

DYXnet Group (www.dyxnet.com) is hiring **Senior Marketing Executive**.

Senior Marketing Executive

Job Descriptions

- Handle digital marketing assignments such as search engine marketing, paid search as well as social media channels
- Formulate and executive marketing & PR events including seminars, exhibitions, press conferences, media briefing, etc.
- Capable of leading different agencies on developing marketing and PR materials as well as formulating different marketing, customer retention and PR events
- Work closely with Sales Team to support our Channel Business Partners in terms of sales incentive programs and joint marketing activities
- Responsible for sales lead generation programs and database management projects
- Liaise and build rapport with media to increase the press coverage of the company
- Ensure all the marketing / PR materials are of good quality
- Handle other ad hoc assignments as required

Qualifications

- Degree holder in marketing, business administration, communications or a related discipline
- 2-3 years marketing / PR experience in IT, telecom, Internet or related industry. Candidates with less experience will be considered as Marketing Executive
- Prior experience of organizing marketing / PR activities is preferable
- Good command of spoken English, Cantonese & Mandarin
- Good command of written English and Chinese
- Independent, energetic, hardworking, spontaneous and able to work under pressure
- Excellent interpersonal, negotiable and project management skills
- Candidate with less experience will be considered as Marketing Executive

Attractive remuneration and compensation package, including year end bonus, medical scheme and MPF, as well as career development opportunities will be offered. Interested parties please send your resume with expected salary and availability to **Human Resources Department, DYXnet Group, 37/F, Tower 1, Metroplaza, 223 Hing Fong Road, Kwai Fong, N.T.** or apply via email: hkpersonnel@dyxnet.com. Welcome to visit our website: <http://www.dyxnet.com> for further information of our company.

Data collected will be used for recruitment purpose only.