

#### **ABOUT US:**

Freehunter is an online marketplace to hire personalized freelancing talents, currently focusing on the creative industry. We are a rapid growing company, gaining 53% MoM growth rate since launch, ranked #1 on Google for 20+ keywords such as '攝影師' and had 300+ freelancers registered on our site already, so, we are going to further expand to sports, music and education freelancing streams this year! We envision to construct a sustainable ecosystem and community for the freelancing industry and make people's passion their career. We are currently an incubatee at Cyberport Incubation Programme.



#### LIFE AT FREEHUNTER:

- If you expect a typical 9-6 office job atmosphere, then we're not for you!
- You can expect people here are energetic and creative, our culture promotes a high level of freedom while we also embrace diversity
- Flexible working hour, e.g you can choose to come back at 12nn and get off later
- We guarantee that you will learn 3X more than working in a big corp
- We care for your health you can feel free to sleep on our sofa for half an hour every day
- Happy Friday treats, outings, movies, and many more!

#### **ADDRESS**

iDendron, 1/F, Knowles Building, HKU, Pokfulam, HK

## WE'RE HIRING:

#### **Business:**

- 1. Business Developer (Full time)
- 2. Business Development Manager (Full time)
- 3. Summer Intern Creative & Design

### **Programming:**

- 4. Backend Developer (Full time)
- 5. Frontend Developer (Full time)
- 6. Summer Intern Backend Web Development
- 7. Summer Intern Frontend Web Developer

Application via email: harrischeng@freehunter.hk

**Application Deadline: ASAP** 



## 1. BUSINESS DEVELOPER (FULL TIME)

Smart and self-driven - we are looking for people who are hungry and eager to make a difference in the society, energetic, have a strong sense in data analysis and is passionate about opening up a new market.

## Responsibilities:

- Work as part of the Business Development team and grow Freehunter's client acquisition and freelancer base locally
- Try various marketing channels including SEO, SEM, content marketing, paid marketing and affiliate marketing
- Analyze CLV to CAC ratio to assess performance
- Cooperate with marketers and designers to launch promotional campaigns
- Outreach to freelancers and build relationships
- Engage with customer enquiries

#### Requirements:

- Years of work experience: 0-3, fresh graduates are also welcome
- Experience in execution in sales channel such as SEO, SEM, affiliate marketing
- Logical, being a quick thinker and fast learner with a strong data-driven mind
- Excellent communication skills in Cantonese and English
- Passionate about startups, previous work experience in startups will be a bonus
- Responsible team player with a positive and energetic character
- Self-driven, love challenges and eager to seek for solutions spontaneously
- Backgrounds on leadership roles will be a bonus

#### Compensation:

12K-18K + 0-0.5% share option



## 2. BUSINESS DEVELOPMENT MANAGER (FULL TIME)

Smart and self-driven - we are looking for people who are hungry and eager to make a difference in the society, energetic, with strong leadership character, have a strong sense in data analysis and is passionate about opening up a new market.

## Responsibilities:

- Lead the Business Development team and grow Freehunter's client acquisition and freelancer base locally
- Design and reflect on various sales and marketing channels including SEO, SEM, paid marketing and affiliate marketing
- Analyze CLV to CAC ratio to assess performance
- Cooperate with marketers and designers to launch promotional campaigns
- Outreach to freelancer and build relationships
- Engage with customer enquiries

### Requirements:

- Years of work experience: 1-5 years of experience in executing sales channels, such as SEO, SEM, affiliate marketing
- · Quick thinker and fast learner with a strong data-driven mind
- Excellent communication skills in Cantonese and English is a must
- Passionate about startups, previous work experience in startups will be a bonus
- Responsible team player with a positive and energetic character
- Self-driven, love challenges and eager to seek for solutions spontaneously
- Backgrounds on leadership roles will be a bonus

#### Compensation:

18K-25K + 0-0.8% share option



## 3. SUMMER INTERN - CREATIVE & DESIGN

We are looking for a designer who is creative, possess strong art sense, and is passionate about designing his/her own production.

## Responsibilities:

- Responsible for our app design project
- Revamp our mobile web design
- Social Media posts/memes content creation and design
- Copywriting for our blog on freelancing topics content marketing

- Proficient and experienced in Photoshop and Illustrator is a must
- · Proficient in Lightroom, InDesign and Premiere Pro is a bonus
- Have a creative mind and possess strong art sense
- · Outstanding writing skills in both Chinese and English
- Strong interests in the creative industry would be a bonus



## 4. BACKEND WEB DEVELOPER (FULL TIME)

# **Skills & qualification**

```
if (your.passions.includes('programming')) {
    switch(your.role) {
        case 'hungry and curious':
        case 'self-motivated':
        case 'love failures':
        case 'diligent':
        case 'engineering mindset':
            console.log('Come and join Freehunter =]');
        default:
Freehunter.stacks = [
    'Firebase',
    'Backbone.js',
    'PHP',
    'MySQL',
    'Apache',
    'Linux'
];
```

# Responsibilities:

- Translate business ideas & innovations into functional applications
- Design & Implement APIs & Libraries for other parties to use
- Build, enhance and deploy secure, testable, efficient and new functions for the general public to use
- Work closely with front-end developers, project managers and designers to deliver a broad range of projects on the website and mobile app
- Maintain code bases and follow automation best practices
- Adhere to agile principles when developing and collaborating with the product team
- Investigate latest technologies and apply them to Freehunter & daily work
- Evolve our architecture to support partnerships with third party technological solutions, e.g. Telcos

- Show strong interest in programming
- Good team player, self-motivated, good communication skills
- Proficient in at least 1 of the following programming languages: PHP, JavaScript, SQL
- Proficient in at least 1 of the following frameworks / libraries: underscore.js, backbone.js
- Solid understanding of object-oriented & MVC design patterns
- Proficient in version control system (e.g. git)



- Proficient in the following frameworks will be an advantage but not a must: new features of ES6, Laravel, React Native
- More than 2 years of web development experience will be an advantage
- Knowledge & practice in modern software engineering development process like agile or scrum is an advantage.

