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iptiQ

By  Swiss Re



Position: Intern – Business Analyst

Team: Marketing iptiQ Asia Pacific

Internship Period: 6-month – 1 year full time internship (Start Date: Jan / Dec 2021)

Reporting to Head of Strategy & Development, iptiQ Asia Pacific

About the Company

Swiss Re is one of the leading global reinsurers. We offer a wide range of traditional reinsurance products and related services, which are complemented by insurance-based corporate finance solutions and supplementary services. Our core business segments are: risk transfer, risk finance and asset management. iptiQ is a newly established Swiss Re business unit created to provide a scalable B2B2C digital insurance solutions to our partners.

Job Description:

1. Market Intelligence and Analysis
 - Undertake macro/micro research and analysis of the target markets (competitor, consumer, product, innovation, insurance sector, marketing trends) leveraging internal/external sources
 - Support deep dive analysis of potential business/operating models and/or business profiles of prospective partners
 - Support setting-up program for sustainable and continuous practice in building, generating, and using marketing intelligence within the region
2. Project Management
 - Support project management of the relevant strategic project(s) such as China Local Website Development, Regional CRM Introduction)
 - Support project management, from organizing team meetings to stakeholder management across the local/regional/global entities and external vendors
 - Track project progress against plan, and report the issues to project leader

Requirements

- Academic Qualification: Undergraduate/Graduate Student, majoring(majored) in business administration, economics, or financial management
- Skills: MS Office (esp. Excel, Power Point), strong research and analytical capabilities.
- Fluent in English
- Candidate with insurance/financial services knowledge and/or higher credits are favored

How to Apply

For interested parties, please send your CV and transcript to Steven Tang (Steven_Tang@swissre.com). Shortlisted candidates will be invited to interviews.