

## Studio RYTE

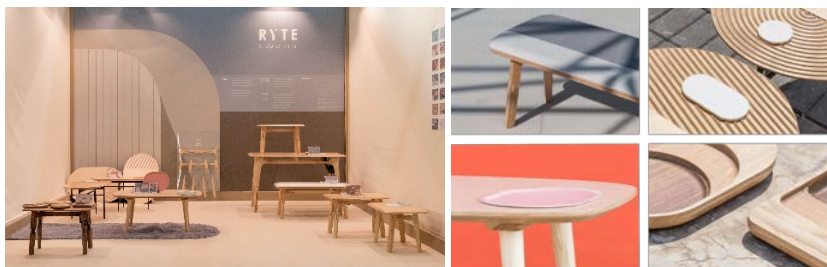


### Who we are:

Studio RYTE (pronounced as "right") aims to deliver the right design for the world. We are an energetic and innovative design studio comprised of agile and passionate inventors, architects, designers and engineers. We successfully launched Butterply on Kickstarter in 2016, won HKU Dreamcatcher with Movabar in the same year, and designed the interior space and furniture for MIT Innovation Node in 2017.

### What you will be assisting us in coming months:

- Launch a Kickstart campaign for cat lovers.
- Promote and expand custom-made furniture for universities and retailers.



### What we have done recently:

- Exhibited in Milan at Salone del Mobile in April 2018 (most famous furniture expo in the world)
- Launched 30 different furniture pieces in Beijing, Tianjin, Guangzhou and Shenzhen under a renowned furniture brand (top 10 in China)
- Founder received 40 Under 40 award in June 2018

### Check us out:

[www.studio-ryte.com](http://www.studio-ryte.com) IG @studio\_ryte Fb @studioryte

**We are hiring:**

**Marketing Assistant (PT/FT)**

Responsibilities:

1. Prepare Facebook/ Instagram/ email ad campaigns;
2. Monitor and analyse conversion rates;
3. Assist in other ad hoc duties as assigned

Requirements:

1. Passionate with online marketing;
2. Good communication skills in both English and Chinese;
3. Fast learner;
4. Responsible, detail-minded, hardworking;
5. Graphic skills (bonus)

**Crowdfunding Operation Assistant (PT/FT)**

Responsibilities:

1. Assist in Kickstarter campaign;
2. Assist in customer service related works;
3. Assist in fulfilment and logistic;
4. Assist in other ad hoc duties as assigned

Requirements:

1. Passionate with crowdfunding ecosystem;
2. Good communication skills in both English and Chinese;
3. Willing to travel around the city;
4. Responsible, detail-minded, hardworking;
5. Graphic skills (bonus)

**Preferred duration:**

PT / FT – 6 - 12 months

**Application:**

Send your CV to [job@studio-ryte.com](mailto:job@studio-ryte.com)

**We are hiring:**

**Viral Marketing Assistant (PT/FT)**

Responsibilities:

1. Prepare Facebook/ Instagram/ email ad campaigns;
2. Monitor and analyse conversion rates;
3. Assist in other ad hoc duties as assigned

Requirements:

1. Fresh graduates
2. Passionate with online marketing;
3. Good communication skills in both English and Chinese;
4. Fast learner;
5. Responsible, detail-minded, hardworking;
6. Graphic skills (bonus)

**Kickstarter Operation Assistant (PT/FT)**

Responsibilities:

1. Assist in Kickstarter campaign;
2. Assist in customer service related works;
3. Assist in fulfilment and logistic;
4. Assist in other ad hoc duties as assigned

Requirements:

1. Fresh graduates
2. Passionate with crowdfunding ecosystem;
3. Good communication skills in both English and Chinese;
4. Willing to travel around the city;
5. Responsible, detail-minded, hardworking;
6. Graphic skills (bonus)

**Preferred duration:**

PT / FT – 6 - 12 months

**Salary:**

Negotiable. We offer competitive monthly salary.

**Start date:**

Immediate

**Application:**

Please send your CV to [job@studio-ryte.com](mailto:job@studio-ryte.com)

**We are also hiring:**

**Furniture Designer (FT)**

Responsibilities:

1. Design furniture series for Chinese and international brands;
2. Develop and prototype furniture for our own brand;
3. Frequent visit to factories in Guangdong area

Requirements:

1. Degree in furniture design/ product design or relevant fields;
2. Good communication skills in both English and Putonghua;
3. Fast learner;
4. Responsible, detail-minded, hardworking;
5. Experience with working with factories (bonus)

**Interior Designer (FT)**

Responsibilities:

1. Design interior projects, mainly for education spaces, offices and coworking spaces;
2. Coordinate with contractor;
3. Project management

Requirements:

1. 3 years of working experience, or more;
2. Passionate with strong design talent
3. Self-motivated with excellent organization skills;
4. Good communication skills in both English and Chinese;
5. Responsible, detail-minded, hardworking;

**Salary:**

We offer competitive salary, performance bonus and medical insurance.

**Start date:**

Immediate

**Application:**

Please send your detailed portfolio, CV with current and expected salary to [job@studio-ryte.com](mailto:job@studio-ryte.com)