

# Where did the 2001 Bachelor of Arts (Overall) graduates go?

THE UNIVERSITY OF HONG KONG



Careers Education and Placement Centre

## I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2001 to answer the following questions about Bachelor of Arts (Overall) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

## II. Employment Situation in 2001

Of the 505 graduates from this programme, 466 responded to the survey. Their employment situations are listed below.

	BA (Overall)				HKU Overall*			
	2001		2000		2001		2000	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	466	100%	506	100%	2356	100%	2575	100%
<b>Employed</b>	314	67%	387	76%	1775	75%	2030	79%
<b>Unemployed seeking F/T job</b>	18	3.9%	17	3.4%	83	3.5%	59	2.3%
<b>Further Studies</b>	126	27%	96	19%	473	20%	461	18%
<b>Emigrated/Returned to home country</b>	0	0%	1	0.2%	1	0.1%	2	0.1%
<b>Not seeking F/T job</b>	8	1.7%	5	1.0%	24	1.0%	23	0.9%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### III. Further Studies

126 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme				
	Ph.D.	M.Phil.	Master (Coursework)	Postgraduate Certificate	Advanced Diploma / Diploma
Architecture	-	-	1	-	-
Arts	-	26	10	1	1
Business Administration/Management	-	-	2	-	-
Education	-	-	-	50	3
Law	-	-	-	1	-
Social Sciences	-	4	1	-	-
Social Work	-	-	2	-	-
Urban Planning/Studies	-	1	4	-	-
Others	1	4	9	-	-

No Response = 5

Source of Funds	No. of Graduates
Full Scholarship	3
Own Funds	76
Scholarship+Teaching Assistantship/Studentship	3
Government Grant + Loan	18
Scholarship + Own Funds	2
Teaching Assistantship/Studentship	23

No Response = 1

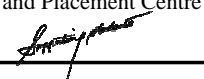
### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2001	2000
May or before	14%	15%
June	28%	45%
July	52%	70%
August	74%	86%
September	86%	93%
October	92%	97%
November	96%	98%
December	100%	100%

No Response = 9

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### V. Employment Sectors

The majority of arts graduates were employed in commerce & industry, while others were employed in educational institutions, community, social & personal services and the civil service.

Sector	% of graduates	
	2001	2000
Commerce & Industry	52%	69%
Educational Institutions	28%	16%
Community, Social & Personal Services	12%	12%
Civil Service	9.0%	3.4%

No Response = 10

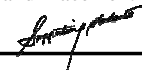
### VI. Basic Salary and Gross Income

The remuneration received by arts graduates is shown below.

	Basic Salary				Gross Income			
	BA (Overall)		HKU Average*		BA (Overall)		HKU Average*	
	2001	2000	2001	2000	2001	2000	2001	2000
<b>Mean</b>	\$11,883	\$11,166	\$15,327	\$14,125	\$12,422	\$12,182	\$16,152	\$15,448
<b>Median</b>	\$10,000	\$10,000	\$12,200	\$12,000	\$11,000	\$11,115	\$13,217	\$13,000
<b>Minimum</b>	\$5,000	\$6,000	\$2,000	\$1,300	\$5,000	\$7,042	\$5,000	\$3,000
<b>Maximum</b>	\$28,075	\$26,000	\$45,000	\$58,000	\$28,075	\$26,000	\$49,000	\$74,967

\* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### VII. Number of Full-Time Job Offers

The number of job offers received by arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	120 (42%)
Two	87 (30%)
Three	59 (21%)
Four	11 (3.8%)
Five	7 (2.4%)
Six	1 (0.3%)
Eight or more	2 (0.7%)

