organization's name not reported	- Assistant Merchandiser
- Organization's name not reported	- Clerk
- Organization's name not reported	- Inspection Coordination
- Organization's name not reported	- Legal Assistant
- Organization's name not reported	- Management Trainee
- Organization's name not reported	- Marketing Assistant
- Organization's name not reported	- Secretary
- Organization's name not reported	- Translator
Others -	
- Organization's name not reported	- Administrative Assistant
- Organization's name not reported	- Clerk
- Organization's name not reported	- Customer Service Assistant
- Organization's name not reported	- Family Teacher
- Organization's name not reported	- Marketing Assistant
- Organization's name not reported	- Merchandiser Trainee



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Careers Education and Placement Centre

- | | |
|------------------------------------|-----------------------------|
| - Organization's name not reported | - Piano Teacher |
| - Organization's name not reported | - Project Assistant |
| - Organization's name not reported | - Sales Executive |
| - Organization's name not reported | - Teacher |
| - Organization's name not reported | - Teaching Assistant |
| - Organization's name not reported | - Trainee Child Care Worker |

No Response = 11

Note: Some of the 2003 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

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Louisa Li

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