



**Jou Sun | 早晨**

**Fresh Food Merchandiser <Food Curation Expert>**

Join JouSun.com to revolutionize how the world eats. Our technology allows farmers and small businesses to sell quality food directly to customers, eliminating middlemen and food wastage. On our website, Families and chefs can easily order from multiple farmers on our website and get next-day delivery. Our goal is to provide customers with 5x fresher vegetables and enable farmers to make more money. [Here](#) is a video that explains how we do it. Or visit [www.jousun.com](http://www.jousun.com) to learn more.

We are a rapid growth startup with a flat company structure and hyper fast-pace work culture that is built on relentless innovation, collaborative teamwork and social consciousness.

To apply, email [sharon@jousun.com](mailto:sharon@jousun.com) and [work@jousun.com](mailto:work@jousun.com) with subject "Food Curation Expert", attach your CV and tell us why you are applying.

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As Jou Sun's Food Curation Expert you are tasked to inspire Jou Sun customers with an exciting product offering. This includes going around town to meet with existing and potential new vendors, as well as collaborate with colleagues in operations and marketing.

**What You'll be Doing:**

- Discover and onboard quality farms and food makers that will excite Jou Sun customers
- Liaise with existing partners to refresh product offering and ensure smooth operations
- Collaborate with marketing team on promotional campaigns and events
- Analyze sale data and market interline for management
- Maintain website's visual merchandising to inspire customers
- Miscellaneous customer service and growth hacking related tasks to support your teammates

**What You Should Already Have:**

- Interested in food culture, farming or cooking
- Excellent communication skills in English and Cantonese
- Ability to work with tight deadlines in a fast-paced environment
- Attention to detail and an analytical mind
- Proficiency in Excel and basic photo editing skills
- Relevant work experience appreciated, but fresh graduates also welcome
- Eligible to work in Hong Kong without Visa

**What You Can Expect from Us:**

- Startup culture with a fun and collaborative work environment
- Space for you to learn and contribute creative ideas
- Chance to improve how the world eats
- Competitive salary and medical insurance



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**Jou Sun | 早晨**  
**Partnerships & PR Expert**

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As Jou Sun's Partnerships & PR Expert you are tasked with building Jou Sun's relationships with F&B and farming associations. You will be spending a lot of time outside the office meeting partners and hosting events and talks.

**What You'll be Doing:**

- Forge new marketing and sales partnerships with retailers and restaurants
- Engage farming associations and agricultural interest groups to co-host social events
- Participation in online conversations related to food safety, farming, etc. to engage with our audience
- Maintain strong connection with media and influencers to pitch press coverage/ social media post
- Track and analyze spending and effectiveness of media and marketing spend
- Miscellaneous customer service and growth hacking related tasks to support your teammates

**What You Should Already Have:**

- Experience in marketing, event management, F&B or agricultural industries
- Interested in food culture, farming or cooking
- Excellent communication skills in English and Cantonese
- Ability to work with tight deadlines in a fast-paced environment
- Eligible to work in Hong Kong without Visa

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*jousun.com*

## **UI/UX Designer & Developer**

Jousun.com revolutionizes how the world eats by enabling customers to buy fresh food directly from farmers. Customers place orders on our platform and farmers harvest-on-demand, avoiding unnecessary food wastage and transportation. This way, customers get 5x fresher vegetables and farmers make more money.

We have a flat company structure and hyper fast-pace work culture that promotes innovation, teamwork and social consciousness.

To apply email [work@jousun.com](mailto:work@jousun.com) with subject “UI/UX Designer & Developer”, attach your CV and tell us why you are applying.

### **What You’ll Be Doing:**

Design instinctive user interfaces that “wow” customers and implement them on jousun.com

- Designing and delivering better user experience for jousun.com
- Track user experience data to continually measure and tweak A/B Tests, new features and designs
- Work closely with a small, highly capable cross-functional team with a relentless focus on improving conversion rates

### **What You Should Already Have:**

- Proven ability of designing highly effective user experience online
- Strong working knowledge of Photoshop and related design tools
- Strong knowledge of HTML, CSS and popular frameworks
- Excellent written and verbal communication skills in both English and Chinese

### **Why Work with Us:**

- Startup culture with a fun and collaborative work environment
- Space for you to learn and contribute creative ideas
- Chance to improve how the world eats
- Stock option bonus scheme for high performing team members

We will keep your information confidential and only use it for recruitment related purposes.