



Synpulse is an internationally established consulting company with branches in Switzerland, Germany, London, New York, Hong Kong, and Singapore, and is a valued partner to many of the world's largest international financial services firms. Synpulse has supported its clients in all stages of project management from the development of strategies and operational frameworks through to technical implementation and handover. Its expertise in business and technology combined with the methodic approach enables it to create sustainable added value for its client's business.

Synpulse is looking for self-motivated candidates with excellent academic records, a pronounced interest in financial services consulting and exceptional interpersonal skills to join our Hong Kong-based team as an

Associate Consultant, Financial Services

As an Associate Consultant, Financial Services, you will acquire first-hand consulting experience in the financial services industry, build knowledge on a wide range of companies and solutions, and apply project management best practices in a fast-paced and intellectually challenging work environment. As we carry out all projects at the clients' premises, you will play a key role in building trusted client relationships through high quality deliverables and leveraging our industry expertise. Our consultants are our greatest asset, and we show this by providing a comprehensive training and mentoring program to equip you to become a skilled consultant.

Responsibilities:

- Conduct research, data collection and analysis on the needs and issues of the client through interviews and workshops to translate their requirements into well-formulated solutions
- Present findings and recommendations to the client using business proposals and presentation decks
- Document the project into systems and processes for management review
- Close interaction with clients through regular project updates and networking

Requirements:

- Bachelor in Business, Computing, Engineering or Science
- Internship experience in the banking, insurance, technology and/or consulting industry will be an advantage
- Good understanding of core business processes and products in the private banking and/or insurance industry
- Capable of applying technology principles to business
- Excellent spoken and written English; fluency in Cantonese and/or Mandarin will be an advantage
- Highly analytical and structured in problem solving; able to quickly understand complex situations
- Excellent presentation and communication skills with clients and colleagues
- Possess an entrepreneurial spirit and team leadership skills

Kindly submit the following documents along with your application:

- 🕒 Motivation letter - include your notice period
- 🕒 Resume
- 🕒 Bachelor transcript
- 🕒 Recommendation letter (optional)

We look forward to receiving your application on our website synpulse.com. Also, do visit us on Facebook to find out more about our dynamic company!

Should you have any queries, feel free to contact our local HR representative:

Ms. Amanda Luk, Phone +852 5819 7888, career.hk@synpulse.com

Synpulse Hong Kong Limited | Room 2001-2, 20/F, Lucky Building, 39 Wellington Street, Central, Hong Kong



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Synpulse is looking for self-motivated candidates with excellent academic records, a pronounced interest in technology consulting and exceptional interpersonal skills to join our Hong Kong-based team as an

Associate Consultant, Banking Technology

As an Associate Consultant, Banking Technology, you will acquire first-hand technology consulting experience in the financial services industry, build knowledge on a wide range of companies, use machine learning/ AI to create new solutions for clients, and apply project management best practices in a fast-paced and intellectually challenging work environment. As we carry out all projects at the clients' premises, you will play a key role in building trusted client relationships through high quality deliverables and leveraging our industry expertise. Our consultants are our greatest asset, and we show this by providing a comprehensive training and mentoring program to equip you to become a skilled consultant.

Responsibilities:

- Analysis on the needs and issues of the client through interviews and workshops
- Process and design technical and business requirements
- Parameterise software/systems, including business modules
- Document the project into systems and processes for management review
- Close interaction with clients through regular project updates and networking

Requirements:

- Bachelor in Business, Computing, Engineering or Science
- Good handling of Python - experience in writing custom data connectors and custom enrichments
- Internship experience in the banking, technology and/or consulting industry will be an advantage
- Experience in HTML/CSS/Javascript for dashboard/widget customizations and understanding of SDLC will be an advantage
- Capable of applying technology principles to business
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Consultant/Senior Consultant, Banking

As a Consultant/Senior Consultant, Banking, you will acquire first-hand consulting experience in the banking industry, build knowledge on a wide range of companies, and apply project management best practices in a fast-paced and intellectually challenging work environment. As we carry out all projects at the clients' premises, you will play a key role in building trusted client relationships through high quality deliverables and leveraging our industry expertise. Our consultants are our greatest asset, and we show this by providing a comprehensive training and mentoring program to equip you to become a skilled consultant.

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More experienced candidates will have these additional responsibilities:

- Independently drive the success of a work stream by directing activities, ensuring high quality deliverables and timely submission
- Manage a team of consultants by defining meaningful work packages, managing activities, and through mentorship
- Participate in business development activities including topic development, proposal preparation, sales presentations, and contract negotiation

Requirements:

- 🕒 Degree holder
- 🕒 3-6 years of experience in the banking, technology and/or consulting industry
- 🕒 Good understanding of core business processes and products in the private banking industry
- 🕒 Capable of applying technology principles to business
- 🕒 Excellent spoken and written English; fluency in Cantonese and/or Mandarin will be an advantage
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Synpulse is looking for self-motivated candidates with a pronounced interest in marketing and exceptional interpersonal skills to join our Hong Kong-based team as a

Marketing Executive

As Marketing Executive, you will champion the Synpulse brand in Hong Kong by effectively driving external and internal marketing initiatives, as well as support and contribute to the Synpulse group-wide marketing efforts. Your key objective is to develop exciting engagement activities to nurture existing client relationships and establish new ones within Synpulse's niche market. Further, you will provide support in managing the growth of the social media presence of the Hong Kong office.

Responsibilities:

- Support the development of the Synpulse brand and the delivery of the firm's growth plans in Hong Kong
- Partner with internal services, consulting resources and the global marketing team to drive marketing initiatives
- Generate and present regular reports for management review
- Drive client and networking events and ensure their success
- Identify and support the management of relevant trade association partnerships and vendor relationships
- Provide support and guidance in HR marketing initiatives and campaigns
- Manage social media communication and various publications (digital and printed)
- Support the creation of Synpulse marketing materials (documents, flyers, postcards, giveaways, ...)

Requirements:

- Degree in Marketing, Public Relations, Mass Communication and/or related fields
- 1 - 2 years of relevant work experience; fresh graduates with relevant internship experience will also be considered
- Experience in events management
- Experience in digital marketing and brand development within the professional B2B services industry; familiar with managing, creating and structuring content for social media channels and company website
- Understanding of brand identity, visual design, copywriting, and slide design
- Knowledge of Adobe Creative Suite (InDesign, Photoshop, Illustrator, etc.) will be an advantage

- ☪ Familiarity with B2B, financial services and/or consulting industry will be an advantage
- ☪ Excellent in spoken and written English & Cantonese; Mandarin will be an advantage
- ☪ Adept at managing multiple stakeholders in a multicultural environment
- ☪ Ability to work under pressure and drive results effectively
- ☪ Ability to feel comfortable in a fast-paced and challenging environment
- ☪ Currently based in Hong Kong

Kindly submit the following documents along with your application:

- ☪ Motivation letter - include your notice period
- ☪ Resume
- ☪ Transcripts (Bachelor or above)
- ☪ Recommendation letter (Optional)

We look forward to receiving your application at career.hk@synpulse.com. We regret that only shortlisted candidates will be notified. Also, do visit us on Facebook to find out more about our dynamic company!

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