



Apply now!

Deadline: 31 Dec 17

New World Group



Entrepreneur Adventure Programme

Greater Bay Area — Hong Kong

COME AND DISRUPT US!

New World Group A * Entrepreneur Adventure Programme 2017 | Deadline on 31 Dec

The **A • Entrepreneur Adventure Programme** will take the form of a competition with combined elements of Hackathon as well as other creative components, providing applicants with a great opportunity to present innovative ideas and demonstrate their creativity in fostering the Group's **Cultural Tech** development. Participants will take part in a **disruptive weekend** where they will be asked to prepare and pitch their unique business ideas to our panel comprised of senior management and start-up experts to showcase their entrepreneurship.

Winning teams will receive cash prizes respectively, while selected outstanding entrepreneur(s) will be offered to join New World Group as an in-house entrepreneur, to develop and lead the Group's upcoming projects

We are looking for *innovative applicants with creative-thinking mindset, disruptive business ideas and entrepreneurial insights* who are able to inject fresh business perspectives to the Group, and help our businesses to ride the tides of fast-changing technologies and disruptive business models.

This competition is open to public. We welcome anyone (including existing entrepreneurs) aged over 18 who is interested in cultivating Artisanal Living and adding value to New World Group's future business landscape.

Details of the requirements and programme contents are posted on the webpage <http://a-entrepreneuradventure.nwd.com.hk/> . Interested students can please complete online application form **on or before 31 December 2017.**