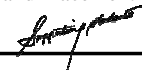
No Response = 13

### VIII. Names of Employers and Job Titles

The job titles of arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- HKSAR	- Executive Officer II
- HKSAR	- Immigration Assistant
- HKSAR - Department of Health	- Registration Supervisor
- HKSAR - Education Department	- Activity Co-ordinator
- HKSAR - Environment & Food Bureau	- Administrative Officer
- HKSAR - Food and Environmental Hygiene Department	- Executive Officer II
- HKSAR - Health and Welfare Bureau	- Administrative Officer
- HKSAR - Health and Welfare Bureau	- Executive Officer (Rehabilitation)
- HKSAR - Home Affairs Department	- Executive Officer (Administration)
- HKSAR - Home Affairs Department	- Executive Officer (Community Affairs)
- HKSAR - Home Affairs Department	- Executive Officer II
- HKSAR - Home Affairs Department	- Occupation's name not reported
- HKSAR - Home Affairs Department	- Project Co-ordinator
- HKSAR - Hong Kong Museum of Art	- Assistant Curator II
- HKSAR - Hong Kong Museum of Art	- Assistant Curator II
- HKSAR - Hong Kong Police Force	- Executive Officer (Support)
- HKSAR - Immigration Department	- Clerical Assistant
- HKSAR - Information Services Department	- Assistant Information Officer
- HKSAR - Information Services Department	- Assistant Information Officer
- HKSAR - LCSD	- Assistant Curator II
- HKSAR - Registration and Electoral Office	- Assistant Electoral Officer
- HKSAR - Trade & Industry Department	- Assistant Trade Officer

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- ICAC	- Assistant Commission Against Corruption Officer
- ICAC	- Assistant Investigator
- Radio Television Hong Kong	- Production Assistant
- Radio Television Hong Kong	- Production Assistant
<b>Educational Institutions -</b>	
- Bishop Mok Sau Tseng Secondary School	- Graduate Master
- Buddhist Ching Kok Lin Association School	- Supply Teacher
- Buddhist Kok Kwong Secondary School	- Graduate Mistress
- Buddhist Wong Cho Sum School	- Certificate Mistress
- Canosa Secondary School	- Teacher
- Caritas Chai Wan Marden Foundation Secondary School	- Graduate Mistress
- Chan Young Secondary School	- Teacher
- CNEC Lau Wing Sang Secondary School	- Certificate Master
- CNEC Lau Wing Sang Secondary School	- Certificate Master
- CNEC Lau Wing Sang Secondary School	- Certificate Mistress
- Delia Memorial School	- Teacher
- Fanling Rhemish Church Secondary School	- Office Administration Assistant
- Good Shepherb Primary School	- Teacher
- HK Buddhist College	- Teacher
- HKSAR - Education Department	- Assistant Education Officer
- HKSAR - Education Department	- Assistant Education Officer
- HKSAR - Education Department	- Teacher
- Holy Trinity Primary School	- Teacher
- Hon Wah Middle School	- English Teaching Assistant
- Hon Wah Middle School	- Graduate Master
- Hong Kong Sea School	- Teacher
- Japanese International School	- Office Clerk
- Karlam Kindergarten	- Executive Secretary
- Kiangsu - Chekiang College (Shatin)	- Teaching Assistant
- Kiaugsu - Chekiang College	- English Master
- King's Glory Educational Center	- Day School Officer
- Kuan Tong Delia Secondary School	- Teacher
- Lai Chack Middle School	- Teacher
- Lai King Catholic Secondary School	- Teaching Assistant
- Ling Liang Church MH Lau Secondary School	- Teaching Assistant
- Ling Liang Church Saupak Primary School	- Teacher
- Lo So Shing School	- Teacher
- LTP Wong Fook Luen Memorial School	- Teaching Assistant (Library)
- Madam Chan Wai Chow Memorial School	- Teaching Assistant
- NT Heung Yee Kuk Tai Po District Sec School	- Assistant Education Officer
- Our Lady's College	- Teacher
- Pak Kau College	- Teaching Assistant
- Pegasus Philip Wong Kin Hang Christian Primary School	- Teacher
- Pegasus Philip Wong Kin Hang Christian Primary School	- Teaching Assistant
- Po Leung Kok W. H. Cheung Secondary School	- Teaching Assistant
- Po Leung Kuk Primary School	- Teaching Assistant
- Po Leung Kuk Tong Nai Kan College	- Graduate Master

