Market Insight Analyst (6 month contract)

Job Description

The candidate will be reported to the Associate Director of Insights for International Markets (markets excluding US). Daily job responsibilities will be:

- Design, execute and manage insights projects from start to end, e.g. insights partner selection, questionnaire development, review research partners' reports, extract insights to prepare reports for Cigna's senior executives
- Communicate and co-ordinate insights projects with internal stakeholders and research partners
- Utilize primary and other sources of information to provide comprehensive and actionable recommendations, support business strategies and decision making in Cigna

Requirement

- Degree holder in Statistics, Marketing or related discipline
- Sensitive to numbers and enjoy working on numbers
- Good analytical skill with high sense of curiosity and dedication in solving problems
- Detail minded with critical thinking
- Able to manage own time and work load
- Excellent in both written and spoken English
- Good computer skills, e.g. PowerPoint and Excel

Application Method: Please send CV to Carnie.Chiu@Cigna.com

Application Deadline: As soon as possible