

## **Who are We?**

CSG is a professional market research consultancy established in Hong Kong in 1982. We offer comprehensive research services to a diverse range of clients.

CSG is a member of INTAGE Group. The INTAGE Group is the number one research agency in Japan as well as a top industry player in the world. It has strong presence in Asia with offices in Japan, China, Korea, India, Singapore, Thailand, Vietnam and Indonesia.

## **What is marketing research?**

Marketing research involves the collection, analysis, and interpretation of data with a scientific approach. It is used to understand the environment, identify problems and opportunities, and make recommendations.

## **What do we offer?**

Being a member of CSG, you will gain hands-on experience with the full process of marketing research. You will also enjoy the exposure to various bodies of knowledge/ industries that will help you advance your career.

## **What do we expect?**

We are seeking proactive and versatile achievers who would go beyond mere accomplishments and bring their whole selves to CSG. We value team work and expect employees to contribute positively to the team.

## **Job Responsibilities:**

CSG is urgently looking for a **Project Manager, Marketing Research**. As a Project Manager, you will engage in the following key tasks:

- Perform budget estimation and cost control, project planning and resources management, regular status tracking and timely progress reporting, project governance, solution review, production implementation plan
- Manage delivery against project plan, monitor progress and take action to ensure delivery remains on track
- Work closely with operations, IT and the business unit to ensure effective project implementation

## **Requirements:**

- University or college graduate or equivalent.
- At least 3 years' experience in project management. Knowledge of the market research operations process and understanding of different market research techniques are advantages. Candidates with less experience will be considered for an Associate Project Manager/ Project Executive position.
- Ability to lead on major projects with a track record of delivery to time and to budget, particularly, ability to handle multiple tasks simultaneously in a fast-moving environment.

- Ability to communicate complex issues with work partners and other stakeholders, in an effective and clear style.
- Flexible and adaptive to changes. Familiar with MS Office (MS Word, Excel, PowerPoint).
- Good command of both spoken and written English and Chinese.

Interested parties, please e-mail your CV with details of your salary expectations to [pb10.application@csg-worldwide.com](mailto:pb10.application@csg-worldwide.com).



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## **Research Assistant/Research Executive/Senior Research Executive (Ref. Code: RA/RE/SRE-PB10)**

### **Responsibilities:**

- Execution of both quantitative and qualitative research projects
- Involving in all aspects of research process including client briefing, proposal writing, project design and implementation, data review, data analysis and interpretation, report writing, and verbal presentation
- Interacting with clients on project-related issues
- Involving in all other matters of research activities and planning

**Prerequisites:**

- Degree in Business, Education, Marketing, Social Sciences, Statistics (an advantage) or related disciplines
- 2+ years of experience in market research or related field (Senior Research Executive), 1-2 years (Research Executive), those with less experience will be considered for the post of Research Assistant
- Good language capabilities, both written and spoken English and Chinese; Putonghua would be an advantage
- Detail-minded, organized, has initiative, eager to learn and willing to walk an extra mile
- Good interpersonal and communication skills
- Strong analytical power and numerical interpretation; sound report writing skills
- Good project management skills, capable of working in a fast-paced environment with the ability to prioritise duties
- Familiar with MS Word, Excel, PowerPoint, SPSS (an advantage)

Interested parties, please send your detailed C.V. with covering letter, and your current/expected salary by e-mail to [pb10.application@csg-worldwide.com](mailto:pb10.application@csg-worldwide.com), with the reference code 'RA/RE/SRE-PB10' in the email subject