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- Pok Oi Hospital 80th Anniversary Tang Ying Hei Secondary School	- Teacher
- Pui Tak Canossian College	- Graduate Mistress
- Rosaryhill School	- Teacher
- Rosaryhill School	- Teacher
- S T F A Leung Kit Wah Primary School	- Teacher
- Sacred Heart Canossian College	- Graduate Master
- Shan Tong Institute of Light Industry	- English Instructor
- Sheung Shui Government Secondary School	- Assistant Education Officer
- SKH Holy Trinity Church Secondary School	- Graduate Mistress
- SKH Wei Lun Primary School	- Certificate Master
- St. Joan of Arc Secondary School	- Teaching Staff
- St. Magaret Girls' College	- Teacher
- St. Mary Canossian College	- Probationary Teacher
- St. Teresa Secondary School	- Supply Teacher
- Steward Pooi Tun Secondary School	- Teaching Assistant
- The Chinese University of Hong Kong	- Executive Officer (Personnel)
- The Chinese University of Hong Kong	- Junior Research Assistant
- The Hong Kong Polytechnic University	- Research Assistant
- The Little Flower's School	- Teaching Assistant
- The Methodist Lee Wai Lee College	- Teaching Assistant
- The Salvation Army Shek Wu School	- Teacher
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong - Psychology Department	- Research Assistant
- The University of Hong Kong - CUPEM	- Research Assistant
- The University of Hong Kong - English Centre	- Temporary Clerk II
- Times College	- Teacher
- Tung Chung Catholic School	- Certificate Mistress
- Tung Wah Group of Hospitals Li Ka Shing Secondary School	- Supply Teacher
- TWGH Kap Yan Director's College	- Certificate Mistress
- Vicwood K.T. Chong College	- Teacher
- Yuen Long Public Secondary School	- Assistant Education Officer
- Organization's name not reported	- English Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teaching Assistant
- Organization's name not reported	- Teaching Assistant
- Organization's name not reported	- Teaching Assistant
<b>Community, Social and Personal Service -</b>	
- Aberdeen Social Service Centre	- Instructor
- Association of Hong Kong Nursing Staff	- Executive Officer
- Beethoven Music and Arts Studio	- Piano Teacher
- Beijing Mandarin Ltd	- Manager Assistant
- Da Di Overseas Studies Service Center	- Education Counsellor
- Dragon Culture Ltd.	- Gallery Assistant
- Employer's Federation of Hong Kong	- Officer (Services & Activities)
- Environmental Campaign Committee	- Project Co-ordinator

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- Faith Learning Centre	- English Phonics Teacher
- Golden Harvest	- Cinema Executive
- HK Campus Crusade for Christ	- Administrative Assistant
- Hong Kong Arts Development Council	- Administrative Assistant
- Hong Kong Church of Christ Co Ltd	- Minister
- Jumpin Gym USA Ltd	- Assistant Supervisor
- Jumpin Gym USA Ltd	- Shop Management Trainee
- Kids' Gallery	- Assistant Teacher
- Learning Plus Language Centre	- Curriculum Co-ordinator
- Learning Plus Language Centre	- English Tutor
- Learning Plus Language Centre	- Teacher
- Melody Music School	- Instructor
- My Gallery	- Gallery Assistant
- Office of Emily Lau Legislative Councillor	- Legislative Assistant
- Page One	- Customer Service Assistant
- Piano Place	- Manager
- Science Workshop	- Assistant Office Manager
- Sil-Metropole Organization Ltd	- Distribution Officer
- Suen Mei Speech and Hearing Centre for the deaf	- Teacher
- The Conservancy Association	- Education Officer
- The Conservancy Association	- Fundraising Officer
- The Hong Kong Children's Choir	- Executive
- The Salvation Army Day Nursery	- Trainee of Child Care Worker
- Theatre Sembrel Ltd	- Production Assistant
- White Dolphin Swim School	- Administrative Officer
- Organization's name not reported	- Teacher
<b>Commerce and Industry -</b>	
- AAP Ltd	- Advertising Executive
- AEON (Hong Kong) Ltd	- Management Trainee
- Airport Authority	- Airport Information Assistant
- Alert Enterprises HK Ltd	- Administrative Officer
- Allied Engineering Consultants	- Junior Secretary
- Aquafeel Co Ltd	- Marketing Executive
- Aristo Educational Press Ltd	- Assistant Editor
- Art de Vivre	- Account Executive
- Artfield Manufacturing Co Ltd	- Secretary to Chairman
- Asia Television Ltd	- Creative Trainee
- Asia Television Ltd	- Programme Officer
- Azeus Systems Ltd	- System Implementor
- Better Chinese	- Program Manager
- Boston Globe Asia Bureau	- Assistant Editor
- Bright Sun Cord Ltd	- Secretary
- Brinks Hong Kong Ltd	- Operation Supervisor
- Builder Trading Company	- Business Assistant
- Cable TV	- News Translator
- Campbell Soup Asia Ltd	- Marketing Executive
- Cathay Pacific Airways Ltd	- Customer Service Officer
- Centative Property Agency Ltd	- Marketing Assistant
- Che San Stationery Co Ltd	- Sales & Marketing Officer
- Cheung & Yip Solicitors	- Law Clerk

