



## **DT Digital - “Marketing Trainee” Internship Program (Hong Kong)**

If you are a self-motivated person who is interested in marketing, digital, social, communications and public relations and always eager to acquire actual work experience, here is a chance for you. This is a valuable opportunity for competent and conscientious candidates to obtain agency work experience in a real business environment.

The structure of the program varies from individual to individual; however, generally the first week will be spent on orientation, i.e. getting to know DT, DT's business, and your counterparts.

Subsequently industry research, clients’ projects and assignments will be given to you to work on under the supervision of a senior. From such work, you will be exposed to marketing and digital, social, communications and public relations through campaigns executions, reports writing, research results and third parties liaison.

### **Job Description:**

- All aspects of marketing including liaising with clients, KOLs, media, partners and industry insiders
- Creative proposals write up
- Marketing materials write-up
- KOLs pitching and handling
- Industry research
- Content strategy creation and execution
- Platforms executions
- Computer and internet savvy such as creative software

### **Requirements:**

- University graduates / students with priority given to business, marketing, communications, linguistics majors
- Overtime/flexible time schedule according to ongoing projects
- Good command of written & spoken English and/or Chinese
- Aggressive to open business discussion with strangers
- Good interpersonal & organizational skills
- Knowledge of social media platforms necessary
- Work under pressure & tight deadline

To apply, please email cover letter and C.V. to [career@dtdigitalasia.com](mailto:career@dtdigitalasia.com)



DT Digital, member of Blue Focus Communication Group (Public, SZSE: 300058), is a full-service digital focused full service marketing agency.

DT is devoted to offering the best quality of services to our clients. DT consultants are with local, regional and international experience, and with experience in different industries and sectors. DT forms dedicated and customized teams with the same goal – to meet the clients’ ever changing needs.

DT is looking for individuals to join our team of dedicated, client-focused professionals. DT is growing smarter with new team members. Are you next?

We are looking to hire high caliber candidates to grow with our existing teammates.

Website: [www.dtdigitalasia.com](http://www.dtdigitalasia.com)

## **Marketing / Project Executive**

### **Job Responsibilities**

- Project duties include handling clients projects including marketing, public relations, communications and digital
- Management of all aspects of the project cycle and working closely with co-op partners
- Liaise with clients and business partners,
- Conduct marketing research and develop creative branding proposals for clients
- Plan and execute marketing, public relations, communications and digital programs
- Manage the implementation of projects
- Working within a team

### **Requirements**

- Excellent networking, communication and presentation skills
- Multi-tasking, dynamic, resourceful, creative and team player, self-motivated, hard working and willing to learn from trial and error
- Efficient writing and oral communication skills in Putonghua, Cantonese or/and English
- PC skills, such as MS Office is mandatory
- Flexible time schedule according to ongoing projects
- Need to be strong minded and focus
- Immediate available

Salary Range:

- Basic Salary + bonus

Please send c.v. with current and expected salary to [career@dtdigitalasia.com](mailto:career@dtdigitalasia.com)