

## Where did the 1998 B.A. - American Studies graduates go ?

### I. Introduction

The information contained in this paper is extracted from the Graduate Employment Survey of 1998 to answer the following questions about Bachelor of Arts graduates with major in American Studies : -

- How were they employed six months after graduation ?
- Of those who were employed full-time, how long did it take them to secure their first job offer ?
- In which sectors were they employed ?
- How much did they receive in salary ?
- How many job offers did they receive ?
- Who were their employers and what were their job titles ?

### II. Employment Situation in 1998

Of the 7 respondents who majored in American Studies, 86% (or 6 graduates) were in full-time employment within six months of graduation. The remaining 14% (or 1 graduate) was still seeking full-time employment at the time of the survey. (Table 1)

	B.A. - American Studies						HKU Overall*	
	Total		Male		Female			
	'98		'98		'98		'98	
	No.	%	No.	%	No.	%	No.	%
<i>No. of respondents</i>	7	100	1	100	6	100	2383	100
<i>F/T employed</i>	6	85.7	1	100	5	83.3	1701	71.4
<i>P/T employed seeking F/T job</i>	1	14.3	0	0	1	16.7	94	3.9
<i>Unemployed seeking F/T job</i>	0	0	0	0	0	0	157	6.6
<i>Further studies</i>	0	0	0	0	0	0	413	17.3
<i>Emigration/home country</i>	0	0	0	0	0	0	3	0.1
<i>Not seeking F/T job</i>	0	0	0	0	0	0	15	0.6

Table 1. Employment situation

\* HKU overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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## III. Time Taken to Secure Employment

Among those graduates who were in full-time employment, 83% secured their first job offer before the end of August. The figure increased to 100% by the end of September. (Figure 1)

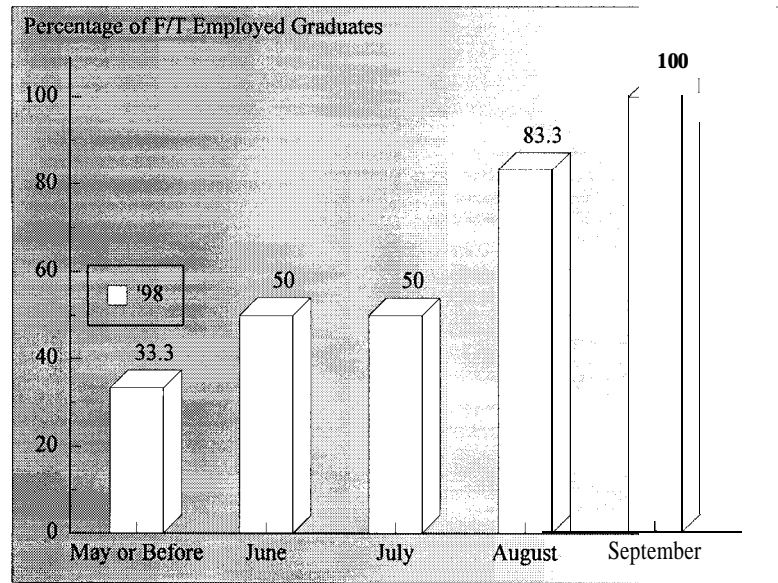


Figure 1. Time taken to secure employment

## IV. Employment Sectors

50% (or 3 graduates) of the American Studies graduates were employed in commerce & industry sector, followed by 33% (or 2 graduates) in the education sector and 17% (or 1 graduate) in the civil service. (Figures 2 & 3)

