

## **Social Media Marketing Intern (Readymade Group Co. Limited/RMM)**

RMM is now looking for a Social Media Marketing Intern to create, edit and manage lifestyle content for our online lifestyle magazine, RMM Journal (<http://journal.the-readymade.com/>) and Publications (<http://publication.the-readymade.com/>), and online objects shop, RMM Objects (<https://shop.the-readymade.com/>). If you are keen on expressing yourself through writing, addicted to social media platforms and curious about everything from architecture, craft and design to fashion, food and travel, you will not want to miss the incredible opportunity to become our team member and promote our positive and inspiring RMM lifestyle. Interns will have abundant chances to explore and experiment in our open, innovative and collaborative working environment.

### **Social Media Marketing Intern**

#### **Job Specifications:**

As the Social Media and Marketing Intern you will be generating social media content across a variety of platforms. This internship is based in Hong Kong.

#### **REQUIREMENTS**

- Must be a current college student or recently graduated
- Knowledge of Google Drive, Adobe Creative Suite
- Have an artistic eye
- Excellent writing skills!

#### **RESPONSIBILITIES**

- Produce product descriptions and promotional materials in English and Chinese for RMM Objects;
- Manage social media channels (including Instagram, Snapchat, Pinterest) from Monday to Sunday;
- Research and cultivate creative content that is inline with the RMM Objects
- Create social media content
- Reach out to possible brand ambassadors or potential collaborators
- A self-starter with the proven ability to work independently and as part of a team

#### **Work Duration**

6 months (1.5 days per week)

Application deadline: 28 February, 2019

To apply, please send your resume to [info@the-readymade.com](mailto:info@the-readymade.com).