



Software Engineer

About ROJU Limited

ROJU is an all-in-one jump rope and fitness app, combining the elements of online training, e-sports and entertainment. We aspire to make everyone start rope jumping as a workout and enjoy a healthy and sustainable lifestyle through exercise. We are committed to establishing a new online eco-system for rope-jumping lovers in the world.

Incubated by Cyberport Incubation Programme, iDendron Incubation Programme

Responsibilities

- Responsible for development, implementation and testing of mobile applications
- Work closely with UI/UX design team to deliver best user experience product
- Architect, build and maintain excellent React Native applications with clean code.
- Release applications to IOS and Google Play stores.
- Implement clean, modern, smooth animations and transitions that provide an excellent user experience.
- Collaborate with tech team to deliver the services and meet project milestones and deadlines
- Ensure the best possible performance, quality, and responsiveness of the applications
- Preparing technical documents for systems

Requirements

- Bachelor Degree in Computer Science, Information Technology or related disciplines
- Passionate about software engineering and love to build mobile apps and systems
- Hands-on experience with React/Javascript/HTML5/ CSS/SCSS on Web Application development
- Well experienced in mobile app development with ReactNative/ Java/ Swift is preferable
- Excellent problem-solving and troubleshooting skills.
- Passionate about Sports and Fitness (a big plus!)

The company offers 5-days working week, attractive incentive, and medical benefits. Interested applicants shall submit a full resume with salary expectation and soonest availability to

info@roju.app

All information received will be kept in strict confidence and only for employment-related purpose.

ROJU LIMITED

Unit 1203, Vogue Centre, 696 Castle Peak Road, Lai Chi Kok, Kowloon

E: info@roju.app M: (852) 6652 0722 F: (852) 2682 6738

WWW.ROJU.APP



Digital Marketing Intern

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Responsibilities

- Assist end-to-end customer success of marketing channels (search, social media, SEO, display/video, retargeting) from strategy to execution
- Support marketing testing roadmap and new channel expansion strategy, and also be hands-on in executing campaigns in all online and offline channels
- Analyze and evaluate end-to-end customer experiences across multiple channels and customer touchpoints to instrument conversion points and optimize user funnels
- Identify trends and insights, and optimize spend and performance based on the insights
- Build and maintain our social media presence across Instagram, LinkedIn, Facebook, Tiktok
- Preparation of promotional materials for Marketing Campaigns for social media, website and email campaigns
- Manage the company's e-commerce site and drive conversion

Requirements

- Excellent project management, interpersonal and presentation skills
- Multitasking with a detail-oriented mindset, aggressive, able to work independently
- High proficient in both written and spoken English and Chinese (Cantonese and Mandarin).
- Able to work under pressure and meet tight schedules
- Proficient in MS Office, Photoshop, Premier is a plus

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