

Where did the 1998 B.Cog.Sc. graduates go ?

I. Introduction

The information contained in this paper is extracted from the Graduate Employment Survey of 1998 to answer the following questions about Bachelor of Cognitive Science graduates : -

- . How were they employed six months after graduation ?
- Of those who pursued further studies, what programmes did they follow ?
- . Of those who were employed full-time, how long did it take them to secure their first job offer ?
- . In which sectors were they employed ?
- . How much did they receive in salary ?
- . How many job offers did they receive ?
- Who were their employers and what were their job titles ?

II. Employment Situation in 1998

Out of 18 B.Cog.Sc. graduates, 16 responded to our survey, representing a response rate of 89%. Of these, 75% (or 12 graduates) were in full-time employment within six months of graduation. 19% (or 3 graduates) went on for further studies. Another 6.3% (or 1 graduate) was still seeking full-time employment at the time of the survey. (Table 1)

	B.Cog.Sc.						HKU Overall*	
	Total		Male		Female			
	'98		'98		'98		'98	
	No.	%	No.	%	No.	%	No.	%
<i>No. of respondents</i>	16	100	8	100	8	100	2383	100
<i>F/T employed</i>	12	75.0	6	75.0	6	75.0	1701	71.4
<i>P/T employed seeking F/T job</i>	1	6.3	0	0	1	12.5	94	3.9
<i>Unemployed seeking F/T job</i>	0	0	0	0	0	0	157	6.6
<i>Further studies</i>	3	18.8	2	25.0	1	12.5	413	17.3
<i>Emigration/home country</i>	0	0	0	0	0	0	3	0.1
<i>Not seeking F/T job</i>	0	0	0	0	0	0	15	0.6

Table 1. Employment situation

* HKU overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

Two graduates pursued postgraduate studies in the same discipline as their first degree while one graduate studied social sciences. Of these, two graduates were enrolled in local tertiary institutions and one went abroad to U.S.A.. Table 2 shows the academic programme pursued & Table 3 shows the source of finance.

Fields of Study	Academic Programmes	
	M. Phil.	Master (Coursework)
Cognitive Science	1	1
Social Sciences	1	

Table 2. Academic programmes

Source of Finance	No. of Graduates
Own Funds	1
Teaching Assistantship/Studentship	2

Table 3. Source of finance for further studies

IV. Time Taken to Secure Employment

Among those graduates who were in full-time employment, 92% secured their first job offer before the end of August. The figure increased to 100% by the end of September. (Figure 1)