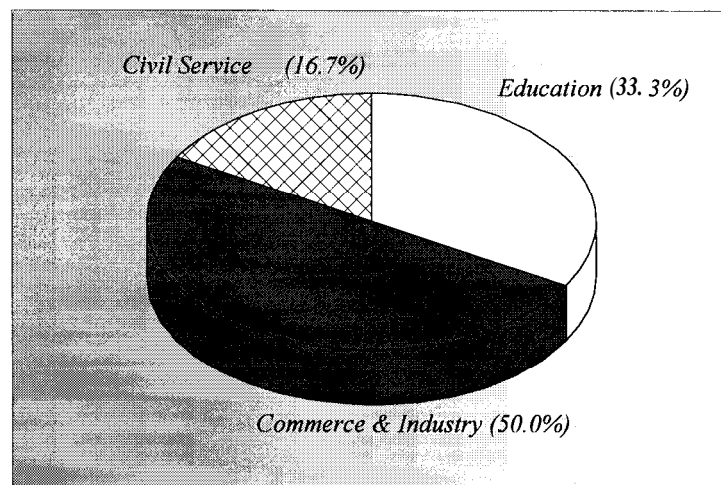


Figure 2. Employment sectors

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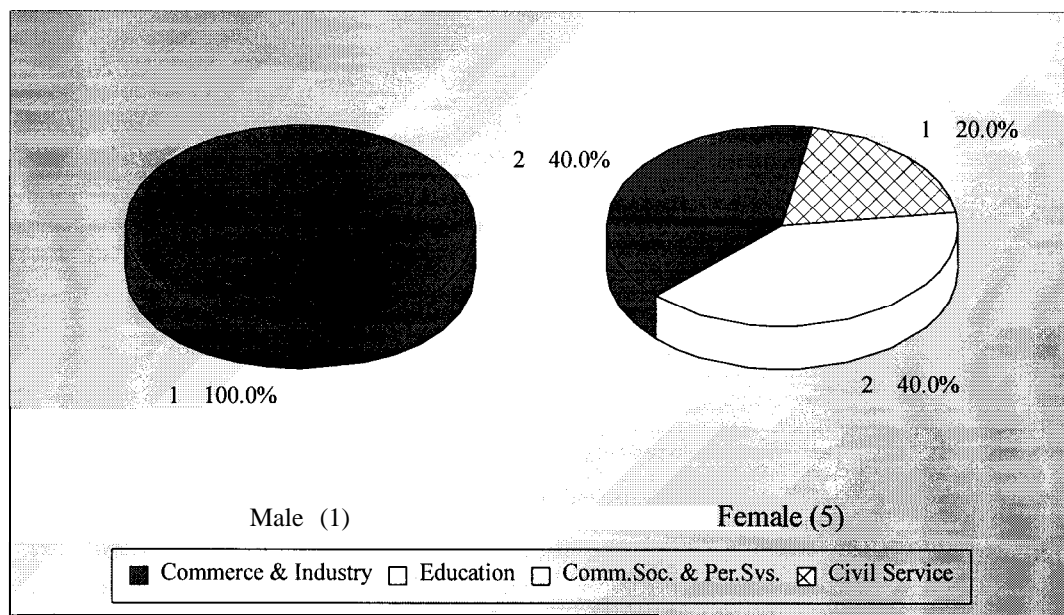


Figure 3. Employment sectors by sex

## V. Basic Salary and Gross Income

The remuneration received by the American Studies graduates is shown in Table 2.

	<i>Basic Salary</i>		<i>Gross Income</i>	
	<b>B.A. - American Studies</b>	<b>HKU Average*</b>	<b>B.A. - American Studies</b>	<b>HKU Average*</b>
	'98	'98	'98	'98
<i>Mean</i>	\$15,333	\$15,496	\$15,889	\$16,557
<i>Median</i>	\$15,000	\$12,300	\$15,833	\$13,325
<i>Minimum</i>	\$10,000	\$1,000	\$10,833	<i>\$5,000</i>
<i>Maximum</i>	<i>\$22,000</i>	<i>\$58,000</i>	<i>\$22,000</i>	<i>\$59,000</i>

Table 2. Basic salary and gross income

\* HKU average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### VI. Number of Full-Time Job Offers

Of those in full-time employment, 67% of the graduates had more than one job offer. 17% reported having received three job offers. (Figure 4)

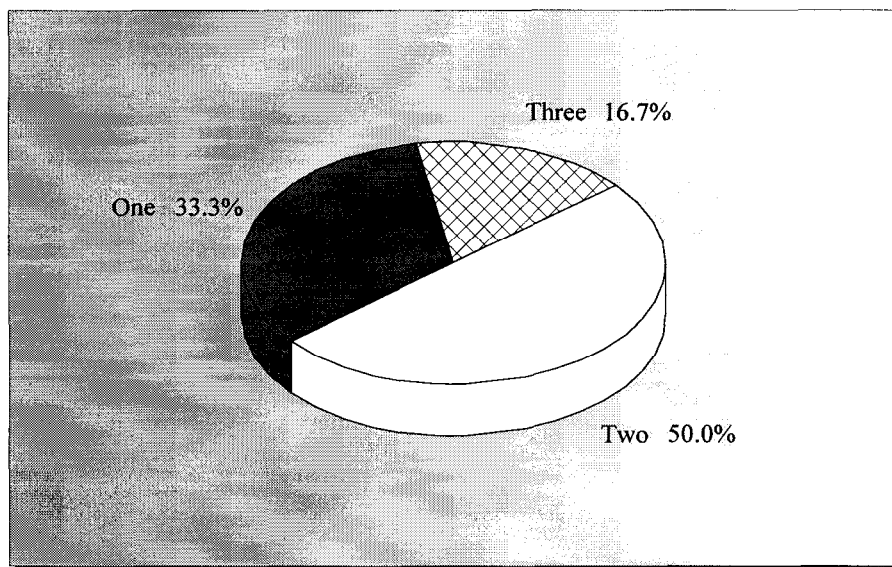


Figure 4. No. of full-time job offers

### VII. Names of Employers and Job Titles

The job titles of the American Studies graduates in full-time employment and the names of their employers are listed below.

<u>Employers :</u>	<u>Job Titles :</u>
<b>CIVIL SERVICE -</b>	
· HKSAR	· Executive Officer
<b>EDUCATION -</b>	
· St Stephen Girl's College	· Graduate Master
· Organization's name not reported	· Certificate Master
<b>COMMERCE &amp; INDUSTRY -</b>	
· Far Eastern Economic Review	· Photo Librarian
· Meechn Erickson	· Account Executive
· Threebond (HK) Co Ltd	· Sales Engineer

Table 3. List of employers and job titles

Note : Some alumni have indicated willingness to talk to individual students about their work. Their contact telephone number can be obtained from counsellors at CEPC.

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**VIII.** Similar information on graduates from other disciplines of study is available for reference in the Careers Library. Please enquire with the CEPC.

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The analysis is based on information provided by the respondents, and the Careers Education & Placement Centre should not be held responsible for any errors arising therefrom.

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