

## Job Openings - Marketing and Content (Intern)

### About Us:

Freehunter is the Freelancers' Social Networking Site based in Hong Kong, with over 20,000+ professional freelancers registered. We envision to gather talents from different freelancing industries in Asia to exchange ideas and develop career growth on the platform.

Users can freely communicate and connect with any creative talents on the site and seek cooperation opportunities. They can also create personal pages on the platform to record their career development and receive a large variety of job opportunities to establish and enrich their personal branding.

**Investors / Supported By:** Cyberport Incubation Programme, Innovation and Technology Commission, The University of Hong Kong, CoCoon Incubation Programme, Appworks Accelerator Programme

**Previous Clients / Cooperation Partners:** UBS, Alibaba, Uber, New World Development, PCCW, WeWork, World Wide Fund for Nature, Lane Crawford, Vitasoy, e-banner, etc.



wework



UBS

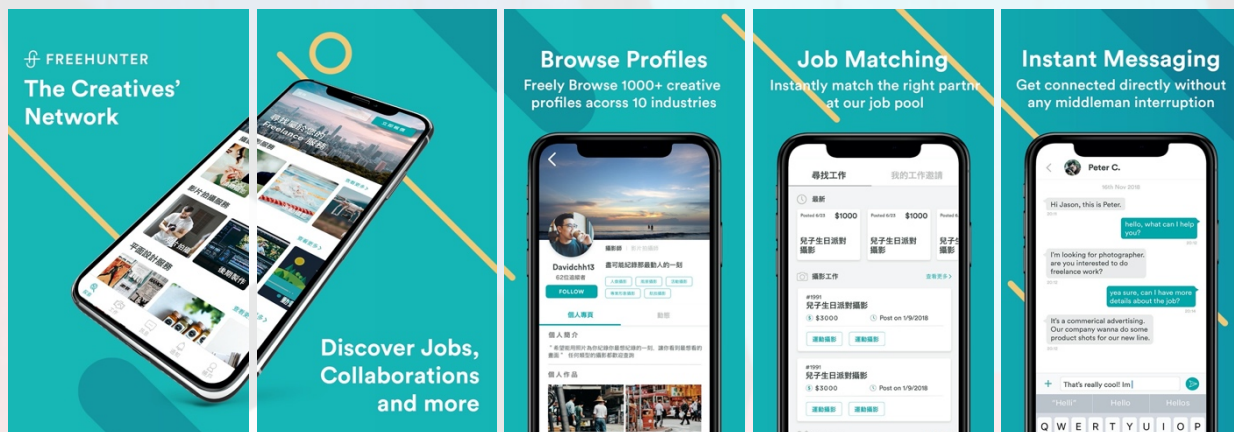
Uber

**Life at Freehunter:**

- Energetic - You can expect people here are energetic and creative, our culture promotes a high level of freedom while we also embrace diversity
- Home – Working here feels like home, we even have a sofa-bed!
- Knowledge – Everybody shares knowledge and experience, everything is hands-on
- Fun - Friday treats, outings, parties, company sponsored talks and many more!

**Address:**

iDendron, 1/F, Knowles Building, HKU, Pokfulam, Hong Kong





## **MARKETING AND CONTENT INTERN (FULL-TIME/PART-TIME)**

We are looking for a passionate teammate who possesses strong devotion in marketing and who can also adopt to dynamic writing styles to inspire users.

### **Responsibilities:**

- Support marketing by managing social media platforms activities in adherence with latest trends
- Create marketing campaigns based on data analytics
- Responsible for content writing in both Chinese and English on the following areas:
  - Blogs and news articles
  - Social media posts
  - Core website copy
  - Content for banners
  - Product descriptions
  - Company bios
  - Landing pages

### **Requirements:**

- Excellent verbal and written communication skills in Chinese and English
- Passion in marketing and business growth, marketing major not required
- Strong attention to details and ability to multi-task projects and deliverables
- Previous blogging or work experience will be a bonus
- Work contribution of 20+ hours per week (occasional home office is allowed)

### **Perks:**

- Full-time Summer Internship will be offered upon outstanding work performance

### **Monthly Allowance:**

- Negotiable (depending on experience & availability)

### **Expected Working Hours:**

- Full time: ~45 hours/week
- Part-time: 20+ hours/week (occasional home office allowed)

### **Application:**

- Application via: <https://forms.gle/5Ecyaf9czzrxYHSw8>
- Deadline: 11<sup>th</sup> December, 2020 (interviews will be conducted on a rolling-basis)