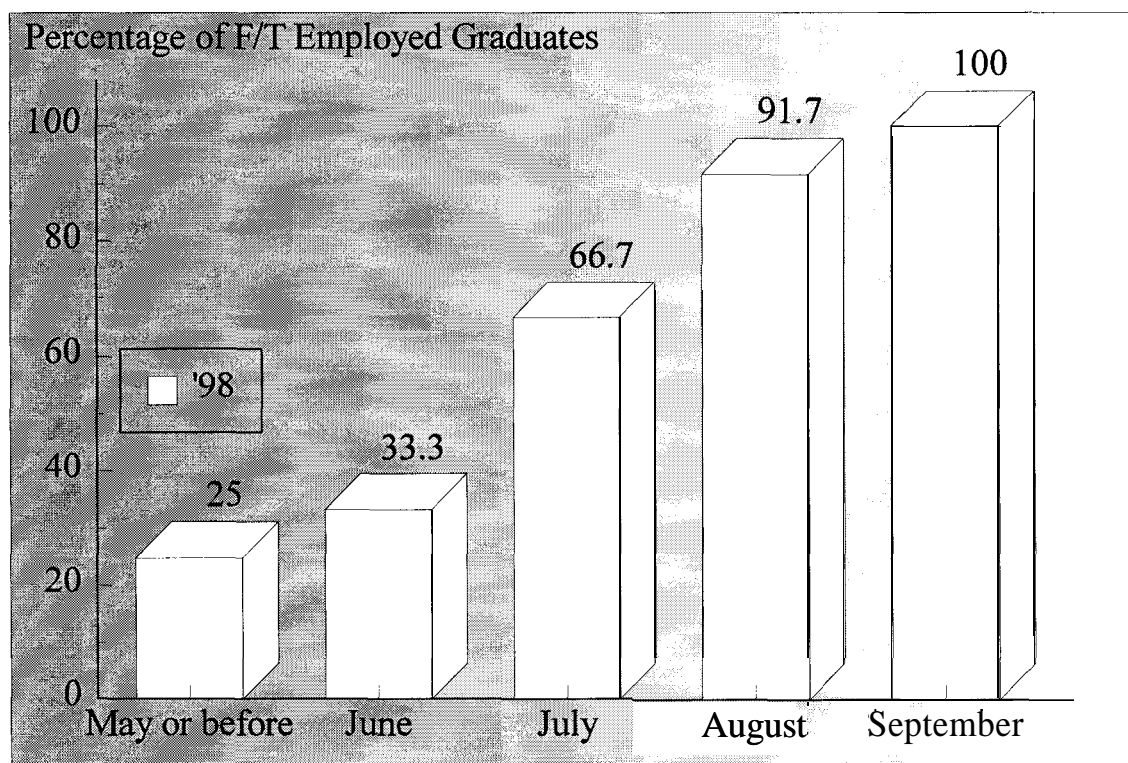


Figure 1. Time taken to secure employment

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V. Employment Sectors

33% (or 4 graduates) each of the B.Cog.Sc. graduates were employed in commerce & industry and education sector while 17% (or 2 graduates) each joined the civil service and community, social & personal services. (Figures 2 & 3)

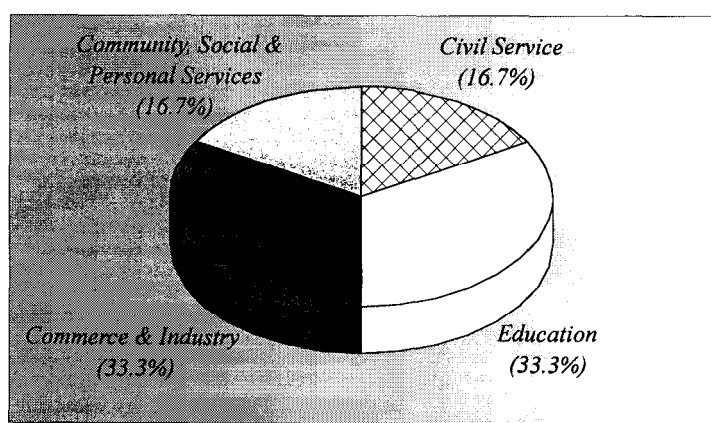


Figure 2. Employment sectors

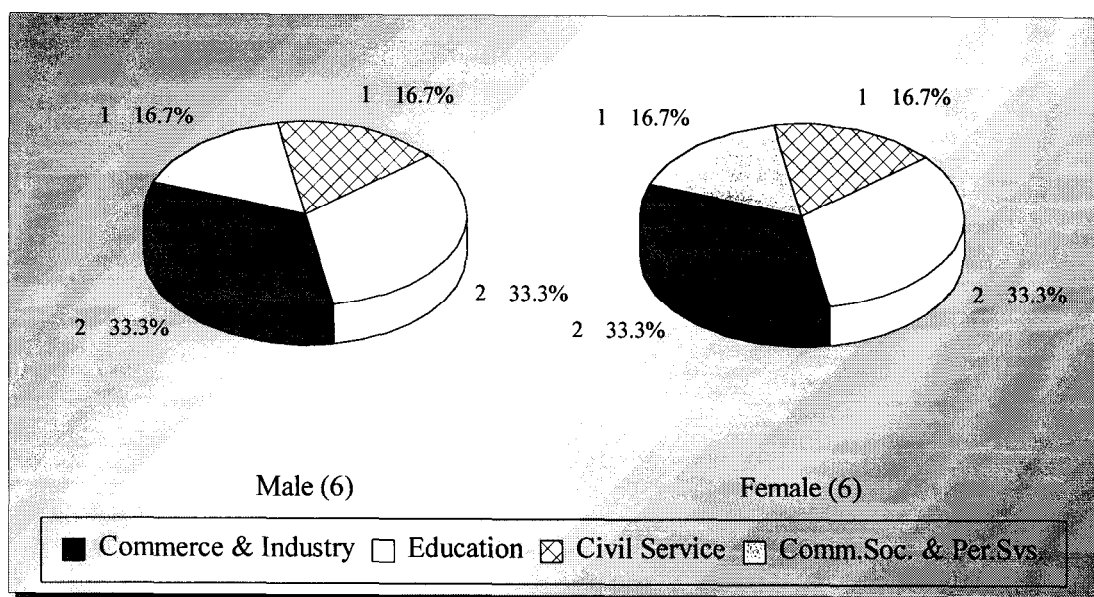


Figure 3. Employment sectors by sex

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VI. Basic Salary and Gross Income

The remuneration received by the B.Cog.Sc. graduates is shown in Table 4.

