

MORNING WRAP

Marketing Seasonal Internship (part-time, remote acceptable)

About us

To make it clear at the very beginning, we are not a breakfast restaurant selling meat wraps. Morning Wrap is an Asia-based innovative media company that is focusing on providing digestible and easy-to-understand business newsletters. Our core product, the Morning Wrap newsletter, covers students from top universities all around the world and young business professionals from the finance industry.

You can find our past writings in the “archive” tab of our website. Our website: www.morningwrap.com

Morning Wrap’s Marketing Team

As a marketing intern, you will work with our marketing team to brainstorm and explore marketing ideas via both face-to-face and digital platforms, approach various organisations and individuals to introduce our Wrap to benefit more university peers and young business professionals.

What you will be working on

- You will assist our team to conduct research and gather marketing information details
- You will be given the opportunity to share your original ideas about brand development
- You will participate in Morning Wrap’s project planning and executing upcoming events
- You will contribute actively to our brand campaign via digital marketing channels and techniques

What we are looking for

- We welcome students from all disciplines
- Prior experience in marketing-related field would be a plus
- Familiar with digital marketing channels (LinkedIn, WeChat, Facebook, etc.)
- We need you to be proficient in both spoken and written English and Mandarin/Cantonese
- We look forward to welcoming Morning Wrap lovers with excellent communication skills and enjoy working as a team

If you are interested in joining our team during 2020 Sept-Dec/2021 Jan-June, please send your CV and availability to hr@morningwrap.com. Our Morning Wrap crew will reach out to you.

MORNING WRAP

Seasonal Research Assistant (part-time, remote acceptable)

About us

To make it clear at the very beginning, we are not a breakfast restaurant selling meat wraps. Morning Wrap is an Asia-based innovative media company that is focusing on providing digestible and easy-to-understand business newsletters. Our core product, the Morning Wrap newsletter, covers students from top universities all around the world and young business professionals from the finance industry.

You can find our past writings in the “archive” tab of our website. Our website: www.morningwrap.com

Morning Wrap’s Editorial Team

As a research assistant/assistant editor, you will work with industry professionals from Morning Wrap’s editorial team to ideate, research, and create content that helps readers all over the world who work in and want to penetrate in the finance industry.

What you will be working on

- You will assist our editors to conduct research to support curation and creation of key stories, our daily content will range from Macro economic affairs to market movers
- You will take part in company research, covering various sectors in the market
- You will participate in both team projects and collaborative content planning
- You will brainstorm ideas for other editorial projects with our Morning Wrap crew

What we are looking for

- We welcome university students from all disciplines
- We want you to have a deep interest and understanding of the finance industry (i.e. macro, economy, fiscal policy, equities, and companies)
- We expect you to have outstanding written skills and be good at analysing and drawing conclusions from structured and unstructured information
- We need you to understand and be able to write in Morning Wrap style (a digestible, plain language with a sense of humour), proficient in English is a must
- We look forward to welcoming Morning Wrap lovers with excellent communication skills and enjoy working as a team

If you are interested in joining our team during 2020 Sept-Dec/2021 Jan-June, please send your CV and availability to hr@morningwrap.com. Our Morning Wrap crew will reach out to you.