

Where did the 2002 Bachelor of Arts (Overall) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2002 to answer the following questions about Bachelor of Arts graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2002

Of the 464 graduates from this programme, 382 responded to the survey. Their employment situations are listed below.

	BA				HKU Overall*			
	2002		2001		2002		2001	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	382	100%	466	100%	2139	100%	2356	100%
Employed	228	60%	314	67%	1546	72%	1775	75%
Unemployed seeking F/T job	5	1.3%	18	3.9%	18	0.8%	83	3.5%
Further studies	147	38%	126	27%	554	26%	473	20%
Emigrated/Returned to home country	1	0.3%	0	0%	3	0.1%	1	0.1%
Not seeking F/T job	1	0.3%	8	1.7%	18	0.8%	24	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

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III. Further Studies

147 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme					
	M.Phil.	Master (Coursework)	Postgraduate Certificate	Bachelor's Degree	Advanced Diploma / Diploma	Others
Arts	19	18	1	2	-	-
Business Administration/Management	-	1	-	-	-	-
Education	-	-	74	1	5	-
Law	-	-	-	1	-	1
Social Sciences	-	2	-	-	-	-
Social Work	-	1	-	-	-	-
Urban Planning/Studies	-	3	-	-	-	-
Others	-	4	3	-	2	1

No Response = 8

Source of Funds	No. of Graduates
Full Scholarship	6
Own Funds	70
Scholarship + Teaching Assistantship/Studentship	1
Government Grant + Loan	47
Scholarship + Own Funds	1
Teaching Assistantship/Studentship	16

No Response = 6

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2002	2001
May or before	16%	14%
June	36%	28%
July	61%	52%
August	76%	74%
September	87%	86%
October	96%	92%
November	99%	96%
December	100%	100%

No Response = 17

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V. Employment Sectors

The majority of Arts graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, the Civil Service and Community, Social & Personal Services.

Sector	% of graduates	
	2002	2001
Commerce & Industry	62%	52%
Educational Institutions	24%	28%
Civil Service	9.2%	9.0%
Community, Social & Personal Services	4.8%	12%

No Response = 15

VI. Basic Salary and Gross Income

The remuneration received by Arts graduates is shown below.

	Basic Salary				Gross Income			
	BA		HKU Average*		BA		HKU Average*	
	2002	2001	2002	2001	2002	2001	2002	2001
Mean	\$11,391	\$11,883	\$13,507	\$15,327	\$11,960	\$12,422	\$14,410	\$16,152
Median	\$10,000	\$10,000	\$10,300	\$12,200	\$10,296	\$11,000	\$11,000	\$13,217
Minimum	\$5,000	\$5,000	\$2,000	\$2,000	\$5,000	\$5,000	\$2,000	\$5,000
Maximum	\$35,000	\$28,075	\$75,000	\$45,000	\$37,917	\$28,075	\$95,833	\$49,000

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VII. Number of Full-Time Job Offers

The number of job offers received by Arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	86 (42%)
Two	62 (30%)
Three	40 (20%)
Four	9 (4.4%)
Five	4 (2.0%)
Six	3 (1.5%)
Eight or more	1 (0.5%)

No Response = 17

VIII. Names of Employers and Job Titles

The job titles of Arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR	- Executive Officer
- HKSAR	- Occupation's name not reported
- HKSAR - Antiquities and Monuments Office	- Heritage Assistant
- HKSAR - Antiquities and Monuments Office	- Heritage Assistant
- HKSAR - Department of Highways	- Executive Officer II
- HKSAR - Education Department	- Executive Officer (Quality Assurance)
- HKSAR - Education Department	- General Clerk
- HKSAR - Education Department	- Research Assistant
- HKSAR - Home Affairs Department	- Executive Officer
- HKSAR - Hong Kong Police Force	- Police Constable
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Immigration Department	- Immigration Officer

