

Marketing Intern



About Jump Rope For Good

Jump Rope For Good (JRFG) is a social innovation initiative supported by the New World Development Company Limited and OnBoard for Good by creating shared values through business. We hope through creating professional certification and training programme to pave career and development opportunities to jump rope enthusiasts.

We are looking for passionate individuals to join us to spread our professionalism and values together.

- Supported by New World Development, G for Good and OnBoard for Good
- National Academy of Sports Medicine (NASM) Approved Provider
- Athletics and Fitness Association of America (AFAA) Approved Provider

Responsibilities

- To formulate and implement marketing strategies for certification programme
- To monitor the marketing and promotion planning process to ensure promotions are planned and executed on schedule
- To develop social media strategy, content creation for website and social media platforms
- To manage strategic planning and execution for relations work with different stakeholders and formulate public relations strategies
- To carry out Sponsorships Marketing for project and look for potential partnership with brands

Requirements

- Excellent project management, interpersonal and presentation skills
- Multitasking with a detail-oriented mindset, aggressive, able to work independently
- High proficient in both written and spoken English and Chinese (Cantonese and Mandarin).
- Able to work under pressure and meet tight schedules
- Proficient in MS Office, Photoshop, Premier is a plus

Interested parties, please send your resume to info@jrfg.org

All information received will be kept in strict confidence and only for employment-related purpose.

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Programme Development/ Videographer Intern



Responsibilities

- To plan and develop professional jump rope and fitness learning manual with scientific sports science research, aligned with international standards
- To plan and organize promotional activities for brand building of Certified Jumper (CJ), Certified Instructor (CI). And Certified Examiner (CE) Programme, collaborate with relevant parties to ensure the smooth launch of the programmes
- To plan and implement training, workshops for CJ, CI, CE to cater market needs and regulatory requirements
- To review and improve existing learning manual
- To conduct researching on training programme, teaching material and filing all training modules or games designed
- To execute measures to manage the quality of CJ, CI and CE
- To involve in e-learning and training material development
- To develop and perform testing on Examination Criteria

Requirements

- Relevant experiences, in tutoring, sports and education field, preferably bachelor degree related education, sports science
- Passionate about sports and education
- Excellent project management, interpersonal and presentation skills
- Multitasking with a detail-oriented mindset, aggressive, able to work independently
- High proficient in both written English and Chinese.
- Able to work under pressure and meet tight schedules

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