Dmall (https://www.dmall.com), which specializes in eCommerce and digital retail solutions, is recruiting for various graduate positions.

Company Background

Dmall was founded on April 1st 2015, with offices in Beijing (Domestic Headquarter), Shenzhen (International Headquarters), Chengdu (R&D), Shanghai (R&D), and Wuhan (R&D).

Dmall has over 2000 (1000 R&D engineers) employees and got the $100M USD in Series A while Series C is in progress.

We have 110 retail partners (5 are in "Top 30 FMCG Retailers in China"), covering more than 13000 offline stores nationwide. Our business model has been widely verified. Nowadays, Dmall's registered customers already have over 100M business advantage.

Dmall is mobile-commerce ready and effective in customer relationship management. We provide complete Checkout Solution – better shopping experience and lower Capex/Opex, Mobile Data Analytics platform for location-based and targeted marketing, CRM platform for better customer engagement, Omnichannel business operation processes, Cloud-based SaaS IT infrastructure and quick deployment of proven working solutions.

In the past three years, it has been ranked first in the fresh retail o2o industry, such as yiguan, quest mobile, and Aurora big data.

Make the life fresh and better!

Hiring Positions

1. 研发工程师
2. 运营专员
3. 新媒体运营专员
4. 产品运营专员
5. Operation Specialist 运营专员
6. Associates of Program Management 项目专员
7. Data Analyst 数据分析师
8. 项目运营专员

The positions can be based in Hong Kong, Shenzhen or Beijing.

(see next page for job details, some job information is available in Chinese only)

职位	人数	工作地点	JD
研发工程师	若干	北京/成都	岗位职责： 1.负责多点自研系统的需求分析、设计、研发； 2.负责新零售设备上底层共用系统的需求分析、设计、开发及各项工作； 3.参与网络架构设计和网络优化； 4.探索新的技术，不断测试并应用。 任职要求： 1.2021届本科及以上学历应届毕业生，计算机相关专业优先； 2.良好的沟通、团队合作能力，勤奋好学，热爱技术，有极客精神； 3.具有较强的分析和解决问题能力。
运营专员	若干	北京	岗位职责： 1.协助实施运营策略，提高线上用户数及用户复购，唤醒沉睡用户，减少用户流失； 2.协助制定、组织、实施APP活动运营工作； 3. 充分协调资源，推动方案实施，优化页面配置； 4. 协同相关部门，对运营项目进行监控和数据分析。 任职要求： 1.2021届本科及以上学历应届毕业生，数学统计学等相关专业优先，对运营类岗位感兴趣； 2.擅长数据分析、较强的沟通协调能力和团队合作意识； 3.熟练操作Excel办公软件； 4.执行力强，偏好快节奏，强推动力。
新媒体运营专员	若干	北京	岗位职责： 1.根据工作需要，在微博、豆瓣、小红书、虎扑、B站等新媒体平台进行口碑传播，提升多点知名度； 2.有话题传播思维，文案能力出色，贴近新媒体平台人群和风格，具备整合传播思维； 3.对内容营销和传播工作有强烈兴趣，对生鲜电商类营销内容有敏感性； 4.自主性强工作投入，跨部门沟通良好，具有较强的成就动机与高效的执行能力。 任职要求： 1.2021届本科及以上学历的毕业生，市场营销、传播学、中文、视频/编导等专业对视频制作及内容有浓厚兴趣； 2.能较熟练使用相关图片及视频编辑软件； 3.有互联网思维，拥有开放的心态和天马行空的脑洞； 4.思维敏捷，学习能力强，善于总结经验教训并形成方法论改进未来工作； 5.熟悉抖音、快手、B站平台的内容调性和规则，有相关实习经验或个人运营成功账号者优先。

