

Kristal Advisors (HK) Limited: Marketing and Business Development Associate

To: All HKU final year students and fresh graduates with major in Accounting & Finance, Business Administration, Computer & Information Sciences, Economics, International Business and Global Management, Marketing, Mathematics / Statistics, Risk & Insurance Management,

Kristal Advisors (HK) Limited (<https://www.kristal.ai>) is recruiting **Marketing and Business Development Associate**.

Kristal Advisors is a Fintech company that operates an online fund management platform via its portal kristal.ai. KAL has received Type 4 & 9 SFC licenses. Its vision is to ensure that even the smallest investor has the same level of access to skills and advice as the bigger investors.

Job Descriptions

- ❖ Use Digital Marketing and Social Media for Business Development
- ❖ Assist in digital marketing activities such as brand building, social media updates (esp. LinkedIn), design etc.
- ❖ Participate in marketing activities and events and brand building workshops
- ❖ Schedule meetings/ presentations and other offline activities with potential clients as required.

Job Requirements

- ❖ Graduation Year : 2014 - 2017
- ❖ No prior experience required
- ❖ Strong interpersonal communication, analytical and computer skills
- ❖ Ability to work independently with little supervision
- ❖ Good English speaking & writing skill
- ❖ Knowledge of Social Media marketing tool and practices including analytics and search is preferred.
- ❖ Immediately available is preferred

Application Method

Email your CV to vivek.mohindra@kristal.ai.

Application Deadline

Apply as soon as possible

Julian Tsang
Student Advising Officer (Careers)
Centre of Development and Resources for Students (CEDARS), HKU
<http://cedars.hku.hk>