## KANTAR TNS<sub>7</sub>

**TNS** advises clients on specific growth strategies around new market entry, innovation, brand switching and stakeholder management, based on long-established expertise and market-leading solutions. With a presence in over 80 countries, TNS understands individual human behaviors and attitudes across every cultural, economic and political region of the world.

Our office in Hong Kong provides a full range of marketing research services; We are seeking confident, inspiring and inquisitive individuals who would **go beyond delivering insights** in *solving business problems and providing every client with a precise plan to address their business challenges and ensure growth. Candidates who can rise to the challenge of working in a demanding, yet rewarding industry will become part of a dynamic and international team, working alongside global organizations and providing business solutions of the highest quality.* 

## Research Associate / Research Executive (Quantitative) Ref. no.: TNSHKG-QN-HKUHK20180301

## Job Responsibilities

- Coordinate with clients and facilitate client relations, provide highest level of client service
- Regular client contact including participation of client meetings
- Contribute in project design, proposal writing, planning and research analysis on research projects
- Plan and work closely with Project Services team to execute research projects with some supervision
- Quality control of data
- Provide administrative support to the team
- Actively seek learning opportunities, take every opportunity to develop self, through formal and informal training or learning

## Job Requirement

- A year of working experience in Market Research Agency is DEFINITELY PLUS but not a must
- Demonstrate a desire to learn and improve professional competence and knowledge, by following appropriate selfdevelopment or training
- Apply and understanding of quality standards and execute work according to the framework
- Interpersonal, analytical thinking and problem solving skills
- Good communication skill and detail-minded
- Excellent command of spoken and written English
- Ability to multi-task; good time management
- Ability to handle stress/work under pressure
- Proficiency level of computer application (Word, PowerPoint, Excel)
- Candidates with more experience will be considered as Research Executive

Interested parties please send your full resume with expected salary to <u>HR.HK@tnsglobal.com</u> (Please quote job reference number on all correspondence). Personal data will be used for recruitment purpose only.

Industry	Research / Survey
Job Function	Marketing / Public Relations > Marketing - Market Research
	Marketing / Public Relations > Public Relations - General / Support
Location	Hong Kong Island
Benefits	Five-day work week
	Medical insurance
	Double pay