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- Chun Kee Motorcycle Co Ltd	- Administrative Assistant
- Citibank N A	- Customer Service Officer
- Citibank N A	- Marketing Assistant
- Citibank N A	- Marketing Assistant
- City Telecom (HK) Ltd	- Account Manager
- City Telecom (HK) Ltd	- Customer Service
- Co&Co International Ltd	- International Marketing Executive
- Compass Group Ltd	- Reporter
- Corbis HK	- Photo Researcher
- Corus Asia Ltd	- Order Administrator
- Co-Tech Industrial (Holdings) Ltd	- Marketing Executive
- CP1897.com	- Sales Executive
- CPA Asia Ltd	- Marketing Coordinator
- CTH Worldwide Ltd	- Executive Trainee
- Culturecom	- Editor
- Dah Chong Hong Ltd	- Trading Officer
- Dosh Office System (HK) Ltd	- Account Executive
- Draco King Ltd	- Merchandiser
- Dragon Spirit (FE) Ltd	- Assistant Merchandiser
- Eagle International (Industrial) Ltd	- Marketing Assistant
- East Asia Textiles Ltd	- Shipping Clerk
- Eastern Well Telecommunications Ltd	- Customer Service Supervisor
- Esquel Enterprises Ltc	- Sales Executive (Management Trainee)
- Euroair Equipment Supplies Ltd	- Administrative Assistant
- Fairview Construction Ltd	- Project Executive
- Fortis Fund Services Asia Ltd	- Secretary
- Fuji Xerox (Hong Kong) Ltd	- Sales Trainee
- Giordano Ltd	- Management Trainee
- Gold Vic Trading Company	- Secretary
- Harvest Technology Ltd	- Marketing Officer
- Hong Kong Dragon Airlines Ltd	- Management Trainee
- Hong Kong International Airport Services Ltd	- Supervisor
- Hong Kong Packing Equipment Centre Ltd	- Sales Assistant
- Hong Kong Tourist Board	- Information Officer
- IAPA	- Membership Services
- IBM HK/China Ltd	- Senior Administrative Specialist
- IFN Communication Ltd	- Translator
- IMPSA Asia Ltd	- Administrative Assistant
- Innovative Products Manufacturing Co Ltd	- Assistant Merchandiser
- JA Holding Publishing Company	- Publishing Company Assistant
- Japan Airlines	- Ground Staff
- Japan Airlines	- Ground Staff
- JDH HK Ltd	- Clerk
- K Wah Management Service Company	- Assistant Corporate Affairs Officer
- Ka Fung Creation Co Ltd	- Advertising Executive
- Ka Hung Industrial Company	- Marketing Executive
- Kin Seng Industrial Co Ltd	- Shipping Clerk
- Ling Kee Publishing Co Ltd	- Assistant Editor
- Ling Kee Publishing Co Ltd	- Assistant Editor
- Liu Chong Hing Bank	- Executive Trainee