	<i>Basic Salary</i>		<i>Gross Income</i>	
	B.Cog.Sc.	HKU Average*	B.Cog.Sc.	HKU Average*
	'98	'98	'98	'98
<i>Mean</i>	\$13,949	\$15,496	\$14,650	\$16,557
<i>Median</i>	\$12,775	\$12,300	\$13,375	\$13,325
<i>Minimum</i>	\$10,000	\$1,000	\$10,833	\$5,000
<i>Maximum</i>	\$22,075	\$58,000	\$22,075	\$59,000

Table 4. Basic salary and gross income

* HKU average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

Of those in full-time employment, 58% of the graduates had more than one job offer. 17% reported having received three to four job offers. On average, each graduate received 1.8 job offers. (Figure 4)

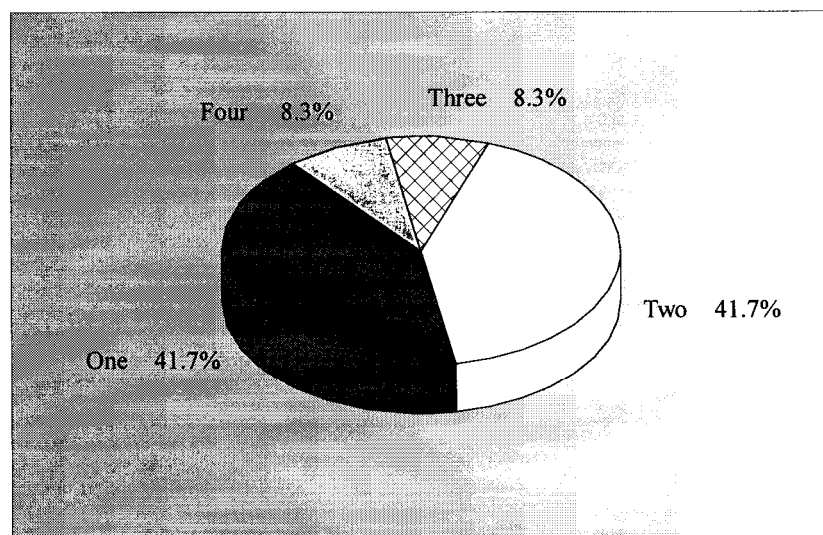


Figure 4. No. of full-time job offers

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VII. Names of Employers and Job Titles

The job titles of the B.Cog.Sc. graduates in full-time employment and the names of their employers are listed below.

<u>Employers :</u>	<u>Job Titles :</u>
CIVIL SERVICE -	
<ul style="list-style-type: none">• HKSAR - Immigration Department• HKSAR - Trade Department	<ul style="list-style-type: none">• Executive Officer• Assistant Trade Officer
EDUCATION -	
<ul style="list-style-type: none">• Beacon College• Munsang College• The University of Hong Kong• The University of Hong Kong	<ul style="list-style-type: none">• Counselling Officer• Primary Tutor• Research Assistant• Research Assistant
COMMUNITY, SOCIAL & PERSONAL SERVICES -	
<ul style="list-style-type: none">• Hong Kong Brain Club• Hospital Authority - Queen Mary Hospital	<ul style="list-style-type: none">• Assistant Manager• Student Nurse
COMMERCE & INDUSTRY -	
<ul style="list-style-type: none">• Compaq Computers (HK) Ltd• Hong Kong Telecom• HongkongBank• Hutchison Telecommunications (HK) Ltd	<ul style="list-style-type: none">• Customer Service Representative• Graduate Programmer• System Analyst/Programmer• Management Trainee

Table 5. List of employers and job titles

Note : Some alumni have indicated willingness to talk to individual students about their work. Their contact telephone number can be obtained from **counsellors** at CEPC.

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VIII. Similar information on graduates from other disciplines of study are available for reference in the Careers Library. Please enquire with the CEPC.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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