Do you want to know how to equip yourself in entering the **public relations and communications** profession? Do you want to get insight into the **workplace atmosphere** of this role? Do you want to know what are the potential **opportunities and challenges**?

If you are puzzled by any of these questions, join the coming **Job Secret Decoder** sharing session with **Claris Lam (BA 2019)** on **8 September 2023**. Claris entered the profession as PR & Marketing Executive at ViuTV and MakerVille Company Limited. She currently holds the position of Senior Executive, Communications at Hong Kong Tourism Board. She has extensive experience in organising large-scale PR events and dealing with media relationship management.

**Insider insights into the Public Relations and Communications Profession**

Job Secret Decoder is a series of regular sharing sessions by young HKU alumni or industry experts to provide first-hand information and practical tips on how to start your career in a specific field. No matter what your background is, join us to hear from Claris:

- The path to become a PR professional
- How is life like as a PR and communications executive?
- What are the differences of working as PR in different industries?
- How to equip yourself for the PR role?

**Date:** 8 September 2023 (Friday)  
**Time:** 4:00 pm – 5:00 pm  
**Format:** via Zoom  
**Language:** English
Registration Method

Get the Zoom link by filling in the Registration Form.

For enquiries, please email to GraduAction@cedars.hku.hk.

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