

ASPIRE MANAGEMENT TRAINEE PROGRAMME

Do you aspire to help Hong Kong keep and grow its status as an iconic destination? Join our first-ever management trainee programme and help shape the future of our city.

At the Hong Kong Tourism Board, we take great pride in helping people across the world fall in love with our home. There are many challenges, but we continue in earnest to revitalise and reshape the Hong Kong tourism brand and build sustainable growth for our city's economy. To achieve our ambition, we are inviting young and passionate talents with a global mindset to join us at this incredible juncture, and work alongside the management team as we lead the way forward.

You will face a demanding but rewarding career path where you'll grow both professionally and personally. You will join forces with industry professionals on tasks and projects ranging from strategic planning and data analysis, to marketing and PR, mega-event staging, and the design of digital experiences that will transform the way our city welcomes visitors. You will also have an opportunity to take up placements at our worldwide offices. It's certainly not an average 9 to 5 role.

WHAT WE OFFER

- 3-year accelerated development path, which allows you to build management capabilities through assignments and postings across different functions.
- 2 placements outside of Hong Kong, with one in Mainland China.
- An aspiring programme that equips you with the knowledge and skills necessary for building a long-term, multifaceted career within the organisation.
- Access to tailored career support through mentoring and blended learning activities.

YOU MUST HAVE

- A degree from **any discipline** with good academic result, noteworthy achievements beyond education, and less than 3 years' work experience.
- Sound judgement, rationality, and the ability to collaborate in a professional work environment.
- Strong business acumen, with creative and strategic thinking, and analytical skills.
- Global mobility with a connection to the broader world, a sense of cultural sensitivities, and the ability to quickly adapt to new roles and projects.
- Excellent command of written and spoken English and Chinese. Proficiency in other languages a plus.
- A passion for Hong Kong and upholding the Hong Kong spirit, with ambition and drive to grow the Hong Kong tourism industry.

APPLY NOW

Send a copy of your CV, academic transcripts, and a video no longer than 3 minutes explaining your motivation to work with us and why you're best suited for the opportunity to talent@hktb.com with the subject line "**HKTB Aspire Programme**". Please include the video link in your CV.

Successful applicants will begin their journey with us within 2020.

Application Deadline: 30 September 2020