Marketing Intern

About the company:

Weave is Asia Pacific's leading lifestyle- focused rental accommodation company that creates and manages residential communities for global citizens in major cities across the region. We provide our residents with more than just conveniently located and impeccably designed places to live at affordable, all-inclusive rents; we curate stunning shared spaces, social events and cultivate a strong sense of community through a proprietary app while delivering services to hotel standards. We are a portfolio company of leading global private equity firm, Warburg Pincus.

About the Role:

We are looking for a digital savvy who is analytical and creative as our marketing intern. Your central goal is to assist our marketing manager to grow the company's brand and product reach locally and internationally to drive leasing leads while also increasing brand loyalty and awareness. Your duties will include supporting marketing campaigns, project coordination and marketing research.

Responsibility include:

- Support executions and evaluations of marketing campaigns with a strong growth mindset.
- Support tasks about market analyses, including regular and ad hoc competitive reports, marketing researches, SERP and keyword research and social media analyses, etc.
- Support generic and administrative duties of the marketing team

Desired Skills and Experience

- A university degree student/holder in business marketing, communications, or related disciplines
- Basic knowledge in MS Excel and data analysis, use of Google Analytics, Hubspots, Moz and other digital marketing online tools.
- Extremely driven with a self-starter mindset. You should be proactive
- Outstanding communication and interpersonal skill, fluency in both written and spoken English and Cantonese.
- You thrive in a fast-paced environment. Having a can-do attitude is a must. Things move very quickly around here, but you thrive in environments like that
- Able to work full time of 2-3 days per week is highly preferred