# Compensation:

Fresh Graduate Programmer: HKD (\$) 12K - 18K per month + Share Option 0-0.5% Experienced Programmer: HKD (\$) 18K - 25K per month + Share Option 0-0.8%



## 5. FRONT END WEB DEVELOPER (FULL TIME)

# Skills & qualification

```
if (your.passions.includes('programming')) {
    switch(your.role) {
        case 'hungry and curious':
        case 'self-motivated':
        case 'love failures':
        case 'diligent':
        case 'creative mindset':
            console.log('Come and join Freehunter =]');
           break;
        default:
    }
Freehunter.frontend.components = [
    'HTML5',
    'Less.js',
    'Backbone.js',
    'CSS3',
    'jQuery',
    'AWS',
    'PHP'
];
```

## Responsibilities:

- Build, enhance and deploy high quality, efficient and user-friendly UI to enable a great user experience
- Setup & implement A/B testing for growth hacking
- Work closely with web designers and project managers to implement new features product development end-to-end
- Adhere to agile principles when developing and collaborating with the product team
- Ensure page load speed is up to standard by optimizing static web assets
- Design & Implement Front End APIs & libraries, website templates, and other development tools to create an efficient working environment, as needed
- Maintain & follow best practices on coding

- Show strong interest in programming
- Good team player, self-motivated, good communication skills
- Proficient in at least 1 of the following programming languages: HTML5, CSS3, Javascript (¡Query)
- Proficient in **backbone.js** is an advantage
- Proficient in version control system (e.g. git)



- Solid understanding of Ajax & MVC web application development process
- Proficient in the following frameworks will be an advantage but not a must: Laravel,
   React Native, ReactJS, Semantic UI
- Understanding of all major browsers and the special considerations required for all various quirks

# Compensation:

Fresh Graduate Programmer: HKD (\$) 12K - 18K per month + Share Option 0-0.5% Experienced Programmer: HKD (\$) 15K - 25K per month + Share Option 0-0.8%



## 6. SUMMER INTERNSHIP - BACK END WEB DEVELOPER

# **Skills & qualification**

```
if (your.passions.includes('programming')) {
    switch(your.role) {
        case 'hungry and curious':
        case 'self-motivated':
        case 'love failures':
        case 'diligent':
        case 'engineering mindset':
            console.log('Come and join Freehunter =]');
            break;
        default:
    }
}
Freehunter.stacks = [
'Firebase',
'Backbone.js',
'MySQL',
'Apache',
'PHP'
];
```

### Responsibilities:

- Build, enhance and deploy secure, testable, efficient and new functions for the general public to use
- Work closely with web designers, project managers and front-end developer to deliver a broad range of projects on the website and mobile app
- Maintain code bases and follow automation best practices
- Adhere to agile principles when developing and collaborating with the product team
- Document new development, procedures or test plans as needed

- Show strong interest in programming
- Good team player, self-motivated, good communication skills
- Proficient in at least 1 of the following programming languages: PHP, JavaScript, SQL
- Proficient in at least 1 of the following frameworks / libraries: underscore.js, backbone.js
   is an extra
- Solid understanding of MVC web application development process
- Proficient in version control system (e.g. git)
- Proficient in the following frameworks will be an advantage but not a must: new features
  of ES6, Laravel, React Native
- Knowledge & practice in modern software engineering development process like agile or scrum is an advantage



### 7. SUMMER INTERNSHIP - FRONT END WEB DEVELOPER

# Skills & qualification

```
if (your.passions.includes('programming')) {
    switch(your.role) {
        case 'hungry and curious':
        case 'self-motivated':
        case 'love failures':
        case 'diligent':
        case 'creative mindset':
            console.log('Come and join Freehunter =]');
            break;
        default:
    }
}
Freehunter.frontend.components = [
    'HTML5',
    'Less.js',
    'Backbone.js',
    'CSS3',
    'jQuery',
    'PHP'
];
```

# Responsibilities:

- Build, enhance and deploy efficient and user-friendly UI for the general public to use
- Work closely with web designers and project managers to deliver a broad range of projects on the website and mobile app
- Maintain & follow best practices on coding
- Adhere to agile principles when developing and collaborating with the product team
- Deliver and maintain high quality interface implementation for a great user experience
- Develop user interface pattern libraries, website templates, and other development tools to create an efficient working environment, as needed

- Show strong interest in programming
- Good team player, self-motivated, good communication skills
- Proficient in at least 1 or more programming languages: HTML5, CSS3, Javascript (¡Query)
- Proficient in backbone.js is an advantage
- Proficient in **version control system** (e.g. git)
- Proficient in the following frameworks will be an advantage but not a must: Laravel, React Native, ReactJS
- Understanding of all major browsers and the special considerations required for all various quirks