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- HKSAR - Labour Department	- Contract Programme Officer
- HKSAR - Social Welfare Department	- Social Security Officer II
- HKSAR - Television and Entertainment Licensing Authority	- Executive Officer II
Educational Institutions -	
- Beacon College	- Graduate Master
- Canadian International School	- Teaching Assistant
- Carmel Pak U Secondary School	- Graduate Master
- Carmel Secondary School	- Teaching Assistant
- Chan Nam Chong Memorial College	- Teacher
- Cheng Chek Chee Secondary School	- Certificate Master
- CNEC Lau Wing Sang Secondary School	- Teacher
- Heung To Middle School	- Teaching Assistant
- HK School of Commerce	- Teacher
- HK Taoist Assn Ching Chung Hau Tan Po Secondary School	- Teacher
- Hoi Pa Street Government Primary School	- Teaching Assistant
- Hong Kong Baptist University - Library	- Library Assistant II
- Hong Kong Institute of Education	- Research Assistant
- Kwun Tong Maryknoll College	- Certificate Mistress
- Li Liang Church M H Lau Secondary School	- Teaching Assistant
- Lok Sin Tong Loung Kau Kui Primary School	- Occupation's name not reported
- Ma On Shan St. Joseph Secondary School	- Teaching Assistant
- NTHYK Southern District Secondary School	- Supply Teacher
- Sacred Heart Canossian College	- Graduate Mistress
- Sau Kei Wan Government Secondary School	- Supply Teacher
- Shue Yan Secondary School	- Teacher
- SKH St. Benedict School	- Teacher
- SKH Tin Shui Wai Ling Oi Primary School	- Certificate Master
- SKH Tin Wan Chi Nam Primary School	- Teacher
- St Francis Xavier's College	- Teacher
- St Louis College	- Teacher
- St Rose Of Lima's College	- Certificate Mistress
- St. Clare's Girls' School	- Teacher
- St. Clare's Primary School	- Teacher
- St. Margaret's Girls' College, Hong Kong	- Teacher
- St. Margaret's Girls' College, Hong Kong	- Teacher
- St. Mark's School	- Teacher
- STFA Leung Kit Wah Primary School	- Teacher
- Tak Nga Secondary School	- English Teaching Assistant
- The Chinese University of Hong Kong	- Project Coordinator
- The Chinese University of Hong Kong - School of Continuing Studies	- Project Assistant
- The Hong Kong Sea School	- Assistant House Master
- The Salvation Army Lam Butt Chung Memorial School	- Certificate Mistress
- The University of Hong Kong	- Executive Assistant

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- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Tutor
- The University of Hong Kong - Department of Philosophy	- Research Assistant I
- TWGHs C.Y.Ma Memorial College	- Graduate Mistress
- TWGHs Yiu Dak Chi Memorial Primary School	- Certificate Mistress
- Yuen Long Public Secondary School Alumni Primary School	- Temporary Teacher
- Organization's name not reported	- Certificate Mistress
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teaching Assistant
- Organization's name not reported	- Teacher
Community, Social and Personal Services -	
- Arts Festival Society Ltd	- Customer Services Officer
- Christian & Missionary Alliance Shuen Tak Church	- Religious Worker
- E-Trainer Limited	- Project Assistant
- Green Power	- Assistant Project officer
- Hong Kong Church of Christ	- Occupation's name not reported
- King's Glory Educational Centre	- Permitted Teacher
- Manpower Services (HK) Ltd	- Library Assistant
- Summerbridge Hong Kong Limited	- Occupation's name not reported
- The Dragon Foundation Ltd	- Project Assistant
- Organization's name not reported	- Teacher
Commerce and Industry -	
- ACNielsen (China) Limited	- Data Collection Executive
- Akemichi International Limited	- Merchandiser
- ANS Industrial Co. Ltd	- Sales Coordinator
- Aristo Educational Press Ltd.	- Occupation's name not reported
- Asia Market Intelligence	- Researcher
- Baleno Kingdom Ltd.	- Occupation's name not reported
- Book Art (Asia) Limited	- Bookseller
- Brilliant Technology Department Ltd	- Marketing Officer
- Calson Investment Limited	- Administrative Assistant
- Cathay Pacific Airways Ltd	- Customer Services Officer
- Cathay Pacific Airways Ltd	- Occupation's name not reported
- Christian Dior HK Ltd	- Sales Assistant
- Citibank Private Group	- Temporary Services Assistant
- Classroom Publications Ltd	- Publishing Assistant
- Coastal Public Relation Exhibition Ltd	- Marketing Officer
- Compumark Network System Co.	- Customer Service Officer
- Consulate General of Canada in Hong Kong	- Client Services Assistant
- Cosco Container Line Agencies Ltd	- Market Researcher
- Crestec (Asia) Limited	- Packaging Assistant
- DHL International (HK) Ltd.	- Customer Service Representative
- Drisand Co. Ltd	- Merchandiser

