

Internship for Photonics Market [Intern-BD211]

SINOLUMINA is a German-led boutique technology advisory firm in South China with expertise in the three areas of Vision Creation & Market Entry, Distribution & Negotiation, and Innovation & Entrepreneurship. We create value for European photonic companies by visualizing their potential in Greater China, building and empowering cross-border partnerships, and activating local resources to accelerate business growth in a rapid changing environment.

Job Description and Responsibilities

- Observe industry news and Photonics trends in Greater China
- Setup process for routine monitoring and collecting of industry news
- Create cluster map to visualize relevant industries and key players
- Engage with relevant industry associations
- Support on customer projects and routine business development tasks

Job Requirements

- Passion and interest in Photonics and/or Business Development related field
- At least one year experience in a corporate environment. Current students and/or Fresh Graduates are encouraged to apply
- Innovation mentality and resourcefulness
- Ability to work independently and remotely
- Experience in Toastmasters International advantageous
- Willingness to learn and explore new IT tools and platforms
- Open-minded and culturally sensitive
- Mandarin Chinese and fluent English a must

Location & Time

- 3-6months, starting in February 2021
- Hong Kong, can be offered as virtual internship
- Part-time with flexible working time

Applications accepted before 5 Feb 2021.

This is a paid internship opportunity with the chance for continuous employment.

Contact: HR@sinolumina.com



Internship for Digital Media & Marketing [Intern-MK211]

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Job Description and Responsibilities

- Propose new ideas and content for virtual events with Chinese and European partners
- Launch, monitor and optimize marketing campaigns in Greater China
- Coordinate workshop and podcast projects with international partners and external stakeholders
- Support on routine marketing and social media tasks

Job Requirements

- Passion and interest in Photonics and/or Marketing related field
- Experience in Toastmasters International advantageous
- At least one year experience in a corporate environment. Current students and/or Fresh Graduates are encouraged to apply
- Ability in graphic design, copywriting and video/photo taking and editing
- Willingness to learn and explore new IT tools and platforms
- Work/study experience in Western Europe advantageous
- Innovation mentality and resourcefulness
- Ability to work independently and remotely
- Open-minded and culturally sensitive
- Mandarin Chinese and fluent English a must, German advantageous

Location & Time

- 3-6months, starting from February 2021.
- Hong Kong, can be offered as semi-virtual internship
- Part-time with flexible working time

Applications accepted before 5 Feb 2021.

This is a paid internship opportunity with the chance for continuous employment.

Contact: HR@sinolumina.com

SINOLUMINA Technology Group Ltd. | 賽羅美科技集團有限公司

Suite 7B, One Capital Place, 18 Luard Road, Hong Kong | 香港 灣仔 盧押道 18 號 海德中心 7B 室深圳賽羅美科技諮詢有限公司 | asia@sinolumina.com

SINOLUMINA Technology Consulting (Shenzhen) Co. Ltd. | 深圳賽羅美科技諮詢有限公司

深圳市宝安区福海街道塘尾社区荔园路翰宇生物工程有限公司 6 号楼 413 | shenzhen@sinolumina.com