职位	人数	工作地点	JD
产品运营专员	若干	北京	岗位职责： 1.对某个产品模块负责，包括协助制定产品策略、新产品需求分析、上线后的整体运营和项目管理；负责已上线产品日常迭代，结合行业趋势、业务场景、发掘业务痛点与需求，并驱动产品改进优化。 2.协助建立数据运营机制，对各个产品模块的日常数据进行监控，并输出专题分析或可视化分析，及时有效地指导业务及产品改进，推动关键指标数据提升。 3.监测产品模块内各产品的运营情况，对紧急出现的产品问题能够敏捷反应、快速解决。 3.基于对用户需求的深刻理解，分析用户行为和动线，推进产品的精细化运营 4.收集分析问题及需求，梳理清晰的业务流程，形成流程化的解决方案并推进执行。 任职要求： 1.2021届本科及以上学历的毕业生,专业不限； 2.具备较好的数据敏感度和分析能力，能通过数据挖掘，发现问题和增长机会； 3.能够协调产品技术等部门推进和跟踪项目进度； 4.具备一定的规划设计能力，执行力和抗压能力强； 5.具备强烈的责任感和自驱力，善于挑战设定更高的目标，有一定的逻辑能力， 思维灵活且理性， 做事细心踏实，善于学习与思考，有创新精神。
Operation Specialist 运营专员	若干	深圳/香港	Responsibilities Work with supermarket retailers to design mobile commerce based online campaign to grow sales, improve customer retention, and drive higher mobile app activity. Collaborate with internal and external teams to track and improve all the key metrics. Perform daily operation tasks, including content pages design/layout, campaign configuration, price and promotion management, and CRM relates work. Works closely with R&D team and store operation team to ensure all project and operation tasks are performed timely and all requirement are met. Design, and maintain operation related documentations, such as SOPs, flowcharts, mobile page mock-up, campaign proposals. Requirements Fluent in English, Chinese and at least one of the following languages: Cantonese, Indonesian, Malay/Bahasa, Thai, Khmer, or Vietnamese Ability to successfully communicate to multiple levels of operation understanding Excellent customer service skills and ability to manage multiple priorities
Associates of Program Management 项目专员	若干	深圳/香港	Responsibilities Work in managing multiple, interrelated projects, including business transformation projects. Monitoring and reporting on the status of projects including cost, timing, and staffing. organize business projects and process including organizing project teams, assigning individual responsibilities, developing project schedules, and determining resource requirements. Requirements Excellent visual, oral and written communication skills. Strong analytical and problem-solving skills and is well organized, hands-on and details oriented. Fluent in English, Chinese and preferably with one of the following languages: Cantonese, Indonesian, Malay/Bahasa, Thai, Khmer, or Vietnamese.

职位	人数	工作地点	JD
Data Analyst 数据分析师	若干	深圳/香港	Responsibilities Build continually learning systems that will have direct impact on business KPIs such as revenue and customer retention. Utilize cutting edge machine learning, data mining, and optimization algorithms underneath it all to analyze all this data. Build smart data systems that ingest, model and analyze massive flow of data from online,social, mobile and offline commerce/user activity to understand user purchase behavior across millions of products and ad impressions in real time. Requirements Bachelor's degree in Statistics, Economics, Data Science, Mathematics, Computer Science. In-depth and practical knowledge in statistics. Strong programming techniques in R or Python. Expert in MS-Excel and SQL-based database, including Sqlite, MySQL, Hive/Impala.
项目运营专员	若干	北京	岗位职责： 1.梳理产品开发至业务交付过程中的业务流程，对流程中的问题痛点进行优化； 2.协助日常业务运营周报，月报，经营管报的编写，能够优化能够发现业务中的问题及规律，能提出自己的想法和对产品的思考； 3.完成基础的数据治理，基础的数据收集工作，基础标准OFFICE文档的编写。 任职要求： 1.2021届本科及以上学历的毕业生，统计学、数学相关理科或者工科专业优先； 2.逻辑清晰，善于表达，对数据感兴趣或敏感； 3.抗压能力强，具备很强的自我驱动能力。