

Where did the 2001 Bachelor of Cognitive Science graduates go?

THE UNIVERSITY OF HONG KONG

香港大學



Careers Education and Placement Centre

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2001 to answer the following questions about Bachelor of Cognitive Science graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2001

Of the 35 graduates from this programme, 29 responded to the survey. Their employment situations are listed below.

| | BCogSc | | | | HKU Overall* | | | |
|---|--------|------|------|------|--------------|------|------|------|
| | 2001 | | 2000 | | 2001 | | 2000 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 29 | 100% | 28 | 100% | 2356 | 100% | 2575 | 100% |
| Employed | 25 | 86% | 21 | 75% | 1775 | 75% | 2030 | 79% |
| Unemployed seeking F/T job | 0 | 0% | 1 | 3.6% | 83 | 3.5% | 59 | 2.3% |
| Further Studies | 4 | 14% | 6 | 21% | 473 | 20% | 461 | 18% |
| Emigrated/Returned to home country | 0 | 0% | 0 | 0% | 1 | 0.1% | 2 | 0.1% |
| Not seeking F/T job | 0 | 0% | 0 | 0% | 24 | 1.0% | 23 | 0.9% |

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

4 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

| Field of Study | Academic Programme | | |
|-----------------|--------------------|---------|---------------------|
| | Ph.D. | M.Phil. | Master (Coursework) |
| Arts | - | 1 | - |
| Social Sciences | - | 1 | - |
| Others | 1 | - | 1 |

| Source of Funds | No. of Graduates |
|------------------------------------|------------------|
| Own Funds | 2 |
| Teaching Assistantship/Studentship | 2 |

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| By the end of | % of new graduates who have secured employment | |
|---------------|--|------|
| | 2001 | 2000 |
| May or before | 4.2% | 15% |
| June | 8.3% | 50% |
| July | 33% | 80% |
| August | 50% | 90% |
| September | 63% | 95% |
| October | 88% | 100% |
| November | 96% | 100% |
| December | 100% | 100% |

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V. Employment Sectors

The majority of Bachelor of Cognitive Science graduates were employed in educational institutions, while others were employed in commerce & industry, community, social & personal services and the civil service.

| Sector | % of graduates | |
|---------------------------------------|----------------|------|
| | 2001 | 2000 |
| Educational Institutions | 55% | 9.5% |
| Commerce & Industry | 27% | 71% |
| Community, Social & Personal Services | 9.1% | 4.8% |
| Civil Service | 9.1% | 14% |

No Response = 2

VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Cognitive Science graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|----------------|--------------|----------|--------------|----------|--------------|----------|--------------|----------|
| | BCogSc | | HKU Average* | | BCogSc | | HKU Average* | |
| | 2001 | 2000 | 2001 | 2000 | 2001 | 2000 | 2001 | 2000 |
| Mean | \$11,621 | \$11,121 | \$15,327 | \$14,125 | \$11,726 | \$12,335 | \$16,152 | \$15,448 |
| Median | \$11,000 | \$11,000 | \$12,200 | \$12,000 | \$11,000 | \$11,917 | \$13,217 | \$13,000 |
| Minimum | \$8,000 | \$8,000 | \$2,000 | \$1,300 | \$8,000 | \$8,625 | \$5,000 | \$3,000 |
| Maximum | \$20,000 | \$18,000 | \$45,000 | \$58,000 | \$20,000 | \$19,500 | \$49,000 | \$74,967 |

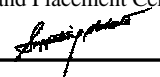
* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Cognitive Science graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) |
|----------------------------|-----------------------------------|
| One | 17 (71%) |
| Two | 4 (17%) |
| Three | 1 (4.2%) |
| Five | 1 (4.2%) |
| Eight or more | 1 (4.2%) |

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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Cognitive Science graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | <u>Job Titles</u> |
|--|-----------------------------------|
| Civil Service - | |
| - HKSAR - Hong Kong Observatory | - Research Assistant |
| - Hong Kong Examinations Authority | - Administrative Assistant |
| Educational Institutions - | |
| - Carmel Holyword Secondary School | - Teaching Assistant |
| - The Chinese University of Hong Kong | - Research Assistant |
| - The Chinese University of Hong Kong | - Research Assistant |
| - The Chinese University of Hong Kong | - Research Assistant |
| - The Chinese University of Hong Kong | - Research Assistant |
| - The Chinese University of Hong Kong | - Research Assistant |
| - The Chinese University of Hong Kong - Department of Psychology | - Research Assistant |
| - City University of Hong Kong | - Research Assistant |
| - City University of Hong Kong | - Research Assistant |
| - Hong Kong Sam Yuk Secondary School | - Teaching Assistant |
| - Lam Tsuen Public Wong Fook Luen Memorial School | - Teaching Assistant |
| - The University of Hong Kong - Faculty of Social Sciences | - Executive Assistant |
| Community, Social and Personal Services - | |
| - Hong Kong New Generation Cultural Association | - Program Officer |
| - Po Leung Kuk Education Services Centre | - Teaching Assistant |
| - Organization's name not reported | - Private Music Teacher |
| Commerce and Industry - | |
| - Asia Legend Advertising Ltd | - Account Servicing Officer |
| - Executive Connections Ltd | - Occupation's name not reported |
| - Intelligent Plus Ltd | - Software Specialist |
| - Lipper Asia Ltd | - Programmer |
| - PCCW | - IT Professional Trainee |
| - The Media Evangelism Ltd | - Counsellor |
| - Uti (HK) Ltd | - Marketing & Logistics Assistant |

Note: Some of the 2001 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.

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- IX** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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