

#### Plant maintenance intern

Did you know that plants increase your mood? And make you less stressed? And increases your concentration & creativity? There are so many proven positive effects of plants on people, that PLNTY is on the mission to reconnect people with nature by bringing the outdoors indoors.

We are a Hong Kong startup founded in June. We have a curated online plant shop to create a green jungle at home and we help commercial spaces to integrate stylish and curated plant design with the use of lease subscriptions.

### Your role

The plant subscriptions always come with smart maintenance. This means we offer plant care at the lowest frequency as possible by having the best soil, smart systems and nutrition. We are connected to top notch parties in the global plant industry in the world to get the latest innovations to optimize plant care and reduce waste and costs. In this way, we are able to execute maintenance once a month instead of weekly.

As a plant maintenance intern, you will be in the lead of keeping our plants healthy and green in the spaces of our customers. We will learn you everything about smart maintenance and how to deal with all sorts of plants. We will give you a lot of responsibility and lots of opportunities to innovate our plant care service together.

## About you

- You are enthusiastic to create healthier and happier indoor spaces with the use of plants
- You are passionate about plants
- You can speak English
- You like to learn new things, fast
- You are proactive and work independently
- You are curious and not scared to share your opinion

#### What we offer

- Being part of a young and dynamic startup with a flat hierarchy
- Having full ownership on your role and responsibilities
- An opportunity to learn on the job
- Contract length: 3-6 months, parttime (2 days)

### Let's make plants work together!

Apply now by sending an email with your resume to Madelon, the founder of PLNTY (<u>madelon@plnty.life</u>), and explain why you are the perfect candidate! Deadline is October 15.



## Social media intern

Did you know that plants increase your mood? And make you less stressed? And increases your concentration & creativity? There are so many proven positive effects of plants on people, that PLNTY is on the mission to reconnect people with nature by bringing the outdoors indoors.

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#### Your role

We would love to have more people enjoy and benefit from the power of our plants. That is why we are looking for a social media marketeer to join our team and spread the word (and image) via Instagram and Facebook. You will develop and implement content and a campaign strategy to drive traffic, engagement, sales and increase brand awareness. You will create and optimize the content calendar, oversee creative production and optimize all content for SEO purposes.

# **About you**

- You are enthusiastic to create healthier and happier indoor spaces with the use of plants
- You have excellent knowledge of Instagram & Facebook
- You can create high-quality content (written and visual) in English
- You like to learn new things, fast
- You are creative
- You are curious and not scared to share your opinion

## What we offer

- Being part of a young and dynamic startup with a flat hierarchy
- Having full ownership on your role and responsibilities
- An opportunity to learn on the job
- Contract length: 3-6 months, parttime (fulltime can be discussed)

# Let's make plants work together!

Apply now by sending a video of 30 seconds to Madelon, the founder of PLNTY (<a href="madelon@plnty.life">madelon@plnty.life</a>), explaining why you are the perfect candidate! Deadline is October 15.