Where did the 2002 Bachelor of Arts (Overall) graduates go?

- Eagleton Direct Exports Limited	- Trainee
- Easyfinder Limited	- Reporter (Youth News and Trends)
- Emily Yip & Co	- Personal Assistant
- Esquel Enterprises Ltd	- Management Trainee
- Funag Electric (HK) Co. Ltd	- Purchaser
- Gate Gourmet Hong Kong Ltd	- Human Resources Assistant
- Good Excel Consultants Ltd	- Property Officer
- Good Excel Consultants Ltd	- Property Officer
- Haakon Ltd (Hong Kong Office)	- Assistant Account Executive
- Hamilton Concord Investment Ltd	- Management Trainee
- Hang Fung Gold Technology Group	- Management Trainee
- Hastings & Co	- Clerk
- Hermes Greater China Limited	- Salesperson
- Hong Kong Economic Times	- Editor
- Hong Kong Fuji Photo Logistics Ltd	- Purchasing Clerk
- Hong Kong Housing Society	- Customer Service Officer
- Hong Kong International Distribution Centre Management Ltd.	- Assistant Estate Officer
- Hong Kong Toryo Co. Ltd.	- Sales Assistant
- Hongkong-Asia Exhibition (Holdings) Limited	- Project Officer
- HOYA Optical (ASIA) Co. Ltd	- Sales Assistant
- HSBC	- Temporary Trainee
- Husco Stores (Hong Kong) Co. Ltd	- Management Trainee
- Inform Advertising Co. Ltd.	- Advertising Executive
- Innovation Trading Ltd	- Project Coordinator
- Internal Customer Loyalty Programme Ltd	- Occupation's name not reported
- International Coins (HK) Ltd.	- Copywriter
- Ion Global	- Content Editor
- Isis Research Plc. Ltd. Co.	- Junior Research Executive
- Jam Events & Promotions Ltd.	- Occupation's name not reported
- Japan Airlines	- Cabin Crew
- Johnson Wai Co Ltd	- Personal Assistant
- Joyce Boutique Limited	- Marketing Officer
- Just Med Limited	- Sales Representative
- K.C. Tsang & Co	- Translator
- Keen's Production Limited	- Marketing Executive
- Kestel Industrial Limited	- Assistant Marketing Officer
- Ki Mee Kitchenware Limited	- Marketing Executive
- Kokuyo International Asia Co. Ltd	- Assistant Merchandiser
- Kyoshin Hong Kong Co. Ltd	- Sales Assistant
- Kyoshin Hong Kong Co. Ltd	- Occupation's name not reported
- LaneCrawford	- Marketing Trainee
- Ling's Communication	- General Manager
- Maersk Hong Kong Limited	- Management Trainee
- Maersk Hong Kong Limited	- Management Trainee
- Maersk Hong Kong Limited	- Trainee
- Mandatory Provident Fund Schemes Authority	- Assistant Officer(Complaints & Investigation Dept)

Where did the 2002 Bachelor of Arts (Overall) graduates go?

