

# Recruitment

## Associate Director/ Director of Brands, Communications and Creative Marketing



### About TAKE2 HEALTH LTD.

Take2 Health Limited (“Take2”) is a healthcare start-up which explores, invents, and builds empowering platforms to harness the power of biomedical sciences and informatics to deliver better healthcare solutions to individuals and communities with actionable information and results. Headquartered in Hong Kong, China, Take2 aims to be a key driver that makes the most disruptive healthcare inventions widely accessible to the public in China and Asia. (<https://www.take2.health>)

### About the position

Take2 is seeking a talented individual to join the company who will work with scientists, doctors and engineers in the fight against cancers for the benefits of mankind. It is an exciting position in an early-stage start-up which requires enormous energy, vision, aspiration and innovation. This position reports to the CEO of Take2, and it champions, develops and implement new projects for managing the company’s brands, communications and creative marketing in the healthcare industry - a traditional industry which requires new and innovative business thinking in a new era.

### Job descriptions

- Bring brand values to life through every facet of the b2b and b2c customer acquisition & retention journey
- Oversee an integrated branding, PR & communications, and social media strategy
- Invent and implement new ideas for creative content, consumer education and advertising campaigns
- Design, build and maintain market presence across digital platforms in Mainland China and Hong Kong
- Develop and produce professional messages and content by collaborating with medical science teams
- Lead and coach junior team members and maintain the quality of work, discipline and morale of the team

### Requirements

- Can-do attitude in an agile early-stage start-up company environment; willing to take on new challenges; able to do hands-on work independently while also able to coach and lead others
- Bachelor/ Master degree; MBA is an advantage
- 6+ years of relevant experience (for Associate Director); 9+ years of relevant experience (for Director)
- Strong track records in brand management/ digital agency service/ marketing and communications with successful new product launch experience in Hong Kong and Mainland China
- Editing and writing skills in both Chinese and English; Excellent in devising and editing content for various marketing platforms
- Project management skills; Good at handling time-sensitive projects and deadlines
- Excellent communications skills and team work; Seamless cross-team collaboration with Product & Software Team, Field Sales Team, Concierge and Customer Service Team, and Scientific Team is required
- Excellent business sense; Healthcare industry experience is not mandatory, while willingness to learn is a must

- Hands-on experience in managing paid search campaigns (PPC) and analytics tools for a growing consumer-oriented business
- This position is based in Hong Kong. Frequent travels to Mainland China are required. International travels are occasionally required
- The company will assist in the application for working visa for non-local employees

Please email your application titled "*Application for Associate Director/ Director of Brands, Communications and Creative Marketing*" to [career@take2.health](mailto:career@take2.health)

## Recruitment

### Corporate Finance Director



#### About TAKE2 HEALTH LTD.

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#### About the position

Take2 is seeking a talented individual to join the company as Corporate Finance Director, who will work with scientists, doctors and marketers in the fight against cancers for the benefits of mankind. It is an exciting position in an early-stage start-up which requires enormous energy, vision, aspiration and innovation. This position reports to the CEO of Take2. This position champions, develops and implements corporate-wide strategies to meet or exceed the business and financial needs and expectations of the company in a fast-moving start-up environment.

#### Job descriptions

- Take full responsibilities for all finance and accounting matters concerning the current and future state of the business in China and Asia
- Works with CEO and other key members of the company to support business development, external affairs and negotiations
- Manage fund-raising cycles, investor relationship and on-shore/ off-shore investments
- Manage financial reporting and control, treasury, and financial regulatory affairs
- Hire and coach junior team members, and build and lead a finance and accounting team
- Assist in ad-hoc projects as and when required.

#### Requirements

- Over 8 years' relevant experience in corporate finance and accounting with a track record of leadership
- Posses relevant qualifications (e.g. CFA, ACCA, CPA China/ Hong Kong/ Australia, etc.)
- Excellent Chinese and English skills (Putonghua is a must; Cantonese is an advantage but not a must)
- Knowledge of PE/ VC investment, shareholding rules and regulations, accounting and tax in Mainland China is an advantage
- Capable of performing financial modelling, planning and control independently
- Capable of coaching junior accounting staff
- Open-minded, dynamic and keen on taking new challenges - Healthcare knowledge is not a must, but willingness to learn is essential
- This position is based in Hong Kong. Frequent travels to Mainland China are required. International travels are occasionally required
- The company will assist in the application for working visa for non-local employees

Please email your application titled “*Application for Corporate Finance Director*” to [career@take2.health](mailto:career@take2.health)

# Recruitment

## Manager/ Director of Business Partnership and Alliance Management



### About TAKE2 HEALTH LTD.

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### About the position

Take2 is seeking a talented individual to join the company who will work with scientists, doctors and engineers in the fight against cancers for the benefits of mankind. It is an exciting position in an early-stage start-up which requires enormous energy, vision, aspiration and innovation. This position reports to the CEO of Take2, and focuses on driving the strategic expansion of innovation businesses in a dynamic and fast-changing new economy environment in China and Asia.

### Job descriptions

- Analyze strategic opportunities and develop business plans for partnership and alliance management
- Define, identify, source, and cultivate prospective strategic alliance partners to achieve engaged, broader and deeper penetration of markets
- Actively explore, build and maintain positive working relationships with alliance partners who can drive growth, with a strong focus on cultivating relationships with partner organizations’ key decision-makers and influencers
- Develop and execute detailed joint business plans with strategic alliance partners, including revenue and customer adoption targets, solutions packaging, go-to-market plans, etc. These activities must drive both inorganic and organic business expansion.
- Collaborate with internal teams (such as sales, marketing, digital technology, customer services, etc.) to uncover opportunities for alignment with alliance partners that can help differentiate, enhance or improve the Company’s market position
- Manage complex contract negotiations and work with legal counsel as required
- Create policies, processes and standards to support partner management

### Requirements

- Very outgoing personality, can-do attitude, and willingness to take on new challenges; able to do hands-on work independently while also able to coach and lead others
- Proven ability to develop and secure close relationships at senior levels within partner organizations
- Exceptional skills in strategic analysis and strong business acumen
- Breadth and depth of knowledge of multiple industry segments (e.g. insurance, tourism, e-commerce, healthcare, etc.)
- Ability to envision the interfaces, interdependencies, and activities between multiple functions and business lines in a company
- Bachelor/ Master degree; MBA is an advantage
- 4+ years of relevant experience (for Manager); 8+ years of relevant experience (for Director)

- Strong verbal and writing skills in both English and Chinese (Mandarin is a must; Cantonese is not required)
- Project management skills; Good at handling time-sensitive projects and deadlines
- Healthcare industry experience is not mandatory, while willingness to learn is a must
- This position is based in Hong Kong. Frequent travels to Mainland China are required. International travels are occasionally required
- The company will assist in the application for working visa for non-local employees

Please email your application titled "*Application for Manager/ Director of Business Partnership and Alliance Management*" to [career@take2.health](mailto:career@take2.health)