MARKETING INTERN (RESEARCH AND ANALYSIS)

WHO ARE WE LOOKING FOR?

- Current enrollment in an undergraduate course for marketing, communications or similar field.
- Good understanding of the latest marketing trends and techniques.
- Excellent verbal and written communication skills.
- Must have a passion for marketing.
- Outstanding multitasking abilities.

WHAT DO WE EXPECT FROM YOU?

- Perform market analysis and research on the latest trends.
- Research and evaluate competitor marketing and digital content.
- Formulate a marketing plan and present it to upper management or a client.
- Carry out quantitative or qualitative research.
- Design specific research methods such as questionnaires, or hosting focus groups.

FOR INTERESTED APPLICANTS, YOU MAY SEND IN YOUR RESUME TO HK.PAYPHONE@GMAIL.COM