- Max & Holdings Ltd.	- Manager
- McDonald's Restaurant Ltd	- Management Trainee
- Mikosaugyon (HK) Co., Ltd	- Manager Assistant
- Miyura Limited	- Marketing Executive
- Modern Educational Research Society Limited	- Assistant Editor
- Modern Educational Research Society Limited	- Assistant Editor
- MTV	- Occupation's name not reported
- Multi Forward International Ltd.	- Assistant Manager
- My Gallery (Arts & Antique)	- Gallery Assistant
- My Gallery (Arts & Antique)	- Gallery Assistant
- New World PCS Ltd.	- Occupation's name not reported
- New World Telephone Limited	- Officer
- Nippon Steel Trading (HK) Ltd.	- Sales Executive
- OPG Human Resources Limited	- Reporter
- Oriental Press Group	- Reporter
- Oriental Press Group	- Reporter
- PCCW	- Customer Services Executive
- Peace Book Co Ltd	- Assistant Editor
- Penton Media Asia Ltd.	- Project Coordinator
- Pioneer Management Ltd	- Property Officer
- Plaza Premium Lounge	- Guest Service Officer
- Plum Blossoms Gallery	- Exhibition Co-Ordination
- Po Fung Knitting Factory - A Member of the Legend Group	- Administrative Secretary
- Pop Art Group Limited	- Editor
- PricewaterhouseCoopers	- Associate
- Prime Author Ltd	- Editor
- Quebec Government Immigration Services HK	- Receptionist (Quadric - lingual)
- River Trade Terminal Ltd	- Management Trainee
- Saatchi & Saatchi Advertising (HK)	- Assistant Copywriter
- SCCHK. (Swire Coca Cola HK)	- Administrative Assistant
- Seven Star Int'l Holding Ltd	- Deputy Manager
- Shinyei	- Sales Assistant
- Shun Tak Travel Services Ltd	- Travel Assistant
- Shun Yick Manufacturing Ltd	- Marketing and Artwork Trainee
- Sing Tao Daily	- News Reporter
- Sing Pao Newspaper Co. Ltd	- Reporter
- SNP Manhattan Press (H.K.) Ltd	- Translator
- South China Morning Post	- Reporter
- Starbucks	- Barista
- Sun Hung Kai Properties Limited	- Assistant Merchandiser
- Techtuit HK Co, Ltd	- Sales Coordinator
- Tecona Japan Co. Ltd	- Administrative Assistant
- Television Broadcast Limited	- External Affairs Officer
- The Bank Of East Asia Limited	- Administrative Officer
- The Marco Polo Prince Hotel	- Management Trainee
- The Sun	- Reporter
- Tiglion Travel Services Company Ltd	- Assistant Travel Executive



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- Tokai Precision (HK) Ltd	- Accountant
- TOP One Limited	- Estate Management Officer
- Topus & Harding (Case Management) Ltd.	- Trainee Loss Adjuster
- Well Born Real Estate Management Ltd.	- Customer Service Assistant
- Wong's Electronics Company Limited	- Administrative Assistant
- Yi Mei Fashion Jewellery Limited	- Sales Executive
- Organization's name not reported	- Administration Clerk
- Organization's name not reported	- Administrative Assistant
- Organization's name not reported	- Manager
- Organization's name not reported	- Marketing Executive
- Organization's name not reported	- Marketing Officer
- Organization's name not reported	- Salesperson
- Organization's name not reported	- Trainee
- Organization's name not reported	- Translator
- Organization's name not reported	- Air Hostess
- Organization's name not reported	- Marketing Assistant
- Organization's name not reported	- Reporter
- Organization's name not reported	- Sales co-ordinator
- Organization's name not reported	- Translator

No Response = 10

Note: Some of the 2002 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.



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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

Careers Education and Placement Centre
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : cepc@hkucc.hku.hk
Homepage : <http://www.hku.hk/cepc>

Opening Hours : Monday - Friday (9:00 a.m. to 5:30p.m.)
Saturday (9:00 a.m. to 12:00 p.m.)

Amy Cheung

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