



About AfterSchool

AfterSchool Education Limited is a fast growing EdTech company that aims at **providing high school students with a highly-personalized, interactive, affordable & healthy learning environment**. By uniquely combining gamification, technology and learning pedagogies, we allow students to learn at their own pace with our personalized online courses and encourage them to discuss and help each other.

At AfterSchool, we embrace differences and value your opinions. If you really want to make an impact on the education industry, you are at the right place. Together, We Can Disrupt HK Education.

To Understand Us Better...

- Website: afterschool.com.hk
- App: search "AfterSchool" on App Store or Google Play.



Digital Marketing Assistant Intern

Key Responsibilities

- Develop marketing campaigns and growth strategies
- Design content marketing strategies and set short-term goals
- Manage an Instagram page with over 80k followers
- Handle study daily enquiries and assist them in their learning journey
- Look for collaboration or cross-promotion with other brands

Requirements

- Passionate in creating a better learning environment for HK students
- Proficiency in using Instagram with an ability to create stunning content
- Understand a secondary students' behavior, what they want and the latest trend.
Creative, fail fast learn fast, responsible
- Knowledge in SEO & SEM, content marketing, graphic design and video editing is a plus

What We Offer

- \$4,000 allowance per month
- An opportunity to get rid of the shackles of traditional education industry and provide a brand new learning experience to our next generation
- Work with a highly dynamic and motivated team with a flat hierarchy

Remark

We are not merely looking for someone who just want to fulfill their capstone or to deal with some random/boring tasks, but someone with passion, dedication and entrepreneurial spirit.

In long run, we welcome passionate intern to join us as a part-time/full-time member and continue changing the future education with technology together.

How to Apply

Please send your application letter and resume to desmondkwok@afterschool.com.hk as soon as possible.



Teaching Assistant (Chinese/English/Chemistry/Physics) - Intern

Key Responsibilities

- Preparing notes, exercise and quiz for various courses
- Produce engaging, subject-related content on Instagram
- Handling ad hoc tasks as assigned

Requirements

- Level 5* or above in specific subject in HKDSE
- Independent, hardworking and enthusiastic
- Familiar with MS Office and MS Excel
- Previous experience in tutorial center or tutoring is a plus

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How to Apply

Please send your application letter and resume to ronaldtse@afterschool.com.hk as soon as possible.



DSE Tutor (LS/Economics/BAFS/Geography/Biology) – Intern

Key Responsibilities

- Preparing notes, exercise and quiz for various HKDSE courses
- Produce engaging, subject-related content on Instagram
- Handling ad hoc tasks as assigned

Requirements

- Level 5* or above in specific subject in HKDSE
- Ability to deliver teaching in an effective and engaging way
- Independent, hardworking and enthusiastic

What We Offer

- \$5,000/month (return offer with competitive package may be offered)
- An opportunity to get rid of the shackles of traditional education industry and provide a brand new learning experience to our next generation
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How to Apply

Please send your application letter and resume to raymondwong@afterschool.com.hk as soon as possible.



Graphic/Multimedia Designer Intern

Key Responsibilities

- Design engaging and on-brand graphics for social media and marketing materials
- Conceptualize visuals based on requirements
- Test graphics across various media and amend designs after feedback

Requirements

- Proven graphic designing experience
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop)
- Good understanding on secondary students' psychology (i.e. the latest trends in their circles).
- Enjoy working in a start-up environment. Details-oriented and self-motivated
- Experience in illustration or animation is a plus. Applicants must submit a portfolio.

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How to Apply?

Please send your application letter and resume to marcuskung@afterschool.com.hk as soon as possible.