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- Logistic Concept Development	- Administration Officer
- Louis Vuitton	- Management Trainee
- Mandatory Provident Fund Schemes Authority	- Officer
- Manulife (International) Ltd	- Customer Service Representative
- MDR Technology Ltd	- Translator
- Metro Radio	- Production Assistant
- Ming Pao Newspapers Ltd	- Account Executive
- Mitsubishi Heavy Industry (HK) Co Ltd	- Sales Assistant
- Mitsumura	- Translator
- Natim Metals Asia Ltd	- Assistant Sales Clerk
- Neon King Ltd	- Marketing Assistant
- New York Life Insurance Worldwide Ltd	- Business Development Executive
- Next Magazine Publishing Ltd	- Reporter
- Next Magazine Publishing Ltd	- Reporter
- Next Media	- Reserach Assistant
- Nice Vehicles Co Ltd	- Clerk
- Noah Corp (HK) Ltd	- Executive Secretary
- Octagpm Prism	- Promotor
- OPG Human Resourse Ltd.	- Reporter
- Oxford University Press (China) Ltd	- Editorial Assistant
- Oxford University Press (China) Ltd	- Editorial Assistant
- Pioneer Financial Services Ltd	- Financial Executive
- PLI Co Ltd	- Program Specialist
- Po Yip Trading Co Ltd	- Merchandiser
- Pure Creative Asia Ltd	- Office Manager
- Regal Airport Hotel	- Public Relations Assistant
- RVL (HK) Far East Ltd	- Sales Support
- Sales Link	- Sales Executive
- Sanyo Electrics (HK) Ltd	- Purchaser
- Sea Publishing Ltd	- Assistant Editor
- Shanghai Commercial Bank	- Management Trainee
- Shanghai Commercial Bank	- Management Trainee
- Shanghai Commercial Bank	- Marketing Officer Trainee
- Sims Trading Co Ltd	- Marketing Executive
- Sino Estate Mangagement Ltd	- Management Trainee
- Sinoda Industrial Development Ltd	- Executive Assistant
- Sinolink Fine Wines Ltd	- Sales Executive
- Sky Sun HK Ltd	- Assistant Merchandiser
- South China Media	- Trainee Reporter
- South China Morning Post	- Proof Reader
- South China Morning Post	- Reporter
- Splash Designs Ltd	- Assistant Merchandiser
- Splendid Products Mfg Co	- Marketing Assistant
- SPS Co	- Accounting Executive
- Sun Harvest Technology Ltd	- Editor
- Sunrocle International Co Ltd	- Assistant to Manager
- Surf Gold Co Ltd	- Customer Service Executive
- Swire Properties Ltd	- Assistant Human Resources Officer
- TAL apparel Ltd	- Management Trainee
- Talents Management Consulting Services Co Ltd	- Training Officer
- Teamco Translation Ltd	- Translator

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- Teamco Translations Ltd	- Translator
- The Commerical Press	- Sales
- The Frederique Group	- Customer Service Officer
- Thomas Look	- Customer Service Representative
- Times Publishing (HK) Ltd	- Sub-editor
- Times Publishing (HK) Ltd	- Sub-editor
- Totalfinaelf Lubricants Hong Kong Ltd	- Operation Officer
- Tungtex	- Management Trainee
- UNY Company	- Assistant Merchandiser
- Value Partners Ltd	- Fund Analyst
- Visual Design & Pormotion Co Ltd	- Administrative Assistant
- VTech Group of Companies	- Content Editor
- Webmethods HK Ltd	- Marketing Specialist
- Wilson International Frozen Foods (HK) Ltd	- Secretary
- Wing Hing Plastic Bag Co Ltd	- Self-Coordinator
- Wise Link Consultants Ltd	- Sales & Marketing Executive
- Organization's name not reported	- Account Executive
- Organization's name not reported	- Account Executive
- Organization's name not reported	- Administrator
- Organization's name not reported	- Assistant Media Planner
- Organization's name not reported	- Assistant Merchandiser
- Organization's name not reported	- Clerk
- Organization's name not reported	- Merchandiser
- Organization's name not reported	- Program Intern
- Organization's name not reported	- Publishing Assistant
- Organization's name not reported	- Sales Support
- Organization's name not reported	- Trading Executive

No Response = 8

Note: Some of the 2001 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from counsellors at the CePc.

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- IX** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact the CePc for further details.

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Saturday (9:00 a.m. to 12:00 p.m.)

Amy Cheung

February 2003

The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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