

Nielsen is a global measurement and data analytics company that provides the most complete and trusted view available of consumers and markets worldwide. Our approach marries proprietary Nielsen data with other data sources to help clients around the world understand what's happening now, what's happening next, and how to best act on this knowledge.

For more than 90 years Nielsen has provided data and analytics based on scientific rigor and innovation, continually developing new ways to answer the most important questions facing the media, advertising, retail and fast-moving consumer goods industries. An S&P 500 company, Nielsen has operations in over 100 countries, covering more than 90% of the world's population.

For our Hong Kong office, we are currently recruiting a

GLOBAL SNAPSHOTS INTERN

Working alongside Nielsen's Global Client Delivery (GCD), the Global Snapshots Intern will support the team to fuse data in order to provide our clients with the necessary market measurements.

Key Accountabilities:

- Pro-active and active desktop research on various subjects
- Follow the custom definition to classify the item segmentation (e.g. Manufacturer, Format and Flavor)
- Work extensively with Microsoft Excel for editing, rename the item description, to prepare the input file for the automation
- Support the team, where necessary to summarize data in tables, charts, and graphs; analyze and interpret sales data and consumer data

Experience:

- Current university student or recent graduate
- Knowledge of Microsoft Excel
- Interest in analyses and large data sets
- Good communication skills
- Interest in the FMCG and Market Research Industry
- Fluent Cantonese-speaker. English is a welcome addition
- [What the Intern will learn in this role](#)

This position is suitable for a graduate who would enjoy working in a fast-paced, dynamic company such as Nielsen. The successful candidate will develop solid numerical and analytical skills and learn about the Fast Moving Consumer Goods (FMCG) industry.

To apply for this role

please send your CV and Cover Letter to jobs@nielsen.com with **Global Snapshots Intern** in the title