

Where did the 2002 Bachelor of Cognitive Science graduates go?



Careers Education and Placement Centre

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2002 to answer the following questions about Bachelor of Cognitive Science graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

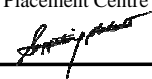
II. Employment Situations in 2002

Of the 31 graduates from this programme, 29 responded to the survey. Their employment situations are listed below.

| | BCogSc | | | | HKU Overall* | | | |
|---|--------|------|------|------|--------------|------|------|------|
| | 2002 | | 2001 | | 2002 | | 2001 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 29 | 100% | 29 | 100% | 2139 | 100% | 2356 | 100% |
| Employed | 20 | 69% | 25 | 86% | 1546 | 72% | 1775 | 75% |
| Unemployed seeking F/T job | 1 | 3.4% | 0 | 0% | 18 | 0.8% | 83 | 3.5% |
| Further Studies | 7 | 24% | 4 | 14% | 554 | 26% | 473 | 20% |
| Emigrated/Returned to home country | 0 | 0% | 0 | 0% | 3 | 0.1% | 1 | 0.1% |
| Not seeking F/T job | 1 | 3.4% | 0 | 0% | 18 | 0.8% | 24 | 1.0% |

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

7 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

| Field of Study | Academic Programme | | |
|------------------|--------------------|---------------------|--------------------------|
| | M.Phil. | Master (Coursework) | Postgraduate Certificate |
| Arts | - | 2 | - |
| Computer Science | 1 | - | - |
| Education | - | - | 2 |
| Science | - | 1 | - |
| Social Sciences | - | 1 | - |

| Source of Funds | No. of Graduates |
|------------------------------------|------------------|
| Own Funds | 3 |
| Government Grant + Loan | 3 |
| Teaching Assistantship/Studentship | 1 |

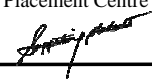
IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| By the end of | % of new graduates who have secured employment | |
|---------------|--|------|
| | 2002 | 2001 |
| May or before | 0% | 4.2% |
| June | 28% | 8.3% |
| July | 67% | 33% |
| August | 83% | 50% |
| September | 94% | 63% |
| October | 100% | 88% |
| November | 100% | 96% |
| December | 100% | 100% |

No Response = 1

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V. Employment Sectors

The majority of Cognitive Science graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services and Educational Institutions.

| Sector | % of graduates | |
|---------------------------------------|----------------|------|
| | 2002 | 2001 |
| Commerce & Industry | 74% | 27% |
| Community, Social & Personal Services | 21% | 9.1% |
| Educational Institutions | 5.3% | 55% |
| Civil Service | 0% | 9.1% |

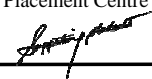
VI. Basic Salary and Gross Income

The remuneration received by Cognitive Science graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|----------------|--------------|----------|--------------|----------|--------------|----------|--------------|----------|
| | BCogSc | | HKU Average* | | BCogSc | | HKU Average* | |
| | 2002 | 2001 | 2002 | 2001 | 2002 | 2001 | 2002 | 2001 |
| Mean | \$8,802 | \$11,621 | \$13,507 | \$15,327 | \$9,186 | \$11,726 | \$14,410 | \$16,152 |
| Median | \$8,000 | \$11,000 | \$10,300 | \$12,200 | \$8,667 | \$11,000 | \$11,000 | \$13,217 |
| Minimum | \$7,000 | \$8,000 | \$2,000 | \$2,000 | \$7,000 | \$8,000 | \$2,000 | \$5,000 |
| Maximum | \$12,000 | \$20,000 | \$75,000 | \$45,000 | \$13,000 | \$20,000 | \$95,833 | \$49,000 |

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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VII. Number of Full-Time Job Offers

The number of job offers received by Cognitive Science graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) |
|----------------------------|-----------------------------------|
| One | 6 (33%) |
| Two | 6 (33%) |
| Three | 4 (22%) |
| Five | 1 (5.6%) |
| Eight or more | 1 (5.6%) |

No Response = 1

VIII. Names of Employers and Job Titles

The job titles of Cognitive Science graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | <u>Job Titles</u> |
|--|-----------------------------------|
| Educational Institutions - | |
| - Pak Kau Girls' School | - Laboratory Technician |
| Community, Social and Personal Services - | |
| - Ever Learning Education Ltd | - Teaching Assistant |
| - Horizon Education Group | - Program Administrator |
| - Playright Children's Play Association | - Play Officer |
| - The Best Company | - Research Assistant |
| Commerce and Industry - | |
| - Archiweb Internet Technology Consultant Co. Ltd. | - Project Assistant |
| - Cathay Pacific Airways Ltd | - Flight Attendant |
| - CityLine(HK) Ltd | - Customer Service Representative |
| - Coie Corporate Communication | - Account Executive |
| - Esquel Enterprises Ltd | - Management Trainee |
| - Event Elite | - Account Executive |
| - Ever Glory Watch Manufactory Ltd | - Marketing Executive |
| - HKB2B | - Web Programmer |

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- | | |
|---|----------------------------------|
| - Hong Kong Housing Society | - Customer Service Officer |
| - Lefevre Pelletier & Associates | - Legal Executive |
| - Midland Realty (Strategic) Ltd | - Human Resources Assistant |
| - Modern Terminals Limited | - Marketing Assistant |
| - Pointers Gemcraft & Jewellery Manufacturing Co. | - Sales and Marketing Secretary |
| - TipTop Consultants Ltd | - Project Assistant (Research) |

Note: Some of the 2002 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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