

Project Melo - “Private Convo with MELO Founders” Event on 5 Oct | Deadline: 17 Sep

To: All HKU students,

Hope that you are having a good start of the new school year. We wish to extend a special invitation to you to join an exclusive event called "Private Convo with MELO Founders".

You will have the chance to meet **Arthur Shek**, Managing Partner at McKinsey & Company; **Kenny Lam**, CEO at TwoSigma APAC; **Louisa Mak**, Former McKinsey Consultant & Miss Hong Kong 2015; **Stephanie Lo**, Executive Director at Shui On Land.

[Project Melo](#) is a social enterprise with the purpose of empowering youth by having them engage with CEOs in Hong Kong. The aim is to drive positive change for social impact through reverse mentoring, exchanging insights, and authentic connections. They have meaningfully connected 120 university students with more than 40 CEOs to co-create 17 impact projects and conduct reverse mentoring. This initiative has gained support from esteemed CEOs of companies such as Disneyland HK, McDonald's HK, CNN, Goldman Sachs, JP Morgan China, Bank of East Asia, Alibaba Entrepreneurs Fund, WeBank and more.

They hope to provide a platform for you to share your unique stories, challenges, and the issues that matter to you. The co-founders will be present to share their invaluable insights and perspectives. Additionally, selected candidates from this event will have a high chance to become MELO Social members and connect with more CEOs directly.

Event Details:

Date: October 5th, 2023 (Thu)

Time: 17:00-18:30

Language: English

Format: In person meeting

Application Deadline: 23:59 September 17th, 2023 (Sun)

To apply, please sign up by clicking this link: <https://forms.gle/7aXY6ZQ7u2kipHgZ6>. Space is limited, so we encourage you to secure your spot as soon as possible.

For enquiries, please email to maggie@projectmelo.com.



Special Invitation to Students of HKU

Private Convo With Melo Co-Founders

We are inviting students from six universities to have a very private conversation with Melo co-founders. Those who join could also become our new Melo Social members and meet with more CEOs!! (Higher priority in future recruitment)

Event Date

OCT 5, 5:00PM - 6:30PM

Co-founders



Arthur Shek

Managing Partner
Mckinsey & Company



Kenny Lam

CEO
Two Sigma
Asia Pacific



Louisa Mak

Former McKinsey
consultant
Miss Hong Kong 2015



Stephanie Lo

Executive Director
Shui On Land

45 CEOs working with us, including...



Ellana Lee

CNN International
SVP & Managing Director, Asia Pacific



Michael Moriarty

Hong Kong Disneyland Resort
Managing Director



Kevin Snader

Goldman Sachs
President of Asia Pacific, ex-Japan



Randy Lai

McDonald's HK
CEO

Scan to apply!

Application opens until **Sep 17th 23:59 HKT**

All sessions are very small group with the founders (maximum 6 students)

 **PROJECT MELO**

